



A Creative Business Resource Guide – Written By And For Future Front Creatives in Austin

In this guide you'll find business resources, funds, professional advisors, guides and market recommendations for creatives, designers, artists, makers and independent small business owners in the Austin area. We are adding to this list on a biannual basis, so feel free to make suggestions by emailing hello@futurefronttexas.org.

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Opportunities You Now Have Access To Through *Future Front*

As an applicant to a Future Front program, you will now be considered for free, year-round opportunities within Future Front. Below are two additional ways of getting involved, too!

- **BECOME A FUTURE FRONT MEMBER:** This gets you access to all of our workshops, conferences, performances and festivals for free. As a reader of this guide, you get one free month. [Click here to claim that month using the code *MONTHLY*](#).
- **EXPLORE OTHER PROGRAMS:** Beyond *The Front Market*, we host exhibitions, educational conferences, workshops, meet-ups and showcases year-round to amplify creatives and small business owners.

Explore all of our programs and opportunities here: futurefronttexas.org/programming.

Educational Resources For Personal and Professional Development, Collaboration, Financial Development, Etc.

Below are a list of places/online spaces that artists, creatives, small business owners, designers and founders can go to for guidance, inspiration and continued education.

- **COMMUNITY-BUILDING EDUCATIONAL EXPERIENCES**
 - Future Front's [WORK](#) Conference
 - Future Front's [Membership](#)
 - Access to weekly 1x1 calls with Future Front team



- Access to all Future Front workshops, meet-ups + events

- **ADDITIONAL FUTURE FRONT GUIDES**

- [On Ethical, Sustainable Budgeting: What You Spend Is What You Value](#)
- [On Healthy Collaborative Relationships](#)
- [How To Network Like A Human Being](#)
- [On Creative Entrepreneurship: A Guide For Side Hustlers From Two Women Artists](#)
- [How To Support Women-Owned, POC-owned and LGBTQ-owned Businesses](#)

- **ADDITIONAL READING RECOMMENDATIONS FROM OUR PARTNERS AND FRIENDS:**

- [Get Self-Organized Guide](#) by Future Front's Founder Jane Hervey
- [Graphic Artists Guild Fair Rates Handbook](#): a handbook to charging fair rates
- [Sharon Louden's Artist Resource Guide](#): a comprehensive matrix of grants and opportunities to apply for by artist and activist Sharon Louden
- [The Creative Independent](#): A growing resource of emotional and practical guidance for creative people
- [Creative Capital Professional Development](#): Creative Capital offers professional development resources for leaders in creative industries
- [Common Field X Machine Project How To Guides](#): These guides have how-tos on hosting events, workshops and other aspects of sustaining a creative practice

Branding + Marketing Resources

Below are a list of branding and marketing resources for independent creatives and small business owners.

- **PRINTING AND SIGNAGE**

- [ProGraphix Austin](#) (women-owned)
- [North Loop Signs](#)
- [MinuteMan Press](#)
- Fedex Print and Go
- VistaPrint / VistaCreate

- **SCREENPRINTING AND MERCH**

- [RawPaw](#)
- [Goody Bag](#)
- [Gooseprints MFG](#)
- [Oh Boy! Print Shop](#)

- **BRANDING AND SOCIAL MEDIA EDUCATION RESOURCES**

- Future Front's [WORK](#) Conference

- ILOVECREATIVES.COM

Tax / Accounting / Financial Planning Resources for Small Businesses

Below are a list of Austin-based tax accountants and/or financial resources that specialize in working with small business owners and independent creatives.

- **BUSINESS PLANNING + FUNDING RESOURCES**
 - Crowd-funding / Small Business Grant-Making Platforms
 - [BackerKit](#)
 - [Kickstarter](#)
 - [iFundWomen](#)
 - [HelloAlice](#)
 - [Small and Minority Business Resources from the City of Austin](#)
 - [Cultural Arts Funding Programs – City of Austin](#)
 - Texas [Creative](#) + [Small Business](#) Grants
 - Future Front’s Funding / Partnership Resource:
 - [The Creative Future of Texas Fund](#) – \$1000 Micro-grants

- **PERSONAL FINANCIAL PLANNING ADVICE AND RESOURCES**
 - [Small and Minority Business Resources from the City of Austin](#)
 - Financial Planning with [Money Positive](#)
 - [Bravely](#) – Financial Literacy and Education in Austin, Texas
 - [Factora](#) – Wealth-Building / Investment-Building in Austin, Texas

- **ACCOUNTANTS FOR HIRE**
 - [Koreena Malone](#) – Tax and Accounting Firm in Austin, Texas (for small businesses)
 - [Shani Hebert – Tax Preparer](#) in Austin, Texas (for freelancers and solo-preneuers)
 - [Veronica Kumpf](#) (CPA for arts + nonprofits)
 - [AG Rueda Bookkeeping](#)
 - [LM Bookkeeping](#)
 - [Texas Accountants and Lawyers for the Arts](#) (for artists/creatives)

- **LEGAL HELP**
 - [Nik Sallie Franklin](#) – Trademarking + Branding
 - [Diana Melendez Law](#) – Small Business Formation + Law
 - [Sprout Law](#) – Trademarking + Branding + Contracts
 - [Dorothy Butler Law](#) – General Law Practice
 - [Michele Martell](#) – Legal Strategist (Arts and Entertainment)

- Need legal help ASAP? Try this free service through the UT Austin: [Application for Legal Assistance for Small Businesses and Entrepreneurs Through UT](#)
- [Texas Accountants and Lawyers for the Arts](#) (for artists/creatives)

Markets To Apply For (Outside Of *The Front Market*)

Below is a list of markets that we have come across in the last year that have pop-ups in the Austin, Texas area. These markets are subject to change and their application processes vary.

**To make sure you have the most accurate information, we suggest Googling the markets' names below to ensure they're still in operation and to find accurate market dates.*

- **SEASONAL**

- [THE FRONT MARKET](#) — OF COURSE :)
- Pecan Street Festival - a multidisciplinary market with one of Austin's largest City-hosted festivals, featuring handmade goods, vintage and other products
- Blue Genie Art Bazaar (nonprofit) - a multidisciplinary market, featuring handmade goods, vintage, products and other artisan-made and creative wares
- Armadillo Art Bazaar (nonprofit) - a multidisciplinary market, featuring handmade goods, vintage, products and other artisan-made and creative wares
- Mini Market (WOC-owned) - a market featuring small businesses specializing in products for parents and families
- Renegade Craft Fair Austin - a traveling market originally founded in San Francisco
- Broad Studios Markets (Women-Owned) - a brick-and-mortar with opportunities for makers
- Clover & Maven (Women-Owned) - a brick-and-mortar with opportunities for makers

- **RECURRING / MONTHLY**

- Laissez Faire Market (WOC-owned) - a market for vintage sellers
- Dope Creatives Market (WOC-owned) - an ongoing market series featuring makers who create handmade goods
- Rise Market (LGBTQ-owned) - a digital marketplace with year-round opportunities for LGBTQ makers, small business owners and vendors
- Melanated Market (WOC-owned) - a market for makers of the African Diaspora
- Eastside Pop Up (woman-owned) - a multidisciplinary market, featuring handmade goods
- Frida Fridays ATX (WOC-owned + LGBTQ-owned) - a monthly market for WOC artisans and makers in Austin, Texas
- Fuego ATX (WOC-owned + LGBTQ-owned) - a night market featuring queer POC makers



- The Little Gay Shop (LGBTQ-owned) - a retail shop on Airport Blvd. featuring LGBTQ+ artists, designers and small business owners
- Austin Flea (woman-owned) - a multidisciplinary market, featuring handmade goods, vintage, products and other artisan-made and creative wares
- The Wandering Vegan Market (woman-owned) - a recurring market featuring all plant-based products
- Texas Farmers Market @ Mueller and Lakeline - a multidisciplinary market, featuring handmade goods and food/beverage goods
- Sustainable Food Center Farmers' Market (nonprofit) - featuring farm-fresh goods, food producers and artisans based in Austin, Texas



Commercial Kitchens Available for Part-Time Rent

If you're working to make your food/drink products in a licensed facility, below is a list of kitchens in the Austin area that are available for rent.

- Capital Kitchen
- [The Cook's Nook](#) (WOC-owned)
- [Commercial Kitchen Factories \(N and S locations\)](#)
- [Hana Kitchens](#)
- [PrepATX](#)
- [Capital Kitchen's](#)
- [Wingman Kitchens \(formerly RPM Kitchen\)](#)
- [SFC Kitchens](#) (contact Molly Costigan, molly@sustainablefoodcenter.org)
- [Ghostline Kitchens](#)