

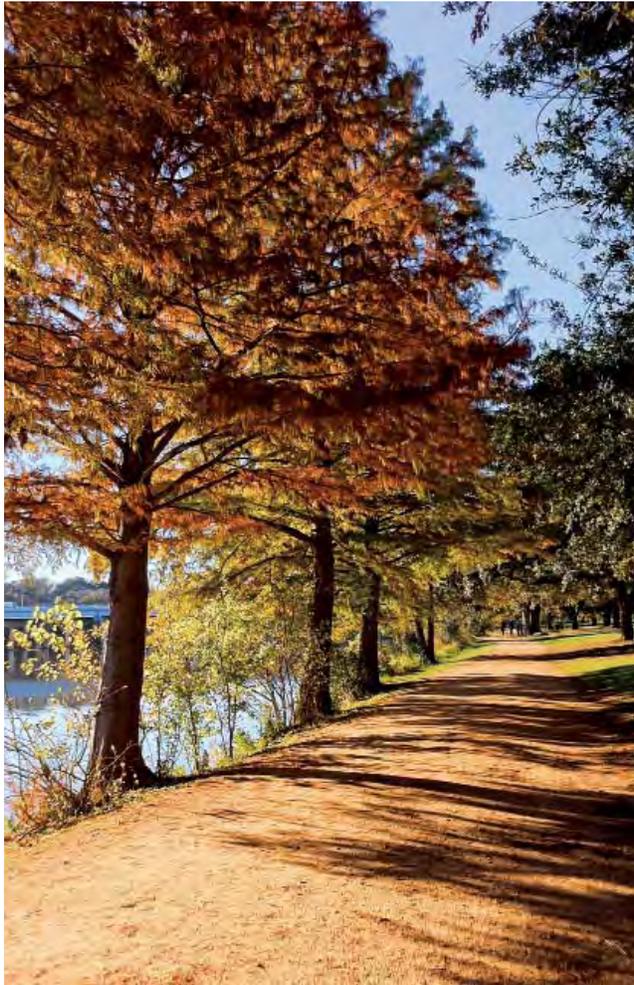


The City of Austin
Urban Forestry Board

Austin's Urban Forest Plan

A Master Plan for Public Property





Trail on Lady Bird Lake



American Smoke Tree



Golden Cheeked Warbler



Dittmar Park Tree Planting

Our Vision...

Austin's urban forest is a healthy and sustainable mix of trees, vegetation, and other components that comprise a contiguous and thriving ecosystem valued, protected, and cared for by the City and all of its citizens as an essential environmental, economic, and community asset.



Purple Martins



Austin's Riverfront Forest



Colorado River Preserve



Western Soapberry Tree



Zilker Zephyr Train



Shaded Sidewalk

Letter from Urban Forestry Board

Dear Mayor and Council Members,

We are happy to present Austin's Urban Forest Plan – A Master Plan for Public Property for your consideration. Sections 6-3-5 and 1-1-183 of City Code require that the Urban Forestry Board (UFB) develop a comprehensive plan for management of trees and other vegetation located on Austin public property. A large portion of the trees and other vegetation within the City is located on private property, which is outside of both the scope of this plan and the purview of the UFB.

For almost three years, both the UFB and the City of Austin Urban Forester have worked closely on this strategic master plan, which represents the first major step towards comprehensive management of Austin's urban forest. Implementation is envisioned over the next several years through separate Departmental Operational Plans (DOPs) where specific issues such as existing tree care, new plantings, and canopy coverage goals will be outlined. The UFB will work closely with the Urban Forester and other departments on both development and implementation of the DOPs. We are proposing to have the UFB review and update the master plan no later than five years after it is approved.

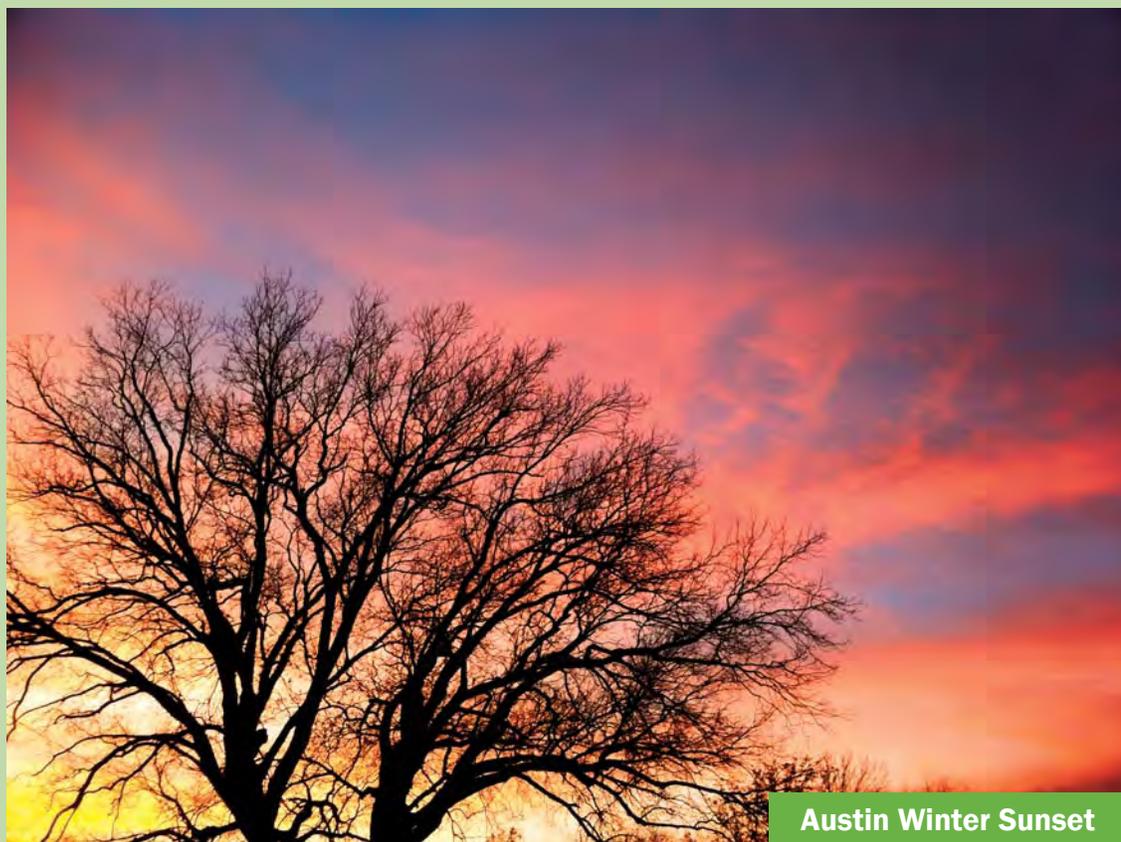
Since work began in 2011, board members and City staff have contributed countless hours on plan development in regular UFB meetings, working group meetings, special called meetings, and public input events. We are very grateful for the contributions to this plan from other boards, various City departments, and countless members of the public. These contributors are far too numerous to mention individually, but specific thanks is warranted for the very in-depth review and suggestions from the Environmental Board, the Parks and Recreation Board, and the Austin Heritage Tree Foundation. At the staff level, no amount of gratitude is enough for the enormous effort from Angela Hanson, the Urban Forester, and her very dedicated staff. All of us on the UFB have contributed to this effort, but it has been led from start to finish by former Chair Patrick Brewer, who has provided far more time and professional expertise than any other board member.

We are happy to answer any questions that you may have and include any improvements. We look forward to working with you and staff to provide Austin residents with the beautiful and healthy public forest that our very special city deserves.

Sincerely,

The Urban Forestry Board

- Patrick Brewer
- Nicholas Classen
- Ryan Fleming
- Christopher Kite
- Peggy Maceo
- Len Newsom



Acknowledgements

We would like to thank the citizens of Austin, Texas who contributed 2,160 responses and provided helpful feedback to shape and guide this plan.

URBAN FORESTRY BOARD

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The Trail Foundation
Great Austin Parks

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EXECUTIVE SUMMARY

The goal of Austin's Urban Forest Plan is to establish a broad-scoped, long-range vision for Austin's public urban forest. It will provide a framework for City of Austin (City) departments to use as a guide for managing Austin's public urban forest resources in the form of Departmental Operational Plans, and includes a road map for implementation to reach that comprehensive vision. The end result will be a superior plan that identifies positive aspects, responsibilities, and innovations, but serves also as a model to the abutting neighbor, regional property owner, and the larger community.

The document itself is organized into three chapters with associated appendices. Chapters 1 and 2 bring the reader up to speed on the importance of Austin's trees and vegetation, while Chapter 3 lays out the implementation strategies City departments will utilize in caring for their respective portions of the urban forest.

The implementation chapter is the true essence of this plan. It is intended to address urban forestry challenges discussed in Chapter 2 and to reflect community visions as outlined in Chapter 1. Ultimately, community visions have informed local urban forestry policies that are embodied in our existing Imagine Austin Comprehensive Plan, City Code, and other policy documents. The creation and adoption of Austin's Urban Forest Plan seeks to guide overall citywide urban forest management such that implementation tools and Departmental Operational Plans conform to community visions.

Implementation tools consist of goals and actions, time frames for action, and policy elements. Together these strategic tools will work to guide City departments in managing and caring for our urban forest. City departments are intended to use these strategic implementation tools in writing their Departmental Operational Plans. Finally, an annual performance report card will comprehensively address progress towards our community's goals.

Austin's Public Urban Forest Plan At a Glance

Chapter 1 Page 1	Why do we need a plan? Introduction to the Urban Forest Plan
Chapter 2 Page 13	What is Austin's Urban Forest? State of the Urban Forest
Chapter 3 Page 61	How Will We Reach Our Vision? Implementation Goals & Actions Policy Elements ↳ Departmental Operational Plans
Appendices Page 111	Annual Reporting Performance Report Card Departmental Operational Plans

Community Voices



The Urban Forestry Board and City of Austin staff engaged the public at key intervals to prioritize the elements of the Plan. One method was through Leaf the Tree pop-up activities designed to capture a sample of public opinion concerning Austin's urban forest. Gathered on these two pages is a sample of the comments received from the community.

For a full list of public comments including all email and SpeakUp Forum discussions please visit austinurbanforestry.org.

We asked, “What should be done for trees and vegetation in our public spaces?”



Preserve older trees and protect their critical root zone.



Plant shade trees in public cemeteries, including large species.

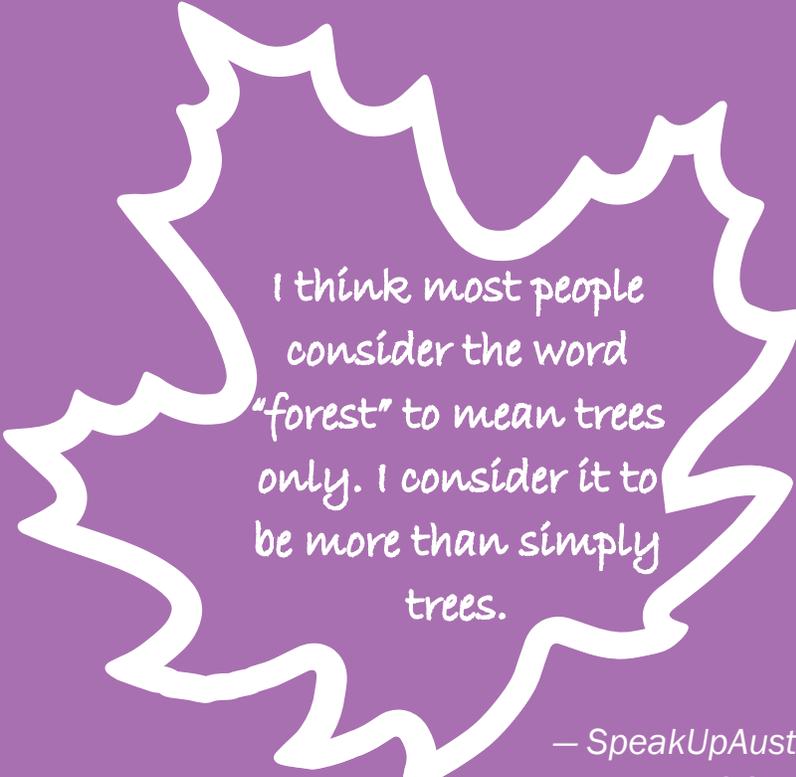


More native vegetation.



Establish standards for tree care that are based on scientific principles and applied uniformly.

Introduction



I think most people consider the word "forest" to mean trees only. I consider it to be more than simply trees.

— SpeakUpAustin participant

1



The plan has to be specific and include goals with action plans with time lines.

Leaf the Tree — participant

1

This chapter introduces Austin’s Urban Forest Plan by providing information on why we should care about our trees and vegetation and the benefits derived from them. In addition, this chapter lays out Austin’s vision, goals, and guiding principles.

WHAT IS AN URBAN FOREST?

SCOPE OF THIS PLAN

BENEFITS OF THE URBAN FOREST

THE NEED FOR A PLAN

GOALS OF THE PLAN

PROCESS

A VISION FOR AUSTIN’S URBAN FOREST

GUIDING PRINCIPLES

COMMUNITY VOICES

Austin is an attractive and vibrant combination of its unique cultural and physical landscape. As the city has grown and changed, Austinites have voiced their love and concern for the impact of that growth and a changing climate on trees and vegetation. As the city faces an unknown future, broad comprehensive planning becomes of paramount importance to support the health and long term-vitality of our public green infrastructure resource.

WHAT IS AN URBAN FOREST?

At first glance, the term “urban forest” seems like an oxymoron. A forest in a city...how could that be? To understand what we mean by urban forest, it is important to first understand the term “urban” which is a geographic area bound by a municipal jurisdiction and containing a large concentration of people—typically 50,000 or more according to the United States Census Bureau (2013). The “forest” element consists of all trees and vegetation within an urban area regardless of public or private ownership. A city’s urban forest increases the quality of life for people residing there. The key to ensuring increased quality of life lies in maximizing the various benefits we derive from trees and vegetation located in our parks, along our streets, and in our yards.



Barton Creek

Defining “Urban Forest”

“The aggregate of all community vegetation and green spaces that provides a myriad of environmental, health, and economic benefits for a community”

(Sustainable Urban Forests Coalition, 2013).

“Urban Forest encompasses all the vegetation, both public and private, within the city.”



– *SpeakUpAustin* participant

What is the Public Right-of-Way?

The City of Austin's public rights-of-way are land areas owned and maintained by the City. They consist of the street surface, sidewalks, and grassy areas between the street pavement and a property boundary. In Austin, they are usually defined as the roadway plus 10 feet behind the curb. This definition of the City rights-of-way may vary depending on the physical conditions at any given location. The public rights-of-way cover approximately 47 square miles in Austin (City of Austin, 2013 right-of way & public parcels data).

SCOPE OF THIS PLAN

The urban forest does not stop at the edge of our local parks, natural areas, residential yards, and green spaces. It includes trees located within the public right-of-way (i.e. along streets, medians, and sidewalks), along our waterways, and many similar places.

Whether a tree is publicly or privately owned is greatly tied to land ownership. In the United States, urban foresters primarily focus on trees situated on public lands even though, in many cities, the major portion of an urban forest is situated on private land and forest ecosystems exist beyond political boundaries. Sure enough, single-family residences in Austin provide the second-highest acreage of tree canopy coverage after parkland and open space (City of Austin, 2006 tree canopy data). Despite this reality, this plan focuses on trees and vegetation located on public lands over which the City of Austin can exert the most direct influence. The following list contains various land owned by the City. These are the most common areas in which the City manages and maintains the urban forest. See the map on the following page to view the distribution of these land components throughout Austin.

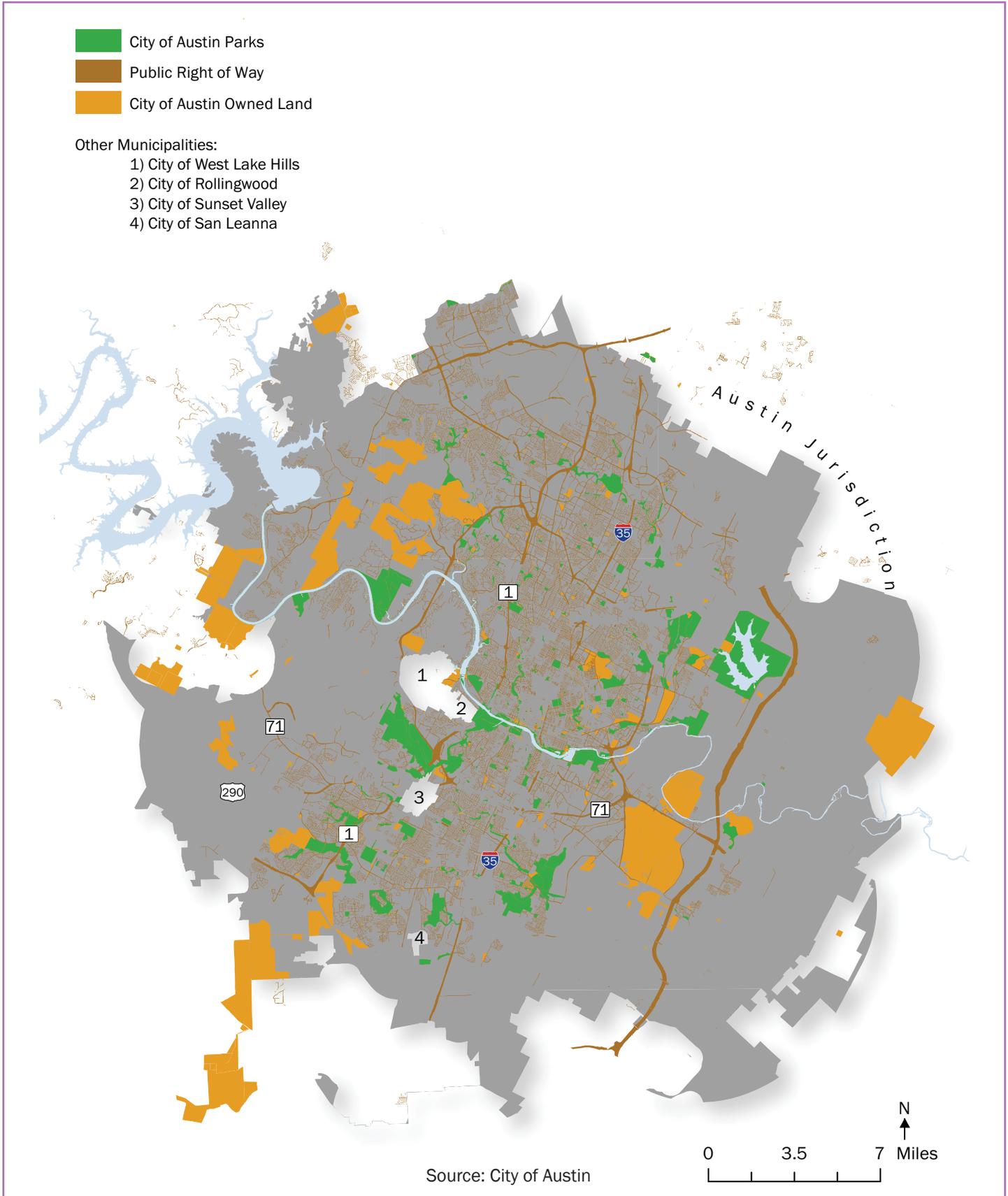
Parkland

- Neighborhood parks
- Pocket parks
- District parks
- Golf courses
- Greenbelts
- Metropolitan parks
- Nature preserves
- School parks

Other

- Cemeteries
- Street rights-of-way
- Medians
- Sidewalks
- Infrastructure easements
- Hike and bike rails
- Riparian areas
- Planting strips/triangles

Figure 1.1 | City of Austin Owned Land & Parkland





Street Trees in the ROW along East 6th Street

Figure 1.1 displays land owned by the City of Austin including parkland and street rights-of-ways. Roughly 24% of Austin's total land area, within the city limits, is owned by the City of Austin (City of Austin, 2013 right-of way & public parcels data). A full list of parkland types can be seen on the previous page. Over 56 square miles of parkland is managed throughout Austin (City of Austin, 2013). This is an area roughly the size of 116 Zilker Parks.

BENEFITS OF THE URBAN FOREST

Today, urban forests are increasingly considered an element of a much larger green infrastructure (GI) network (Benepe, 2013, ImagineAustin, 2012; Young, 2011; American Planning Association, 2009). Within this network, the urban forest plays an integral role in Austin’s health and vitality by providing social, ecological, and economic benefits to the community and by enhancing the quality of life for Austin residents. The following are a few benefits commonly provided by trees:

Figure 1.2 | Tree Benefits

Environmental	Frequently Cited Sources
• Air pollution removal	Nowak et al. 2006; Nowak 2002; Akbari et al. 2001
• Noise pollution reduction	Nowak et al. 2006; Nowak 2002; Akbari et al. 2001
• Water quality enhancement	Cappiella et al. 2005
• Carbon sequestration	Nowak et al. 2002
• Rainfall/stormwater interception	Nowak et al. 2007; Raciti et al. 2006; Beattie et al. 2000
• Flood mitigation	Cappiella et al. 2005
• Urban heat island mitigation	Streiling & Matzarakis 2003; Akbari et al. 2001; Rosenfeld et al. 1998
• Shading/reducing energy usage	Donovan & Butry, 2009; Akbari et al. 2001
• Controlled stream channel erosion	Raciti et al. 2006; Cappiella et al. 2005
• Habitat provided for wildlife	Rudd et al. 2002; Fernandez-Juricic, 2000
Social	
• Crime reduction	White et al. 2011; Donovan & Prestemon, 2010
• Traffic calming	Naderi, 2008; Wolf & Bratton, 2006
• Increased public health	Bell et al. 2008; Mitchell & Popham, 2008; Lovasi et al. 2008; Ulrich 1984
Economic	
• Increased property values	Donovan & Butry, 2010; Crownover, 1991
• Improved retail business	Werner et al. 2001; Wolf, 2004
• Enhanced rental rates	Donovan & Butry, 2011; Laverne & Winson-Geideman, 2003
• Infrastructure cost savings	McPherson, 2006

Despite these benefits, Austin’s urban forest faces many challenges. Accelerated land development, harsh environments brought on by climate change, recent periods of drought, increased public use, and public safety related to an aging tree population are but a few concerns associated with Austin’s urban forest. In addition, trees do not naturally propagate themselves in a highly urbanized area, like they do in natural ecosystems, which means the urban forest will not replenish itself as successfully without deliberate human intervention.

Case Study | Urban Heat Island Mitigation
 Temperatures get hotter in the city than in rural areas because highways, buildings, parking lots, and other manmade surfaces absorb, and retain far more heat than materials in the natural environment. Shade trees that shelter homes and other structures are a great way to mitigate effects of urban heat. Trees help reduce energy use and utility costs as well as protect homes from sun damage and deterioration.

Top 5 Threats to the Urban Forest Through the Eyes of Citizen Participants

1. Development
2. Drought
3. Climate change
4. Soil compaction
5. Invasive species

Source: City of Austin, Urban Forestry Program, 2012

**Imagine Austin |
Priority Action CE A22**

“Create an urban forest plan that identifies tree canopy goals, establishes a budget, and presents implementation measures...create a green infrastructure program to protect environmentally sensitive areas and integrate nature into the city” (ImagineAustin, 2012, p.247).

“AUFPP needs to have short and long term goals, with action items, with a plan (what, how, when).”



— *Leaf the Tree*
participant

THE NEED FOR A PLAN

Austin’s population has increased by 20% each decade since 1970 (U.S. Census Bureau, 2010). With an increasing number of people living in Austin, the need to strategically approach the care and replenishment of the urban forest has reached a critical point. Impacts from continuing growth and development, combined with long-term drought conditions, have created an imperative to move forward with the development of a broad-scoped, Comprehensive Urban Forest Plan for public property.

The requirement for a Comprehensive Urban Forest Plan was initially established in Austin’s City Code in 1992 (§ 6-3-5). Twenty years later, in 2012, the adoption of Austin’s new comprehensive plan, ImagineAustin, placed priority on protecting and expanding Austin’s green infrastructure elements through the creation of an urban forest plan. Austin’s Urban Forest Plan is the direct implementation of ImagineAustin’s call to action.

GOALS OF THE PLAN

- Establish a broad-scoped, long range vision for Austin’s urban forest.
- Provide a road map to implementation to reach the vision for the urban forest.
- Provide a framework for City departments to use as a guide for managing their urban forest resources.

With a plan in place to support Austin’s urban forest, the City will be able to 1) support the health and vitality of the community and its public spaces and 2) manage the needs of a dynamic component of the City’s infrastructure. A primary concern is the assurance of public well-being and safety, and enhancement of urban forest benefits through preservation, care and maintenance, and replenishment. A thriving, healthy urban forest is a reflection of the City’s ability to preserve individual trees and vegetation communities, restore and/or repair degraded lands, protect lands for environmental services, encourage the removal of non-native,

Chapter 1: Introduction

invasive species, and replant trees and vegetation. A city that plans its urban forest is a city that truly and comprehensively plans for its future and the future livelihood of its citizens.

PROCESS

The Urban Forestry Board, established by Austin City Code § 2-1-183, was tasked with developing and subsequently revising a Comprehensive Urban Forest Plan for public property with administrative assistance from the City of Austin Urban Forester (§ 6-3-5). The Urban Forestry Board is currently comprised of seven members appointed by the City Council who act in an advisory capacity to the City Council, the City Manager, and the director of the Parks and Recreation Department in all matters related to the urban forest. The duties of the Urban Forester (§ 6-3-4), include management of the public urban forest, oversight and supervision of City departments' work involving urban forest management, and ensuring preservation and replenishment of the public urban forest.

Since 1992, attempts were made to develop the Code-mandated plan but none resulted in a final product. Working collaboratively, the Urban Forestry Board and Urban Forester took up the cause in February 2011 and kicked off the process to produce Austin's first Comprehensive Urban Forest Plan for public trees and vegetation. With renewed support and energy, the Urban Forestry Board working group met 18 times from 2011 through 2013.

Two public engagement initiatives reached out into the community with the goal of engaging the public in a discussion on the topic of Austin's urban forest. In April 2012, a public meeting was held for comment on the urban forest plan vision statement, vision components and guiding principles. The Urban Forest Opinion Poll was also conducted through an online survey tool and received 876 responses. July 2013 featured pop-up Leaf the Tree Activities around town to gather a broad sampling of input from the community, and three surveys were initiated on the topics of policy, funding and performance measures. A public education

“With the assistance of the urban forester, the [urban forestry] board shall develop and revise the [comprehensive urban forest] plan.”

— Austin City Code
§ 6-3-5

Chapter 1: Introduction

campaign was initiated to raise awareness and engage the public. In August 2013 a second public meeting was held as a community workshop and open house to prioritize resources and encourage face-to-face discussion. See Community Voices on page 11 and Appendix C for more information on the public engagement and education process.

For marketing purposes the Urban Forestry Board chose to refer to the Plan as the Austin Urban Forest Plan, A Master Plan for Public Property. Hereafter in this document the Comprehensive Urban Forest Plan will be referred to as the Austin Urban Forest Plan or the Plan.

A VISION FOR AUSTIN'S URBAN FOREST

Austin's urban forest is a healthy and sustainable mix of trees, vegetation, and other components that comprise a contiguous and thriving ecosystem valued, protected, and cared for by the City and its citizens as an essential environmental, economic, and community asset.

VISION COMPONENTS

Thriving

A thriving urban forest is one that is optimized according to site and ecosystem capacity.

Contiguous

A contiguous urban forest is composed of interconnected, forested corridors for transportation, community, recreation and wildlife throughout the city.

Healthy Ecosystem

A healthy urban forest is composed of a diverse, native and uneven aged palate of species adapted to the unique growing conditions of ecosystem types.

Valued

A valued urban forest is recognized as an asset that is essential to the well-being of the community and the ecosystem.

Chapter 1: Introduction

Protected

Trees are protected through sustainable site design and land management practices so that long-term ecosystem health is maintained.

Cared For

A well cared for urban forest is proactively managed for health, longevity and safety.

GUIDING PRINCIPLES

The guiding principles were established during the initial phase of the plan's development and apply to all areas and phases of the plan, its development, and its implementation.

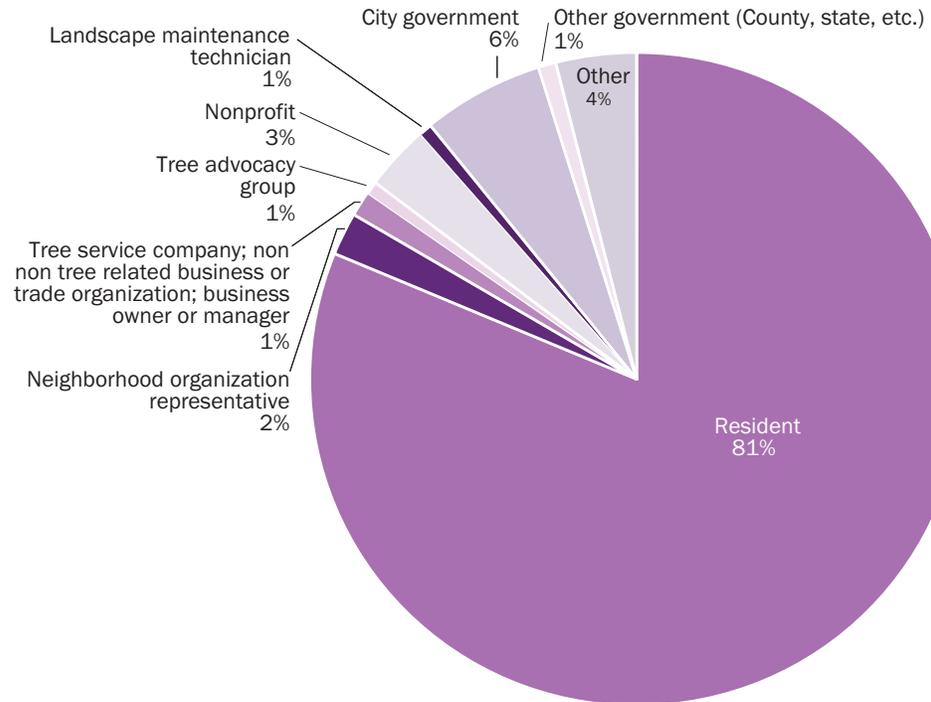
- 1. Greatest Good Philosophy**
- 2. Wise Use of Resources**
- 3. Sustainable**
- 4. Science-Based Decision Making**
- 5. Public Safety**
- 6. Industry Recognized Best Management Practices**

COMMUNITY VOICES

Public engagement efforts produced more than 2,360 total responses from online sources and multiple events that occurred throughout Austin. The list below details the major public engagement strategies undertaken for this plan. For more information on the public engagement process please see Appendix C. For a full list of comments please visit austinurbanforestry.org.

MAJOR PUBLIC ENGAGEMENT STRATEGIES

- Leaf-the-tree pop-up events
- Online and hardcopy surveys
- Community workshop and open house public meetings
- Radio and newspaper media outreach
- Social media and website outreach
- Email correspondence

Figure 1.3 | Public Interest in Urban Forestry (Survey Results)

Source: City of Austin, Urban Forestry Program

Top 5 Citizen Goals for the Urban Forest

- 1) Sustainability of the urban forest (can withstand drought, climate conditions).**
- 2) Quality of care of public trees**
- 3) Consistent funding and management across City departments**
- 4) Protecting wildlife and habitat**
- 5) Preservation of historic and important trees**

State of Austin's Urban Forest



Austin does pretty well when it comes to the urban forest. But our urban forest is currently stressed by drought and under siege by new development.

*SpeakUpAustin —
participant*

The greenery in this city is one of the things that makes it so special.

*Tree Be-Leaf —
survey participant*

2

This chapter presents baseline information regarding Austin's urban forest resources as they stand today. Information such as this is the first step in future planning as it serves as a benchmark for monitoring present achievements against future goals.

REGIONAL CONTEXT**OUR URBAN FOREST'S HISTORY****INDICATORS OF SUSTAINABLE URBAN FORESTRY****VEGETATIVE RESOURCE****COMMUNITY FRAMEWORK****RESOURCE MANAGEMENT****URBAN FORESTRY CHALLENGES**

Chapter 2: State of Austin's Urban Forest

REGIONAL CONTEXT

The Austin metropolitan region is nested within multiple ecosystems defined by similarities and differences in biotic and abiotic traits such as geology, vegetation, climate, soils, land uses, wildlife, and hydrology. When a small area's local ecosystems exhibit enough similarities in these traits over a larger geographic region, the area is deemed an ecoregion. Austin lies at the confluence of three ecoregions as defined by the Environmental Protection Agency and the Texas Parks and Wildlife Department (Bryce, 1999). These regions include the Northern Blackland Prairie (including the Floodplains and Low Terraces of the Colorado River), the Edwards Plateau (including the Balcones Canyonlands and Live Oak-Mesquite Savanna subregions), and the Oak Woods and Prairies. A survey of Austin's local ecoregions serves as a base understanding of quality, quantity, and type of environmental resources existing within Central Texas. Such an understanding establishes and informs ecosystem management principles and policies. In an attempt to contextualize Austin's regional forest resource, the following surveys the physical and cultural landscape of Austin that has historically shaped the state of our urban forest.

AUSTIN ECOREGIONS

Edwards Plateau | West of the Balcones Escarpment lies the Edwards Plateau. The plateau is an uplifted geological region and the largest of Austin's ecoregions. Moving west in this region, the terrain becomes rugged with eroded limestone and granite rock forming what is known as the Texas Hill Country. Historically, the Edwards Plateau was a grassland savanna with intermittent forest patches. Originally, fire played a major role in determining vegetation types within the Edwards Plateau. That ended when wildfire suppression and overgrazing converted this area from grassland to brushland (Texas A&M Forest Service, 2008; Texas Parks & Wildlife, Edwards Plateau ecological region). As a result, Ashe juniper and mesquite dominate the landscape today. Cattle avoid the juniper's bitter-tasting seed allowing for selective removal of other plant and tree species.

Ecoregion

A region of ecosystems defined by distinctive geography and ecological characteristics.

Balcones Canyonlands and Live Oak Mesquite Savanna | The Balcones Canyonlands and Live Oak-Mesquite Savanna subregions provide variation on the plateau. The Live Oak-Mesquite Savanna dominates most of the western and northern portion of the Edwards Plateau, although intermittent finger-like portions exist in the eastern portion of the Plateau. The Live Oak-Mesquite Savanna subregion is dominated, as its name suggests, by mesquite shrubland and live oak trees. Elsewhere, limestone canyons cut by tributaries of the Colorado River identify the Balcones Canyonlands. Karst topography further characterizes the terrain, the result of acidic rainfall reacting with limestone bedrock, which creates Swiss cheese-like formations in the ground. Water percolating through the porous limestone contributes to recharge of the Edwards Aquifer lying below. Slopes are particularly steep along stream courses, with soil depth varying by topography. Hilltops usually have thin soils while flat areas and lowlands have thicker soils. Vegetative cover in the Canyonlands consists of evergreen woodlands and deciduous forests composed of Texas mountain laurel, Lacey oak, Black cherry, Bigtooth maple, Ashe juniper, sumac, acacia, and Honey mesquite.

Blackland Prairie | The Blackland Prairie is a grassland ecoregion covering the eastern portion of Austin. Its boundaries form a thin strip spanning from the Red River in the north to San Antonio in the south. Its Cretaceous chalk, marl, and limestone formations created productive black clay soils suitable for farming. Initially the prairie consisted of tallgrasses; however, agricultural production converted much of the terrain into cropland and grazing pastures (Texas Parks and Wildlife, Blackland Prairie ecological region). The region is identified as the most altered ecoregion in Texas with 1% of the native Blackland Prairie remaining today (Ramos and Gonzalez, 2011; Clymer Meadow Preserve website, 2013). Like the Edwards Plateau, this region was historically influenced by natural fires; however, human settlement has introduced woody vegetation including pecan, Cedar elm, hackberry, mesquite, and various oaks.

“...some parts of Austin are supposed to be prairie with limited trees.”



— *Tree Be-Leaf*
survey
participant

Chapter 2: State of Austin's Urban Forest

Ashe juniper, *Juniperus ashei*



Native to Edwards Plateau. Provides habitat for the endangered Golden-cheeked Warbler. Major allergy irritant.

Texas mountain laurel, *Sophora secundiflora*



Native to Edwards Plateau. Ornamental flowers give off grape-scented fragrance.

Honey mesquite, *Prosopis glandulosa*



Aggressive spreader native to both Edwards Plateau and Blackland Prairie. Produces nectar and thorns.

Yaupon holly, *Ilex vomitoria*



Native to Blackland Prairie. Small shade tolerant tree. Produces red berries in the winter.

Bigtooth maple, *Acer grandidentatum*



Native to Edwards Plateau. Leaves turn red and gold in fall.

Pecan, *Carya illinoensis*



Native to Blackland Prairie. Official Texas state tree. Nut producing.

Escarpment live oak, *Quercus fusiformis*



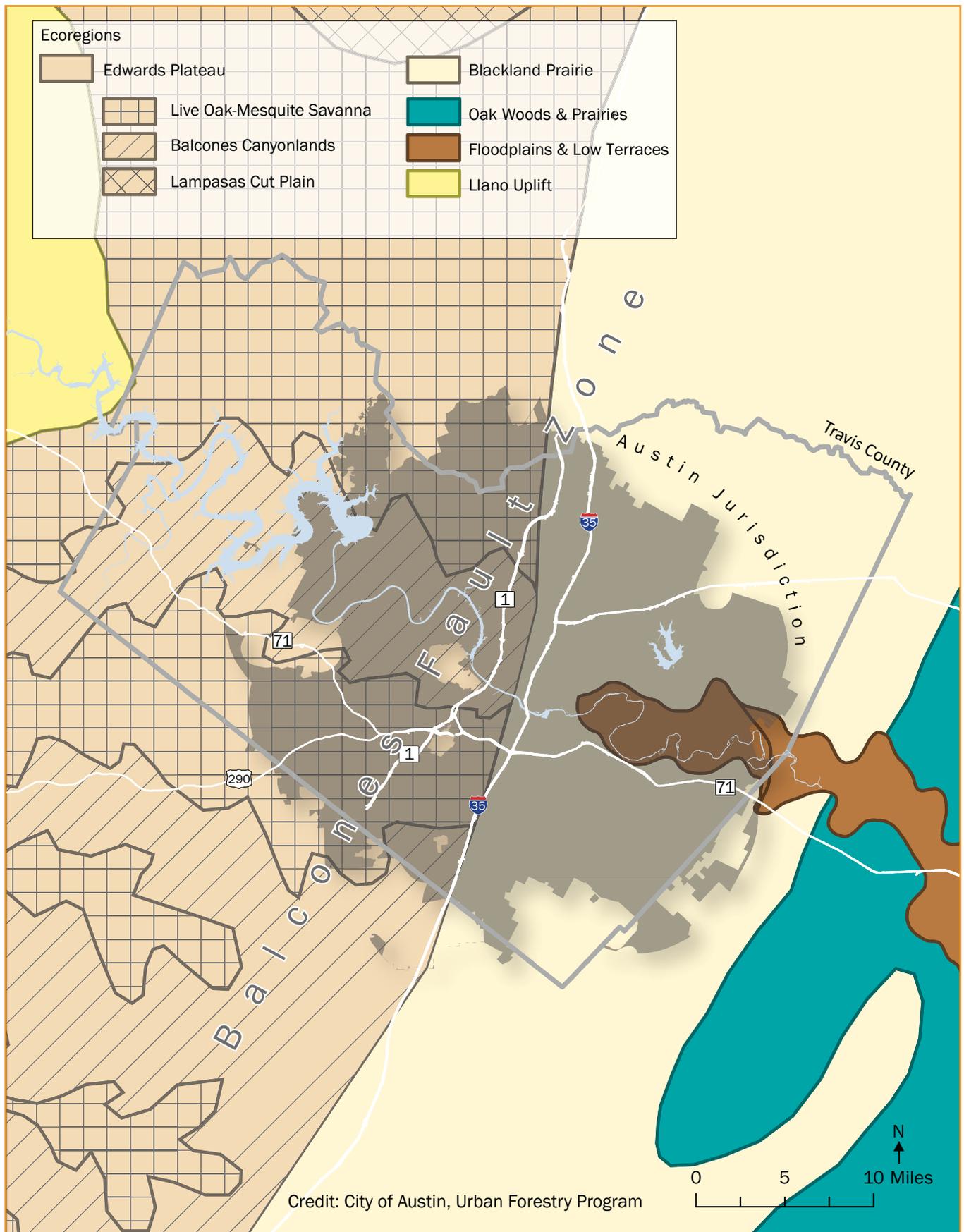
Native to Edwards Plateau and Blackland Prairie. Susceptible to oak wilt. Very popular shade tree.

Cedar elm, *Ulmus crassifolia*



Native to Edwards Plateau and Blackland Prairie. One of the most common species in Austin.

Figure 2.1 | Austin Ecoregions



Chapter 2: State of Austin's Urban Forest

Floodplains and Low Terraces | The Floodplains and Low Terraces subregion is part of the Blackland Prairie and includes the broad floodplains of the Colorado River. Historically, bottomland forests contained bur oak, Shumard oak, sugar hackberry, elm, ash, eastern cottonwood, and pecan, although most forested land has been converted to agricultural land.

Oak Woods and Prairies | The Oak Woods and Prairies region is characteristic of savanna grasses, brushlands, and forest patches. Originally a diverse savanna of native grasses and patches of Post Oak trees, the region has given way to denser undergrowth due to fire suppression, farming, overgrazing, soil disturbance, and land parcelization beginning in the 1800s. Today, common species found in the region include blackjack oak, water oak, winged elm, hackberry, yaupon, and concentrations of loblolly pines near Bastrop.

Focus Point | Balcones Escarpment

Austin straddles a major geologic formation—the Balcones Fault. This is an inactive yet distinct fault zone stretching north to Waco. The surface expression of the fault is the Balcones Escarpment, which impacts local climate patterns and greatly influences east-west spanning ecosystems to create unique variation in vegetation types, soils, topography, species biodiversity, and climate patterns throughout the region.

Culturally speaking, the Balcones Escarpment has influenced human settlement throughout Central Texas' history (Palmer, 1986; City of Austin, Community Inventory Report, 2011). Early European economies in Central Texas were delineated by arable soils. In the west, shallow clay soils covering limestone bedrock discouraged farming yet promoted cattle grazing, while the fertile black soils to the east promoted agriculture (Johnson, 2013). As a result, most of Austin's agricultural lands exist today east of Austin.

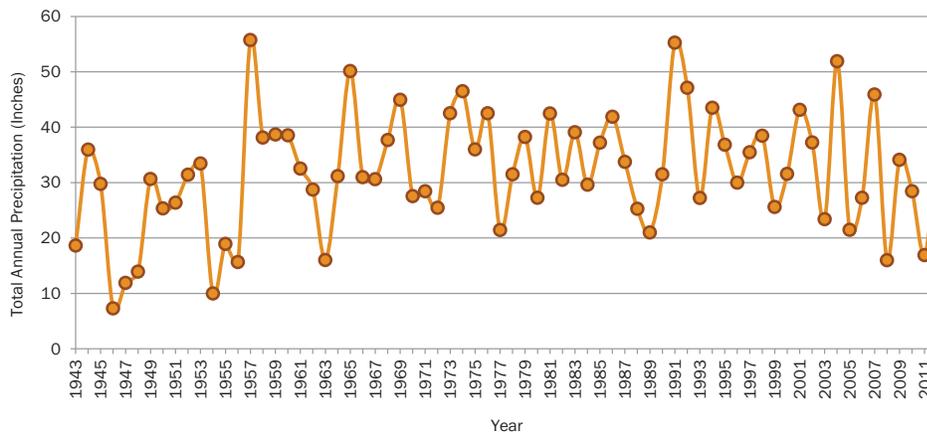


Chapter 2: State of Austin’s Urban Forest

AUSTIN’S CLIMATE

Austin spans the climatic transition zone between humid East Texas and semiarid lands of West Texas. Summers are hot with temperatures exceeding 90°F most summer days, while winters are mild with daytime temperatures hovering around 50°F (NOAA, 2010). Weather patterns stem from Mexico’s Atlantic and Pacific coasts. Occasional Arctic cold fronts intrude from the north. Austin experiences unreliable precipitation with peak rainfall typically occurring in May and September. Average yearly rainfall is near 30 inches, with periodic droughts and occasional flooding impacting normal precipitation levels. Because Austin sits between climatic regions, water levels are variable, which ultimately influences vegetative species growing throughout the Central Texas region.

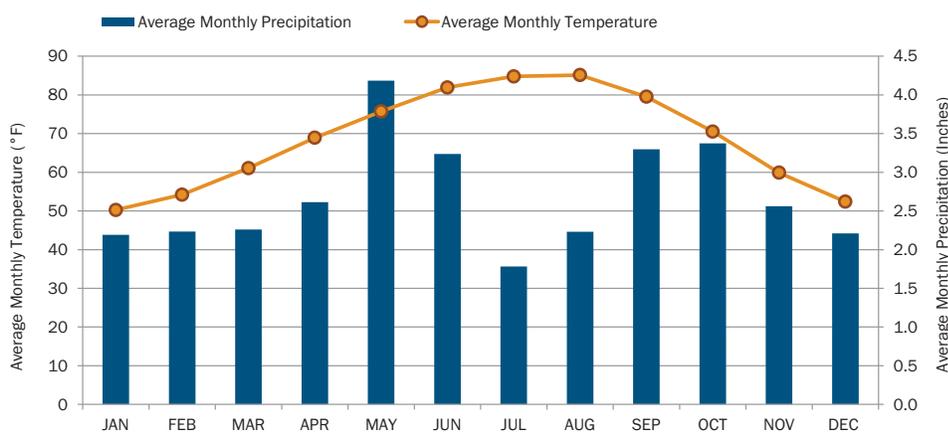
Figure 2.2 | Total Annual Precipitation in Austin (1943-2012)



*1946 precipitation total is inconclusive due to incomplete values.

Source: NOAA, 2013

Figure 2.3 | Austin Climate Graph (1943-2012)



*These values reflect monthly averages over a 69 year period.

Source: NOAA, 2013

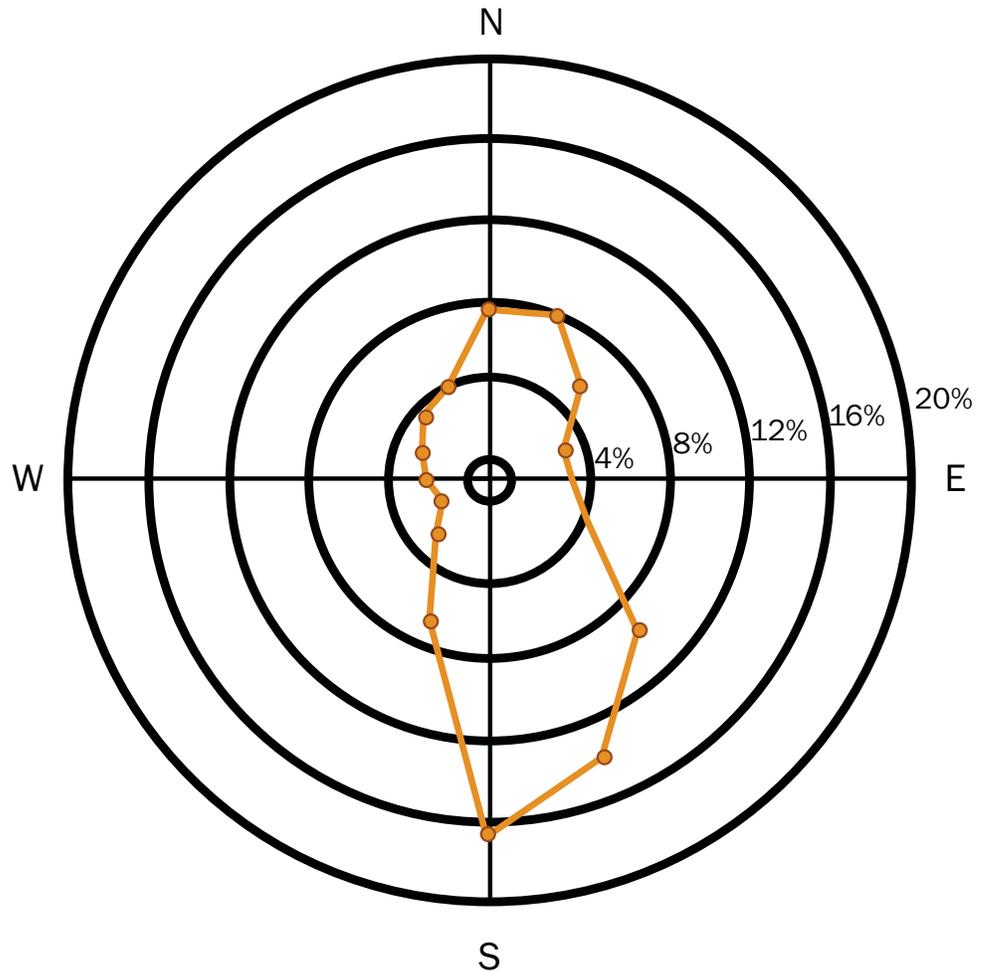
“In this climate, you can’t have too much tree canopy with the urban heat island effect increasing each year.”

— Tree Be-Leaf survey participant

Wind Rose | A Graph of Austin's Wind Patterns

The graph at right displays the direction from which the wind blows (from the outer circle toward the center). The size of the orange area within each circle shows the amount of time that wind blows from a particular direction.

Figure 2.4 | Average Annual Wind Prevalence in Austin (1984-1992)



Source: Texas Commission on Environmental Quality

Figure 2.4 shows the most common wind patterns in Austin averaged over an eight-year period. This shows that Austin winds blow from the south and southeast 40% of the time and north or northeast 21% of the time, typically at speeds from 4 to 18 mph. These are light to breezy style winds. Winds blow much less from the east and west. Wind patterns are important to consider since they can greatly impact the structure of trees and vegetation throughout their lifetime. Intense or extended winds may topple entire trees or limbs.

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Drought: 2010-2011

Between October 2010 and September 2011, Texas experienced what could possibly be its worst drought in recorded history. Low precipitation resulted in devastating crop and vegetation loss throughout the state. For example, Texas lost an estimated 5.6 million urban trees—roughly 10% of Texas' urban forests—resulting in a projected \$560 million to remove said dead trees (Texas A&M Forest Service, 2012, February). On the other side, drought-related tree mortality in rural areas across Texas was estimated at 301 million trees with roughly 6.6% of tree loss occurring in Central Texas (Texas A&M Forest Service, 2012, September). These numbers are significant considering that Central Texas was estimated to have the largest count of live trees (1,540 million), out of any other Texas region, prior to the recent drought (Texas A&M Forest Service, 2012, September).

Focus Point | Bastrop Wildfire 2011

The 2011 Bastrop County Complex Fire burned from September through October across 16,200 acres of pine and mixed pine-deciduous forests just east of Austin. The fire most likely started from electrical power line sparks igniting dry vegetation. It was the most destructive wildfire in Texas history, destroying more than 1,000 homes and burning an estimated 1.5 million trees of at least 5-inch diameter (Hanna, 2011; Texas A&M Forest Service, 2011). The fire's severity was exacerbated by the lengthy drought and by strong winds created by Tropical Storm Lee. Together, these factors created prime conditions for a devastating wildfire.

12-19-2013



Credit: U.S. Geological Survey

This image was taken on September 11, 2011 from the Landsat 5 satellite. It shows burned vegetation in red compared to healthy vegetation in green. The burn mark shown here spanned 15 miles north-south in Bastrop County.

Chapter 2: State of Austin's Urban Forest

1983: Margaret Hofmann backs tree protection ordinance.

2013: Urban forest comprehensive plan created.

1988: Urban Forestry Board established.

2008: Clear-cutting of 100-year-old pecan grove in Oak Hill increases proponents of urban forest.

2010: Heritage Tree Ordinance passed.

2006: Appointment of the Tree Task Force.

2012: Imagine Austin Comprehensive Plan adopted.

1980

2000

2010

2013



City rules initiated by local residents. These human actions continue to impact local policies and goals in preserving a healthy urban forest citywide. The time line (above) details important historical events impacting Austin's urban forest over the years.

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Focus Point | Austin's Tree Lady

Margret Hofmann was Austin's best-known tree advocate. Hofmann's fame as Austin's "Tree Lady" began in 1973 when she challenged the removal of an ancient Live Oak on South 1st Street, establishing her "Think Trees" campaign. Soon after, Hofmann served a short-lived but influential City Council term from 1975 to 1977, in which she advocated protecting trees from destruction in the face of new development. Her efforts materialized in Austin's first major heritage tree registry and the passage of Austin's first modern tree protection ordinance in 1983. Hofmann's tree-minded legacy persists today, influencing local environmental activism and City decisions. In 2010, the City passed its Heritage Tree Ordinance to further protect Austin's aged urban forest, owing its formation to Hofmann. Her legacy is honored in Margret Hofmann Oaks Park standing across from City Hall at the intersection of South 1st and Cesar Chavez streets.



Margret Hofmann

Credit: Austin Chronicle

"Trees are a part of the City's story and history"

— *Tree Be-Leaf*



survey participant

Overview of Historical Code

Title 2. Administration
Chapter 2-1 City Boards

Article 2. Boards
§ 2-1-183 Urban Forestry Board

Source:

Ord. 20071129-011

Ord. 20101209-003

Title 6. Environmental Control and Conservation
Chapter 6-3 Trees and Vegetation

Article 1. General Provisions
§ 6-3-2 Urban Forester

Source:

1992 Code Section 15-10-4

Ord. 031023-10

Ord. 031211-11.

§ 6-3-5 Comprehensive Urban Forest Plan

Source: 1992 Code Sections 15-10-4(A) and (C)

Ord. 031023-10

Ord. 031211-11

§ 6-3-6 Standards of Care for a Tree or Plant on Public Property

Source: 1992 Code Section 15-10-4(D)

Ord. 031023-10

Ord. 031211-11

OVERVIEW OF KEY HISTORICAL TREE-RELATED ORDINANCES, REGULATIONS

1983

Ordinance | March 1983 [1983-0324-N] Establishes a new chapter 9-11 of the Austin city code of 1981 to be entitled "Trees." This provided for the protection of the largest and most valuable trees in the city of Austin. Also established the City Arborist position.

1996

Ordinance | March 1996 [19960328-B] Public Tree Care Ordinance. Regulating the planting, maintenance, and removal of trees on public property; establishing the office of Urban Forester; the issuance of written approvals for the maintenance, and removal of trees on public property; the removal of vegetation on private property which obstructs public travel; the protection of public trees; value recovery when public trees are damaged or removed; for trees as part of street improvements; prescribing penalties for violations of its provisions.

2010

Ordinance | February 2010 [20100204-038] Amendments to CH. 25-8, subchapter B, article 1 and section 6-3-48 relating to tree protection; protected tree provisions; and adding new division for heritage trees.

2012

Ordinance | June 2012 [20120614-058] Adoption of the Imagine Austin Comprehensive plan.

2013

Resolution | June 2013 [20130627-070] City Manager "to assess the value and benefits that public trees provide to the community and to various municipal functions... using existing city resources... quantify the value and benefits of...trees."

19-2013



Augustus Koch's hand drawn map of Austin 1887

Credit: Amon Carter Museum

MEASURES OF SUSTAINABLE URBAN FORESTRY

The remaining three sections present baseline information regarding Austin's urban forest resources. Such information helps in understanding our current situation and serves as a benchmark for monitoring present achievements against future goals.

This analysis follows an internationally-recognized framework for evaluating strategic urban forest planning and management through the implementation of urban forestry performance measures. This framework was originated by Clark et al. (1997) and later modified by Kenney et al. (2011).

The following three sections mirror the Kenney et al. approaches to urban forestry sustainability: vegetative resource, community framework, and resource management. Each approach houses a set of criteria and performance measures for gauging urban forestry management success. These off-the-shelf criteria were reviewed and modified when deemed appropriate.

In cases where issues were not addressed by these criteria, new criteria were created. There are 30 total criteria for Austin. The following sections provide a snapshot of Austin's urban forest in terms of the most comprehensive measures available at this time. These measures will be updated and reported on, when new data become available, culminating in a reoccurring "state of the urban forest" report.

The full list of Austin's performance measures is shown on the following page. They are displayed in order of citizen prioritization as revealed through online polling and public engagement events. Citizen-guided prioritization will help set up the order in which urban forestry policies are implemented in the future.

Vegetative Resource

What things are most important when we decide how healthy our urban forest is?

Vegetative Resource

- 1) Native vegetation
- 2) Species suitability
- 3) Relative canopy cover
- 4) Species distribution
- 5) Condition of the urban forest
- 6) Publicly owned natural areas
- 7) Urban forest pests
- 8) Size-class distribution

Community Framework

What is the most important way that community members can get involved with taking care of the urban forest?

Community Framework

- 1) Complete urban forest recognition
- 2) General urban forest awareness
- 3) Neighborhood action
- 4) Public agency cooperation
- 5) Involvement of State and Federal landholders
- 6) Regional urban forest cooperation
- 7) Green industry cooperation

**Resource Management:
Coordination, Support
& Planning**

What is more important for the City to spend money on to keep the urban forest healthy?

Resource Management: Coordination, Support, & Planning

- 1) Urban forest establishment planning and implementation
- 2) Municipality-wide funding
- 3) City-wide urban forest funding
- 4) City staffing
- 5) Urban forest inventory
- 6) Tree canopy cover inventory
- 7) Urban forest risk management

**Resource Management:
Protection & Practices**

What is more important for the City to focus on in order to protect our urban forest and manage it sustainably?

Resource Management: Protection & Practices

- 1) Urban forest protection from development
- 2) Water use and drought response
- 3) Urban forest habitat suitability
- 4) Wildlife and human habitat
- 5) Sustainable practices
- 6) Carbon sequestration and woody biomass

Chapter 2: State of Austin's Urban Forest

VEGETATIVE RESOURCE

The vegetative resource refers to the physical components of an urban forest including but not limited to trees, plants, grasses, soils, and water. Managing these physical resources by monitoring criteria such as tree canopy cover, age structure, and species diversity will help plan for a healthy and resilient urban forest well into the future. This section covers the following measures:

- Tree canopy distribution
- Species composition
- Age structure
- Tree condition
- Tree values and benefits

Tree Canopy Distribution | Tree canopy is a simple measurement of an urban forest's spatial distribution. Canopy refers to a tree's aboveground layer of leaves, branches, and stems. When tree canopy density is high, we receive various benefits from trees such as cleaning our air, cooling our homes through shading, and providing habitat for wildlife. Monitoring tree canopy distribution is one way to measure the health of our urban forest over time and to ensure we continue receiving benefits.

The percent of land covered by tree canopy provides a baseline indicator of an urban forest's extent, and is easily acquired with relatively little cost. Tree canopy covered an estimated 38% of Austin's land area (City of Austin's full purpose and 5 mile ETJ area) in 2010. Tree canopy has consistently decreased since the 1970's until 2010 as shown in Figure 2.5 on the next page.

Canopy goals | A distraction?

Often cities set tree canopy cover targets to be achieved through tree planting programs. American Forests (1996) recommends overall citywide canopy cover of 40% for humid cities and 30% for arid cities. Although new tree plantings are necessary in ensuring forest regeneration, tree planting programs attempting to achieve canopy cover goals often distract communities from other, equally-important management opportunities. Kenney et al. (2011) proclaim tree canopy cover does not paint a full picture of the urban forest. Species diversity, condition, age distribution, and mortality rates are equally important in forestry management.

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Figure 2.5 | Historic Tree Canopy Cover

Canopy goals in other U.S. cities

Baltimore
40% by 2040

Denver
18% by 2025

Fairfax
45% by 2037

Philadelphia
30 by 2025

Phoenix
25% by 2030

Seattle
30% by 2037

Year	% Tree Canopy Cover	Source
1977	39%	Rodgers & Harris, 1983
1982	37%	Crownover, 1991
1990	34%	Crownover, 1991
1996	34%	American Forests, 1996
2006	31%	City of Austin, 2006
2010	38%	City of Austin, 2010

Recent declines in canopy cover are most likely due to natural factors such as extended drought periods, as well as human impacts such as urban development. To put these numbers into perspective, American Forests recommends 30% tree canopy cover within arid cities and 40% cover within humid cities. Since Austin lies at a climatic transition zone between humid and dry, identifying appropriate canopy levels for Austin proves difficult. Furthermore, municipalities which have established canopy cover goals tend to focus urban forest management resources on tree planting instead of a comprehensive approach including care, maintenance, preservation, and planning. Nevertheless, measuring tree canopy distribution helps to identify forest loss over time and to inform tree-planting programs in underserved communities.

At the neighborhood level, variations in tree canopy distribution are more complex. Many areas with high population density actually contain some of the highest tree canopy cover (e.g., Hyde Park). In fact, residences and open space areas contain the largest shares of tree canopy cover in Austin. The map on the following page shows a clear distinction between east and west Austin with greater tree canopy cover occurring in west Austin, and lower tree canopy cover occurring in east Austin. For instance, the Edwards Plateau region to the west contains the majority canopy coverage at 165,595 acres while the Blackland Prairie region to the east contains only 44,148 acres of tree canopy cover. This pattern is consistent with the natural and cultural histories of Central Texas, and reflects the dominance of agricultural practices resulting in fewer trees

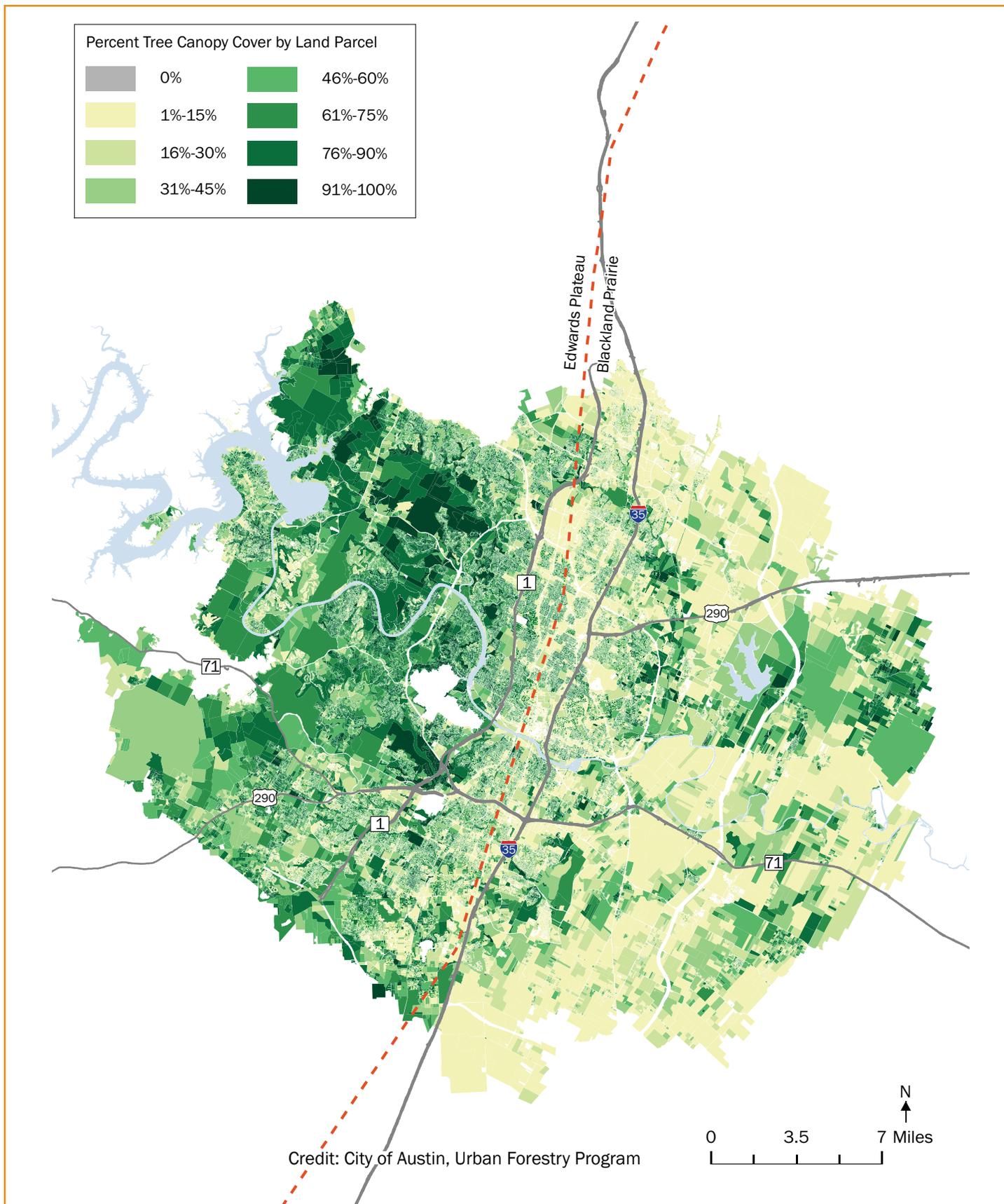
Chapter 2: State of Austin's Urban Forest

occurring in far east Austin. Additionally, the prevalence of high canopy cover may reflect distributions of wealthier neighborhoods in west Austin while lower canopy cover percentages reflect distributions of less affluent neighborhoods in east Austin. Studies show a positive relationship between income and the demand for trees as rich communities have larger budgets and larger private lot sizes for trees to grow (Zhu and Zhang, 2008).

Austin Tree Canopy Map (Right) | Austin's tree canopy varies across the city. The map at right shows a clear distinction between east and west Austin with greater tree canopy cover occurring west of IH35 in the Edwards Plateau region, and lower tree canopy cover occurring east of IH35 in the Blackland Prairie region. Intuitively, many areas adjacent to or near water features show high tree canopy percentages.

Open space, single family, and undeveloped lands contain the highest distribution of tree canopy cover in the city (City of Austin, 2006 tree canopy data). In open-space park areas, the amount of land covered by tree canopy (37,705 acres) is substantial—roughly 50 times the size of Central Park in New York City.

Figure 2.6 | Percent Tree Canopy Cover in Austin, 2010



Chapter 2: State of Austin's Urban Forest

Focus Point | Tree Inventory

Examining the characteristics of a city's tree population helps resource managers understand the urban forest as it stands today and helps them prioritize future management focus. Species composition, age, condition, and tree values and benefits indicate the relative importance of individual tree species to Austin's urban forest.

A 2008 tree inventory sampled 14,925 park and street trees in Austin to gather information on tree attributes. This number was extrapolated to over 300,000 trees on public lands, including street and active use park lands, based on the City's total parkland area and major street lengths. There are approximately 200,000 trees growing on Austin's developed park lands, and 155,762 street trees. The inventory also indicated 190,940 planting spaces available in street rights-of-way. The 2008 inventory was limited by cost and time, so the sample size was small; the true number of Austin's public trees is likely much higher. In addition, the inventory omitted trees within natural areas, greenbelts, and preserves. Regardless, this is the most recent and largest sample of information for trees growing on public lands in Austin. City staff is currently undertaking a more up-to-date tree inventory and analysis using the U.S. Forest Service's i-Tree Eco software.

Species Composition | Within transit corridors and parks, Austin's public tree population consists of 166 different species mostly constituting deciduous trees. Cedar Elm (*Ulmus crassifolia*) is the dominant species followed by Southern Live Oak (*Quercus virginiana*) and Crape Myrtle (*Lagerstroemia indica*).

Older oaks and semi-mature non-native invasive trees thrive in many areas of Austin as well. Non-native invasive trees, such as Glossy Privet (*Ligustrum lucidum*), were not surveyed in 2008 and are therefore not discussed in this section although it is important to mention they pose a significant challenge in park management as they crowd out native plants. For more information, contact Austin's Invasive Species Management.

What is a deciduous tree?

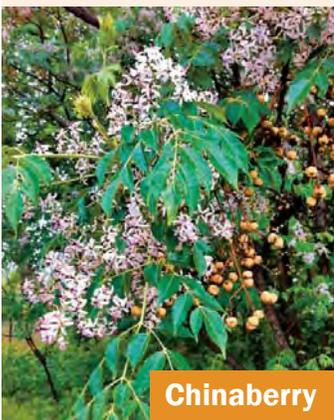
Deciduous trees shed their leaves annually during the cold season.

They typically exhibit broadleaf leaves that are flat and thin as opposed to needle-like or scale-like leaves. Examples of deciduous trees include oak, ash, and pecan.

Invasive Species |

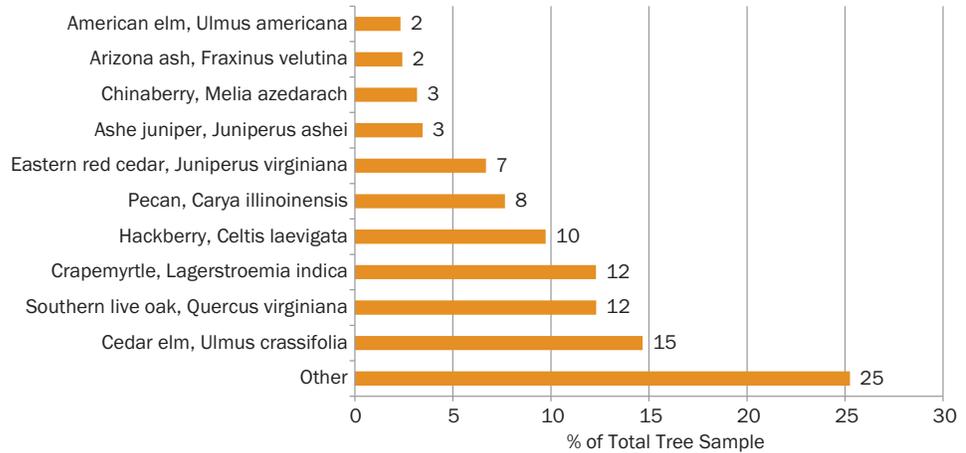
Chinaberry

Chinaberry, *Melia azedarach* is a top 10 species in Austin’s rights-of-way and parks. It accounts for roughly 3% of the tree population in these areas. Chinaberry is invasive to Austin and is listed as one of Austin’s top 24 invasive species (City of Austin, Central Texas Invasive Plants Field Guide, 2013). The tree is known to crowd out native plants as its leaves alter pH and nitrogen levels in the soil.



Chinaberry

Figure 2.7 | Top 10 Tree Species in Public Rights-of-Way and Parks



Source: City of Austin Urban Forestry Program, 2008

Species diversity ensures forest resiliency against arboreal diseases (e.g., oak wilt) and devastating insect infestations (e.g., elm bark beetle). Figure 2.7 shows the top 10 species representing 75% of the total tree population. According to a recommended rule of thumb, called the 10/20/30 rule, no single species should constitute more than 10% of the total tree population, no single genus should comprise more than 20%, and no single family should contain more than 30% (Clark et al, 1997). As shown in Figure 2.7, the top three species each comprise more than 10% of the total tree population, while no single genus represents greater than 20% of the population. The graph above shows its prevalence as Austin’s eighth most common tree species within street rights-of-way and parks.

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Age Structure | Age structure refers to the abundance of individual trees in a population according to their age. Documenting a tree population's age structure provides insight into the overall age of the urban forest, the value of individual tree species, and future maintenance costs. A diverse age structure of young to old trees ensures new generations replace older generations, thus reducing the possibility of substantial tree mortality due to age.

Multiple avenues exist for determining tree age. Because a tree's trunk diameter and the age of a tree are closely related, tree diameter at breast height (DBH) is often used as a proxy for determining tree age. This is the most widely used and easiest technique. In Austin, DBH is measured at 4.5 feet above the ground.

A healthy urban forest consists of uneven age distributions where young trees comprise a larger share of the total tree population relative to larger diameter classes to compensate for tree mortality. Austin's street and park tree population follows closely to the Richards-recommended DBH shares. Overall, Austin's public tree age structure consists of 45% young trees (less than 8 inches DBH), 47% established trees (8-23 inches DBH), and roughly 7% mature trees (24 inches DBH or greater). See Figure 2.8.

Of the top 10 public tree species in Austin, Crape Myrtle, *Lagerstroemia indica*; Sugarberry, *Celtis laevigata*; and Chinaberry, *Melia azedarach* all have their largest share of trees in the small size class (<8 inches DBH). Considering large-stature trees, Pecan, *Carya illinoensis* and Southern Live Oak, *Quercus virginiana* represent the largest single shares in the large class size (24+ inches DBH).

The prevalence of Crepe Myrtles, a naturally small-growing species, may be affecting the overall age structure shown in Figure 2.8.

Suggested DBH Classes for a Healthy Street Tree Population

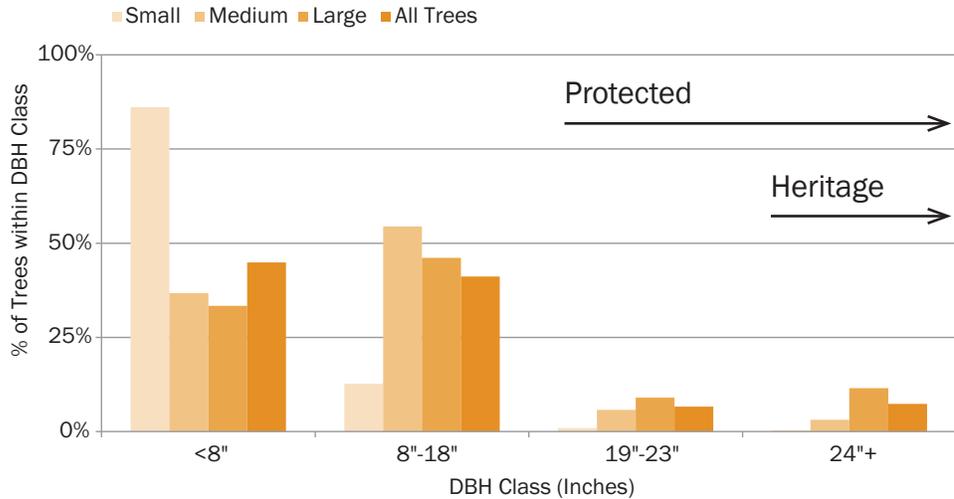
Richards (1982/1983) recommended the optimal distribution of relative age classes for stability in a street tree population. His suggestion breaks tree DBH into the following classes:

- 40% <8" DBH**
- 30% at 8"-16" DBH**
- 20% at 16"-24" DBH**
- 10% >24" DBH**

These classes have been modified to better reflect the City's "protected" and "heritage" tree sizes: 19 inches or greater DBH and 24 inches or greater DBH respectively.

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Figure 2.8 | DBH Classes of Austin Trees by Small, Medium, Large Growth



Source: City of Austin Urban Forestry Program, 2008

It is important to note the seemingly small percentage deviations from the Richards (1982/1983) recommended percentage for DBH classes. Figure 2.9 displays these differences and estimated amount of trees over or under Austin’s public tree count in 2008. For example, public heritage trees in Austin fall short of the recommended percentage by 3%. This means Austin requires an estimated 9,000 more trees in the 24”+ DBH class to meet the recommended goal. Such a deficit points to tree preservation and protection measures. On the other hand, the nearly 22,000 additional trees in the <8”-18” class shows an overabundance of younger and smaller stature trees.

Figure 2.9 | Comparison of Austin DBH Classes vs. Recommended

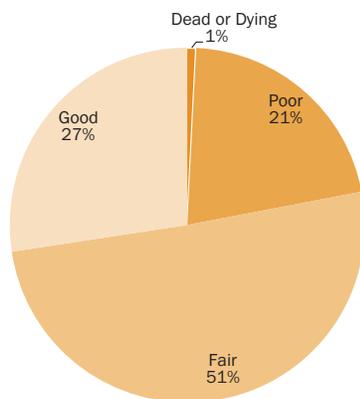
DBH Class	Recommended %	Austin %	% Difference	Estimated Difference in Trees
<8"	40%	45%	5%	17,788
8"-18"	30%	34%	4%	14,230
19"-23"	20%	14%	6%	21,345
24"+	10%	7%	3%	10,672

*Based on 355,762 trees

Chapter 2: State of Austin's Urban Forest

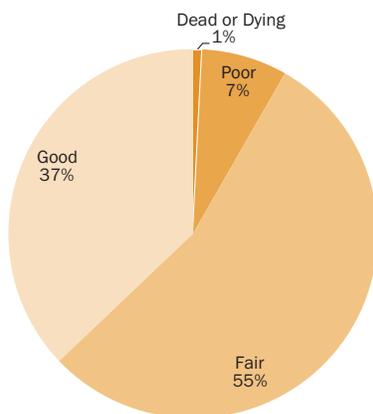
Tree Condition | Tree condition refers to the general health of a tree and provides insight into safety risks to the community and maintenance needs. By evaluating the condition of the urban forest we are then able to determine cost-effective methods for improving and enhancing overall forest health and risk. Determining overall condition of tree structure (wood), functional (leaf) health, and assigning risk factor ratings can be accomplished by ground-level sight inspections. Austin trees are assessed and grouped into the following four categories of condition: good, fair, poor, and dead or dying. The following figures show the majority of structural (wood) health of trees is fair to poor, whereas the majority of functional (leaf) health is good to fair.

Figure 2.10 | Structural (Wood) Condition by Percentage



Source: City of Austin Urban Forestry Program, 2008

Figure 2.11 | Functional (foliage) Condition by Percentage



Source: City of Austin Urban Forestry Program, 2008

Benefit-Cost of Austin's Public Trees

For every dollar spent on Austin's trees, the urban forest provides **\$9.87** in benefits back to the city (based on a 6,465 tree sample). As a tree grows larger, it provides more benefits. This means, as a whole, the urban forest is one of the few components of public infrastructure that increases in value over time. This infrastructure, like all other more well-known elements (e.g., water pipelines, roads, etc.) requires regular maintenance if it is expected to function at an acceptable level.

From this information it was determined in 2008 that many trees in poor health (Sugarberry, Chinaberry, Southern Live Oak, Pecans, and Cedar Elm) required priority removal in 2008. Southern Live Oaks and Cedar Elms, in the street rights-of-way, and Pecans, in parks, required high-priority trimming. Although the trends initially point to Cedar Elm and Southern Live Oak being categorized as troublesome, these species also represent 15% and 12% respectively of trees in the survey and therefore understandably exhibit these high numbers.

Tree Values and Benefits | Today, urban forests are increasingly considered an element of a much larger green infrastructure network providing benefits to people (Benepe, 2013, ImagineAustin, 2012; Young, 2011; American Planning Association [APA], 2009). Cities are increasingly suffering cutbacks in state and federal funding coupled with lack of political leverage to raise taxes. Simultaneously, cities face increased demands for more and more projects (e.g., roadway repair, affordable housing, and expansion of public safety facilities) to meet the demands of population growth. Consequently, urban green infrastructure projects must compete for funding. Thus, the case for tree planting, care, and preservation campaigns, for example, must be made through quantitative arguments assigning dollar values to the benefits and costs associated with trees as green infrastructure elements. This translates to the economic language to which citizens and policy makers most immediately relate.

Focus Point | Calculating the Worth of Our Public Street Trees

Figure 2.12 displays the most recent cost-benefit analysis of Austin's public street trees. The financial values of these trees were calculated using i-Tree Street—a nationally recognized software developed by the U.S. Forest Service. The software calculates costs and benefits of trees in dollar values according to species type, condition, size, and benefit prices (e.g., cost of electricity per kWh) according to local market conditions. Public park trees were omitted in this analysis because i-Tree Street calculates cost-benefit statistics only for street trees.

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Figure 2.12 | Cost-Benefit of Public Street Trees*

Benefits	Total \$ Value	\$ value/tree	\$ value/capita
	10,251,979	65.82	13.87
Costs	Total \$ Value	\$ value/tree	\$ value/capita
	1,038,873	6.67	1.40
Net Benefits	9,213,106	59.15	12.46

Source: City of Austin Urban Forestry Program, 2008

*Based on a 6,465 street tree sample extrapolated to 155,762 street trees

Green Infrastructure

ImagineAustin defines green infrastructure as “strategically planned and managed networks of natural lands, working landscapes and other open spaces that conserve ecosystem values and functions and provide associated benefits to human populations.”

Focus Point | Dead Wood

This refers to dead trees and limbs such as standing yet no longer living “snag” trees or downed logs. Although often regarded as an unattractive nuisance or threat to public health, dead wood serves an essential role in supporting wildlife and enhancing biologic processes. Birds, mammals, reptiles, amphibians, invertebrates, and various decomposers seek refuge in, on, or underneath dead wood. The presence of dead wood not only provides habitat but also facilitates the release of vital nutrients back into the urban forest ecosystem by increasing carbon in soils and capturing and retaining moisture. Dead wood is a prime example of an essential, yet often overlooked, benefit of the urban forest.



Snag at Boggy Creek

Green Infrastructure Elements

- Urban forest
- Urban trails
- Parks
- Greenways
- Greenbelts
- Preserves
- Natural areas
- Rivers
- Creeks
- Lakes
- Gardens
- Urban agricultural land
- Open spaces
- Wildlife habitats
- Stormwater features

Supporting Austin's Green Infrastructure

Snapshot of current planning efforts by the City of Austin to support green infrastructure.

ImagineAustin - Green Infrastructure Priority Program | To manage Austin's urban and natural ecosystems in a coordinated and sustainable manner.

Invasive Species Management Plan | A city-wide plan for the control and/or eradication of undesirable aquatic and terrestrial plant species.

Community Fire Mitigation Plan | This Plan will provide the framework for the County's efforts to become a Fire-Adapted Community, will aid regional communities in understanding wildfire risk, and will provide guidance for reducing that wildfire threat to avert potential catastrophic fires.

Climate Protection Plan | Established in 2007, it establishes five goals and associated objectives to achieve significant reductions in greenhouse gasses by 2020.

Green Roof Advisory Plan | A plan to support the growth of green roofs in Austin developed by the Council sponsored Green Roof Advisory Group.

Watershed Protection Management Plan | The Watershed Master Plan assesses erosion, flood, and water quality problems in Austin. It also prioritizes and implements effective solutions that address all three problems. Solutions include projects, programs, and regulations.

Travis County Colorado River Corridor Plan | The plan's goal is to provide orderly growth in the Corridor and help preserve and enhance the area's many valuable environmental, economic, recreational, and cultural resources.

Focus Point | Cemetery Trees

Austin's Parks and Recreation Department (PARC) owns and maintains public cemeteries within the city limits. As such, they plant and maintain trees located within its five municipal cemeteries.

At present, the majority of dead cemetery trees is being removed, other trees are being pruned, and many stumps will be ground out from Oakwood, Oakwood Annex, and Evergreen cemeteries. This should make a big difference in the current state of trees within these cemeteries; however PARC will soon address long-term planning of its cemeteries through a Cemetery Master Plan to begin in early 2014. Once completed, the plan will...

Preserve and replace existing vegetation and plant new vegetation in a way that complements the historic character of the cemeteries. The plan will also protect plantings in public spaces and will consider sustainability issues.

2-19-2013



Dead trees at Oakwood Cemetery (2010)

MOTHER
MINNIE G. DOWELL

EDWARD H. GARDNER
JAN. 10. 1840
FEB. 2. 1917
MARR. IN GREAT
MAY 12. 1863

Chapter 2: State of Austin's Urban Forest

Major Urban Forest Pests | Tree and vegetation-related pests can cause detrimental damage to the urban forest as a whole if not addressed. As a result, the objective of monitoring pests is to lessen significant impacts on the long-term health of the urban forest. The following are a few of the most common pests found in Austin. More information can be found on the Watershed Protection Department's website.

Fungal Pests:

Oak Wilt | Affects the red oak family rapidly, live oaks at intermediate speed, and white oaks less frequently and more slowly. Trees may contract oak wilt via nitidulid beetles or from another infected oak tree's subterranean roots if they graft together from close proximity. There is no treatment for oak wilt; it is a terminal condition.

Hypoxylon | Canker colonizes and decays sapwood in trees that are already experiencing stress. Oaks are usually targeted but other hardwoods are also susceptible. This fungus usually presents a terminal situation for the trees that it infects.

Insect Pests:

Emerald Ash Borer (EAB) | This dime-sized insect is currently decimating ash tree populations across the United States. EAB will target stressed and weakened trees, laying eggs on the trunks. The hatched larvae will bore through the bark into the sapwood to feed until they reach adulthood and bore back through the bark and exit the tree. The larval feeding is what incurs the major damage and once a tree is infected it is usually too late to provide health care.

Nitidulid Beetle | One of the major vectors (transporters) of the oak wilt fungus. The beetle will travel from tree to tree, spreading the lethal spores.



Oak Wilt



EAB



Chinaberry

Vegetative Pests:

Chinaberry | Invasive tree from Asia. Dark green double-compound leaves. Grows more rapidly than most native trees, outcompeting them for sunlight and eventually shading native trees out altogether.

Glossy Japanese Privet, *Ligustrum lucidum* | Invasive multi-stemmed evergreen tree/shrub native to southeast Asia. Leaves are glossy and waxy to the touch, 2-4 inches, and arranged in an opposite pattern. Grows more rapidly than most native trees and will outcompete them in most scenarios.

Mistletoe | Brittle evergreen plant that group colonizes on the exterior of tree bark. The plant will penetrate bark tissue and absorb water and nutrients in a parasitic fashion. Poisonous to humans.

Note: A listing of Austin's top invasive plant species can be found in the City of Austin Invasive Species Management Plan. Currently, 40% of the species listed in the Plan are woody species.

Bacterial Pests:

Bacterial Leaf Scorch | *Xylella fastidiosa* is a bacterium known to cause scorch in tree leaf margins. Transmitted by insects that feed on sapwood fluids. Can cause tree stunting, the dying back of branches and death. Not to be mistaken for oak wilt, since the margin scorch can look similar in red oaks.



Mistletoe

Chapter 2: State of Austin's Urban Forest

COMMUNITY FRAMEWORK

In a truly sustainable urban forest, all members of a community must cooperate to share the responsibility for natural resource management. Community framework is the fabric for which interested citizens as well as public, private, and nonprofit stakeholders work toward sustainable objectives.

This section covers the following indicators:

- General urban forest awareness
- Neighborhood action

General Urban Forest Awareness | Awareness is the first step in community cooperation. Generally speaking, trees are seen as important to the Austin community and are acknowledged as beneficial providers of valuable services, but not without associated concerns. For instance, the 2012 Austin urban forest opinion poll, Tree Be-Leafs, found that participants valued trees most for their shade, environmental benefits, and aesthetics (City of Austin, Urban Forestry Program, 2012). On the other hand, citizens expressed concern about power line interference and roots cracking sidewalks. Citizen concerns have prioritized and will continue to prioritize planning, implementation, and education efforts regarding our urban forest.

Neighborhood Action | Neighborhood action requires that citizens understand and participate in public urban forest management. Neighborhood organizations that are led by neighborhood initiatives should inform neighborhood plans that work in partnership with urban forestry standards. Although most Austin neighborhood plans include open space goals, they often lack explicit urban forestry goals. Nevertheless, Austin has an active community involved in parks and natural areas throughout the city. The volunteer efforts of many community-based groups through tree planting initiatives and park cleanup or workdays show community commitment to Austin's natural landscapes. Listed here are just a few examples of community-based tree-related organizations:

Community-Based Groups

- AmeriCorps
- American Youth Works - Texas Conservation Corps
- Austin Chapter of the National Wildlife Federation Habitat Stewards
- Austin Heritage Tree Foundation
- Austin Neighborhoods Council
- Austin Parks Foundation
- Austin Tree Task Force
- Austin-Bastrop River Corridor Partnership
- Barton Creek Greenbelt Guardians
- Capital Area Master Naturalists
- Hill Country Alliance
- Keep Austin Beautiful
- Lady Bird Johnson Wildflower Center
- Native Plant Society of Texas
- The Center for Environmental Research at Hornsby Bend
- The Trail Foundation
- Travis County Master Gardeners
- TreeFolks

Focus Point | TreeFolks

TreeFolks is a nonprofit organization established in 1989 that grows the urban forest through tree planting, education, and community partnerships. The organization invites businesses, schools, government, citizen groups, and individuals to join them in creating a healthier environment and enhancing the quality of urban life. As a volunteer green planting organization, TreeFolks provides a valuable service to the Central Texas community. TreeFolks works closely with other groups to educate and involve citizens in tree planting and care. Since its inception, TreeFolks has planted 250,000 trees in the Austin and Central Texas area.

Chapter 2: State of Austin's Urban Forest

RESOURCE MANAGEMENT

This section describes the internal administrative and management resources available for sustainable management of Austin's urban forest. This not only pertains to physical resource management but also to public and administrative perceptions of management itself. Resource management includes digital inventories, plans, funding, City staff, policies, etc.

This section covers the following indicators:

- Existing policies
- Urban forest establishment through tree planting programs
- Internal program resources

The creation and adoption of Austin's Urban Forest Plan seeks to guide overall citywide urban forest management such that policies and department operational plans conform to community visions. Ultimately, community visions inform local urban forestry policies that are embodied in our existing Imagine Austin comprehensive plan, City Code, and other policy documents.

Existing Policies | The following briefly details the major tree-related policies within the City of Austin to outline how urban forestry resources are managed.

Several City policy documents guide tree protection, preservation, and care within Austin. These include the Land Development Code (e.g., § 6-3-6 Standards of Care for Trees or Plant on Public Property) and the Environmental Criteria Manual.

The City's Land Development Code serves to regulate land development, both public and private, within the city limits and ETJ. Land Development Code 25-8 Subchapter B Article 1 addresses trees and natural area protection during the land development process. Tree regulations for site plans include protecting trees 8-18 inches in diameter at breast height to

the extent feasible. Trees 19 inches or greater are considered protected trees and certain species at 24 inches in greater are considered heritage trees. For single-family developments, the protected and heritage tree ordinances apply. For all development, protected and heritage trees must be preserved unless they meet criteria for removal as stated in the Land Development Code.

The Environmental Criteria Manual is the City's technical criteria for complying with the Land Development Code. Section 3 (Tree and Natural Area Preservation) defines design criteria to achieve tree preservation goals derived from the Land Development Code. The section details survey standards, critical root zone preservation standards, mitigation rates, and other details that are required for the development review process.

Focus Point | Development and Tree Preservation

In 1983 the City Council adopted one of the most progressive tree ordinances in the country. The Tree and Natural Area Protection Code is based on the fundamental precepts of sound urban forest management; diversification, preservation, and replenishment. Also, in 2010 City Council unanimously adopted the Heritage Tree Ordinance. Proposed developments are reviewed to assure that a final product complies with the Land Development Code for tree preservation. Code requirements principally address preserving trees, and when trees cannot be preserved and meet code criteria for removal, only then is tree mitigation addressed via tree planting, care for existing trees, and other mitigative measures.

Chapter 2: State of Austin's Urban Forest

Tree and Natural Area Preservation Ordinance | The Tree and Natural Area Preservation code is designed to assure that trees are an integral part of new development projects. Proposed development projects are evaluated on a case-by-case (and tree-by-tree) basis. The plan review process entails evaluating the existing tree resources on a site, understanding the dynamics of trees and development impacts, and negotiating a solution that results in a development with a balanced mixture of young and mature trees, and a good diversity of species. Trees 8 inches in diameter and larger on commercial sites (19 inches in diameter on single-family home sites) are evaluated for protection and replacement. The goal of each review is to assure that a final product is achieved that results in a diversified and sustainable urban forest. Existing trees are preserved when possible; additionally, high quality native and adapted trees are required to be planted on development sites. Environmental Inspectors regulate the site during construction. More specifics on the City of Austin tree ordinance can be obtained within the Land Development Code (LDC) 25-8, Subchapter B.

Tree Planting Programs | Several tree planting groups, both public and nonprofit-based, guide new tree plantings in Austin. Austin Community Trees (ACT) serves as a public partnership to plant trees with the ultimate goal of increasing canopy cover to cool Austin neighborhoods. In addition to ACT, Austin's Parks and Recreation Department (PARC) plants trees during the planting season (October-March) in parks, medians, and the rights-of-way. Funding comes from Planting for the Future Fund and planting locations are chosen based on neighborhood requests and a park planting prioritization analysis. Within PARC, the Urban Forestry Program plants 500 to 1,000 trees annually. Areas that are planted are usually at the request of neighborhood associations with plantings conducted on Saturdays with the use of volunteers. The nonprofit organization TreeFolks promotes reforestation in Central Texas through a tree planting program called NeighborWoods, which delivers street trees on private residential property free of charge. The advantage of NeighborWoods lies in its partnership and reach across both public and private realms.

Decker Indiangrass Management Plan

This management plan outlines a five-year strategy to initiate the long-term restoration of Blackland Prairie in Decker Tallgrass Prairie Preserve and Indiangrass Wildlife Sanctuary, located within Walter E. Long Metropolitan Park.

NeighborWoods

Through this program TreeFolks, a local nonprofit organization, plants 3,600 trees each year along residential streets and sidewalks.

The program works closely with PARD staff and is sponsored by the City's Climate Protection Program, Austin Energy, Apache, and Save Barton Creek Association. According to the TreeFolks website, they plant 10,000 trees annually with a total of 250,000 trees in the Austin region to date.

Figure 2.13 (next page) shows the collaborative efforts of tree-related programs and responsibilities across City departments.

Parks and Recreation | PARD primarily responds to tree issues in parks, preserves, and rights-of-way through the City's 311 call service. The department is responsible for more than 2,000 miles of rights-of-way and more than 16,000 acres of park land, according to the City's GIS datasets. The Urban Forestry Program exists within PARD as the primary entity for maintaining, preserving, removing, and planting trees growing on City parks and public property. Activities consist of removing low limbs over the rights-of-way, clearing blind corners, removing and planting trees, and hauling woody debris from streets and parks.

Austin Energy | Austin Energy primarily responds to trees located in power line easements and near street lamps. Activities include pruning trees for electric utility line clearance and partnering with local nonprofits (e.g., TreeFolks) to plant new trees according to goals set in the City's Heat Island Initiative and Climate Protection Program. Austin Energy manages the vegetation under and around its 2,300 miles of overhead distribution and 500 miles of transmission lines. To accomplish this, Austin Energy has instituted a program for the maintenance and management of the vegetation along the lines. Austin Energy's goal is to visit every mile of line once every four to five years to maintain the vegetation around the electric facilities.

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Figure 2.13 | Tree-Related Responsibilities by City of Austin Departments

Parks & Recreation	Regulation	Planning	Planting	Maintenance	Education
### Memorial Dedication Tree Planting			✓		✓
2. Support for Development Review (Public Trees)	✓	✓			
3. GIS/Data Analysis		✓	✓	✓	
4. Emergency response				✓	
5. Public Tree Care Permitting	✓			✓	
6. Tree City USA					✓
7. Adopt a Park Volunteer Agreements			✓	✓	
8. Community Gardens/Food Forests			✓	✓	
		✓	✓	✓	✓
Park Planning & Acquisition		✓			
9. City of Austin Urban Forester					
Planting (Parks, ROW, and other public			✓		✓
Maintenance (Parks, ROW, and other public property)				✓	
Public & Private Partnerships		✓	✓	✓	✓
		✓	✓	✓	✓
Claims, Legal, & Appraisals	✓	✓			
Urban Forestry Board Liaison	✓	✓			✓
Standards of Care for Trees & Vegetation on	✓		✓	✓	✓
10. Strategic & Operational Planning					
Urban Forest Master Plan	✓	✓	✓		
Strategic & Operational Planting & Maintenance		✓	✓	✓	
11. Public Outreach & Education					
					✓
					✓
					✓

Planning & Development Review	Regulation	Planning	Planting	Maintenance	Education
1. Zoning	✓	✓			
2. Annexation	✓				
3. Environmental Inspection &	✓	✓			
4. Landscape Inspection		✓	✓		
5. Comprehensive Planning		✓	✓		✓
6. GIS/Data Analysis	✓		✓		
7. City Arborist Program					
Land Use & Environmental	✓	✓	✓	✓	✓
Heritage Tree Ordinance	✓	✓		✓	
	✓	✓		✓	
	✓	✓	✓	✓	
Hill Country Roadway	✓	✓			
				✓	✓
Urban forest Grant Program			✓	✓	✓
	✓	✓	✓		
Transit Oriented Developments	✓	✓	✓		✓
	✓	✓	✓		✓
9. Neighborhood Planning					
Austin Community Trees		✓	✓		✓

Public Works	Regulation	Planning	Planting	Maintenance	Education
1. Capital Improvement	✓	✓			
2. ROW Maintenance	✓			✓	
3. Subdivision Infrastructure		✓	✓		
4. Road Improvements				✓	
5. Inspection				✓	
6. Sidewalk Easements	✓	✓			
7. Row & Alley: Debris Removal				✓	
8. Traffic Signs/Signals	✓			✓	
9. Neighborhood Partnering		✓	✓	✓	✓

Watershed Protection	Regulation	Planning	Planting	Maintenance	Education
1. Stream & Riparian Zone			✓	✓	✓
2. Creek Maintenance			✓	✓	✓
3. Grow Green					✓
4. Flood Mitigation		✓			
5. Watershed Protection	✓	✓			
6. GIS/Data Analysis		✓			
7. State of the Environment					✓
8. Invasive Species Program			✓	✓	✓
9. Integrated Pest Management			✓	✓	

Key

Regulation: Program helps establish policies regulating some aspect of trees, e.g., protection, mitigation, placement, etc.

Planning: Program establishes strategic, long term, or comprehensive plans related to trees.

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Austin Water	Regulation	Planning	Planting	Maintenance	Education
1. Dillo Dirt				✓	
2. Wildland Conservation		✓	✓	✓	✓
3. Water Conservation & Enforcement	✓				
4. Water Quality Land Acquisition		✓			
5. Water Quality Protection Lands		✓	✓	✓	✓
6. Balcones Canyonland Preserve		✓	✓	✓	✓
7. Wildland Outreach			✓		✓
8. Fire Management Program		✓		✓	✓
9. Reclaimed Water Program			✓	✓	✓

Office of Sustainability	Regulation	Planning	Planting	Maintenance	Education
1. Sustainable Land Management			✓		
2. Urban Heat Island				✓	✓
3. Neighborhoods			✓		✓
4. Tree of the Year					✓
5. Green Alley (PW-CIP)					✓
6. Green Roofs Program					✓
7. Large Shade Tree Contract			✓		

Transportation	Regulation	Planning	Planting	Maintenance	Education
1. Long-Range Transportation			✓		
2. Parking	✓	✓			
3. Signs & Signals	✓			✓	
4. Traffic Engineers	✓				
5. License Agreement	✓		✓	✓	

Austin Resource Recovery	Regulation	Planning	Planting	Maintenance	Education
1. Large Brush & Yard Trimmings				✓	
2. Bulk Brush				✓	
3. Christmas Tree Recycling				✓	✓

Fire	Regulation	Planning	Planting	Maintenance	Education
1. Wildland Fire Interface	✓	✓		✓	✓
2. Development Review Support	✓	✓			

Austin Energy	Regulation	Planning	Planting	Maintenance	Education
1. Green Building Program	✓	✓			✓
2. Power Line Clearance (Austin			✓	✓	✓

Corporate Purchasing	Regulation	Planning	Planting	Maintenance	Education
1. Tree-related Contracts &			✓	✓	

Office of Emergency Management	Regulation	Planning	Planting	Maintenance	Education
1. Ice Storms		✓			

Economic Growth & Redevelopment Services	Regulation	Planning	Planting	Maintenance	Education
1. Downtown Redevelopment	✓	✓	✓		

Law	Regulation	Planning	Planting	Maintenance	Education
1. Real Estate	✓	✓			

- Planting:** Program supports planting of trees, including organization and tree-distribution, watering for 2 years.
- Maintenance:** Program relates to City maintenance of trees, including inspection, pruning, removal, long-term irrigation, etc.
- Education:** Program provides tree-related education and/or outreach to public.

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Public Works | Responsibilities of the Public Works Department (Public Works) overlap PARD activities, as most of their efforts relate to trees on rights-of-way and transportation corridors. Public Works removes tree limbs that obstruct traffic signals, and removes debris from streets, alleys, and sidewalks.

Planning and Development Review | The Planning and Development Review Department (PDRD) integrates tree planting goals into the neighborhood planning process by providing free trees through the Austin Community Tree (ACT) program. In addition, PDRD houses the City Arborist's Office, which is responsible for issuing private tree permits on residential and commercial properties. The arborist's goals derive from the City's Land Development Code and Environmental Criteria Manual, which guide tree protection, preservation, and design criteria.

Watershed Protection | The Watershed Protection Department (WPD) manages the urban forest in riparian areas, with most efforts related to erosion problems on stream banks and trees growing on property overseen by the department. In conjunction with PDRD, the WPD works to improve riparian zones along creeks by establishing "no-mow/grow zones" along creek banks to improve erosion control, habitat, and water quality.

Water Utility | Austin Water Utility's mission is to provide reliable and safe water and wastewater services to Austin's growing population while conserving water resources for future generations. Public lands managed under the Division's Water Quality Protection Lands (WQPL) Program optimize the quantity and quality of water recharging the Barton Spring segment of the Edwards Aquifer. Currently, the WQPL program manages more than 26,000 acres - about 9,000 acres as fee simple and 17,000 acres as conservation easements. Public lands managed under the Division's Balcones Canyonlands Preserve (BCP) Program conserve habitat for eight endangered species and 27 species of concern. The City of Austin owns and manages 13,608 acres dedicated to the BCP, some

Austin Community Trees (ACT) serves to reduce the urban heat island effect by planting new trees on private property near streets and sidewalks. Eligible neighborhoods must have adopted a neighborhood plan, established a neighborhood contact team, and have low tree canopy cover (below 40%) as defined by GIS analysis of the neighborhood. The ACT program exists as a public partnership between the community and organizations that care for trees: PDRD, PARD, and AE.

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of which are dual-management lands jointly managed with the Parks & Recreation Department. The Water Utility Department also manages grasslands for habitat, biodiversity and aesthetics.



URBAN FORESTRY ONGOING CHALLENGES

In 2012, the Urban Forestry Board compiled the top three to four ongoing challenges that prevent the City of Austin from achieving each vision component. Using the Urban Forestry Board's Retreat results as the groundwork for this collaborative process, the working group crafted priority challenges for each of the six vision categories. The following lists these challenges.

1. CONTIGUOUS

- Lack of Integrated land classification and management of public lands
- Fragmented regional comprehensive planning/land classification
- Competing land use/urban development patterns

2. PROTECTED

- Insufficient resources to promote and enforce tree regulations
- Misperception of what a sustainable site is
- Insufficient mechanism to update standards and specifications for tree protection and sustainable site design.

3. HEALTHY ECOSYSTEM

- Lack of education and/or utilization of ecosystem-specific appropriate species
- Lack of comprehensive inventory
- Lack of coordinated effort to create a comprehensive locally and regional planting plan that supports diversity of age and species
- Lack of resources to accomplish the above things.

4. VALUED

- Lack of local government and public awareness and education of the benefits and value of the urban forest
- Inadequate methods for quantifying the ecosystem services and the financial benefits of the urban forest
- City government does not value trees as a public utility deserving of associated funds and regulations

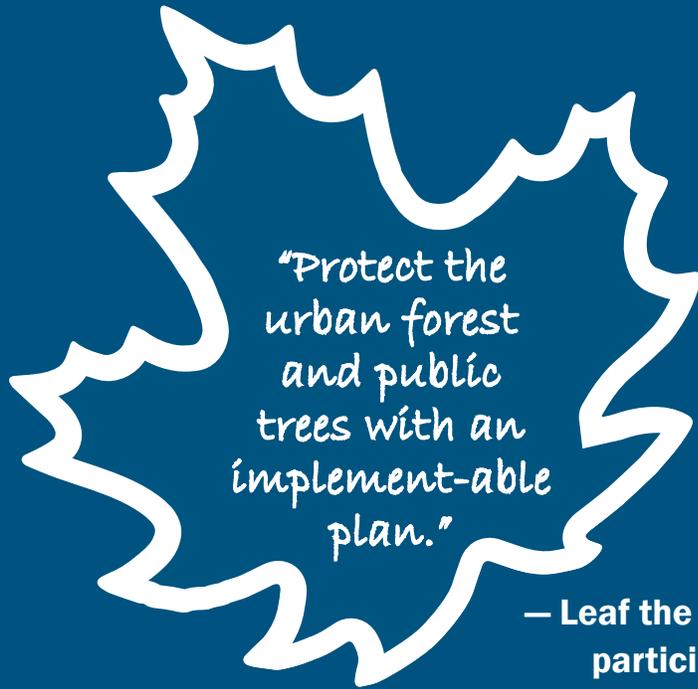
5. THRIVING

- Biotic and abiotic stressors, i.e. invasive species, urban soil, and climate change
- Lack of financial resources for expanding the urban forest to optimal capacity
- Attrition of urban forest due to competing land uses and site design
- Lack of quantitative and qualitative information about the urban forest resource

6. CARED FOR

- Lack of resources prevents proactive urban forest maintenance
- Large size and complexity of City of Austin and ecosystem
- Lack of coordinated urban forest planning and management effort on a citywide scale
- Lack of education

Implementation



"Protect the urban forest and public trees with an implement-able plan."

— Leaf the Tree participant

3



"Manage what we have to prevent further losses."

SpeakUp Austin participant

3

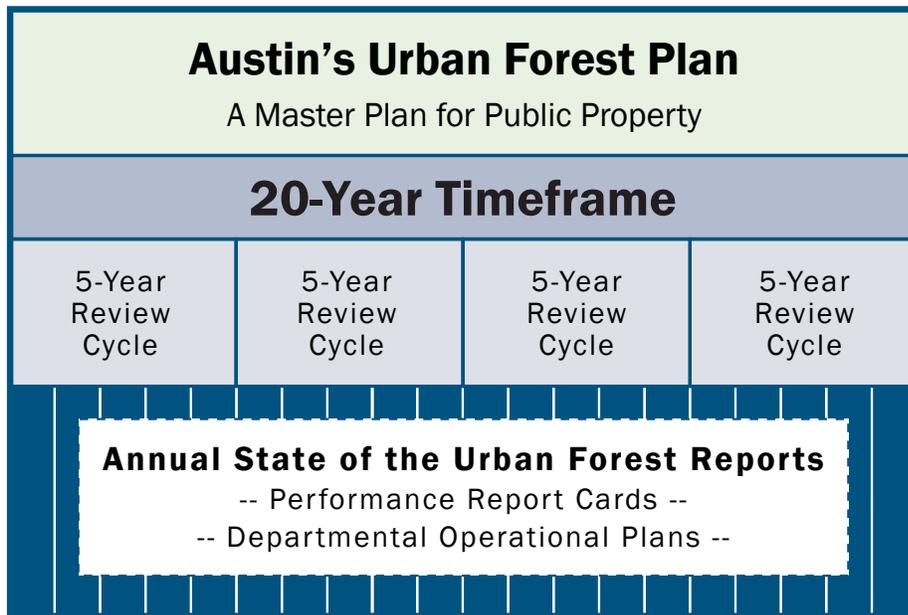
Chapter 3 outlines implementation—the process of fulfilling goals and visions of the community. It involves policy measures to effect positive change within our urban forest. Our policies parallel the broad scope of this plan, as they are general and strategic, intending to change departmental urban forestry management.

IMPLEMENTATION GOALS & ACTIONS**POLICY ELEMENTS**

Chapter 3: Implementation

IMPLEMENTATION GOALS & ACTIONS

Because implementation is the first step in a transformation of public urban forest management, in order for a plan to be effective, and produce change, implementation of the plan must spell out clear, measurable objectives. These objectives must be broad to accommodate the scope of the plan, and must address the strategic purpose (as opposed to a tactical purpose) of the plan. The success of the plan will be measured in terms of the City’s response to addressing the items laid out in the form of the Departmental Operational Plans and in making strides in advancing the Urban Forester functions. If implementation goals are met, there should be a marked change in the performance measures, which, as a whole, can be considered a report card on the City’s urban forest resource management.



GUIDELINES

Time Frame: The time frame for the Austin Urban Forest Plan is twenty years. Every five years following its adoption, the Urban Forest Plan shall be reviewed by the Urban Forestry Board with assistance from Urban Forester and will be evaluated to determine its efficacy in achieving the Plan vision. If the Urban Forestry Board determines that adjustments to the Austin Urban Forest Plan are needed, the Urban Forestry Board may

Chapter 3: Implementation

initiate a Plan revision. Any revision will require the Urban Forestry Board to solicit recommendations from the Parks and Recreation Board and the Environmental Board and will require City Council approval prior to implementation.

In addition, Departmental Operational Plans shall be reviewed by the Urban Forestry Board as they are developed and prior to their implementation.

After twenty years following the Austin Urban Forest Plan adoption, a required revision of the Austin Urban Forest Plan shall be initiated by the Urban Forestry Board with assistance from the City of Austin Urban Forester. This revision should take into consideration broad changes in the community, changes and predictions in regional climate, and new or anticipated threats to the urban forest.

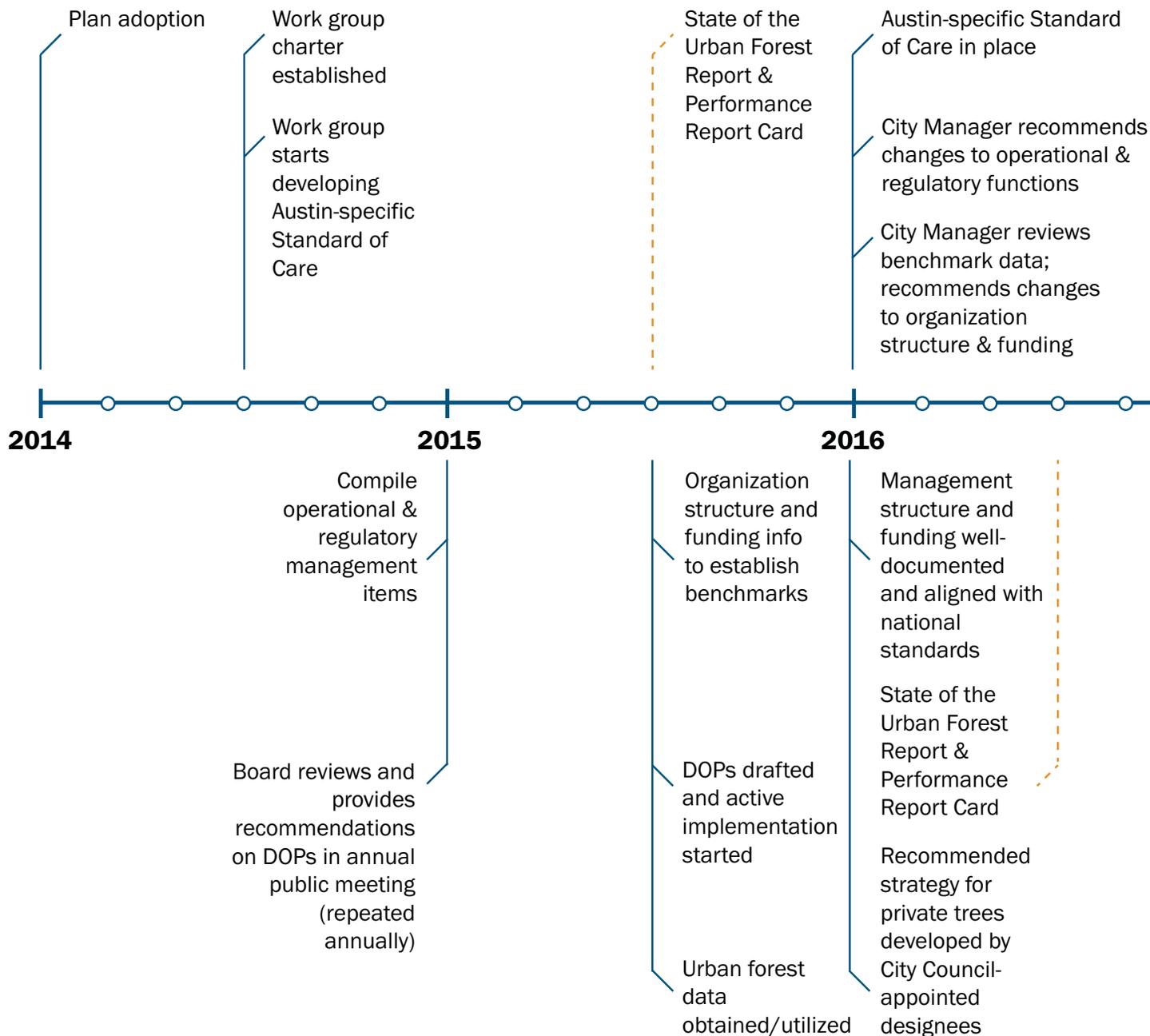
Reporting: The Urban Forester will develop an annual State of the Urban Forest Report to update the status and trend of the Performance Report Card as well as Departmental progress on developing Departmental Operational Plans to address the Policy Elements.

Public Input: Much of the public input received for Austin's Urban Forest Plan is tactical in nature. In many instances, specific geographic areas or management practices are mentioned. Because the Austin Urban Forest Plan is a broad, strategic document that is not intended to spell out specific changes to operations performed by City Departments, much of the public input received for the Plan shall be shared with City Departments and shall be used to guide the development of Departmental Operational Plans. The Departmental Operational Plans shall be developed and reviewed by the Urban Forestry Board as they become available. The Board shall provide input and at those meetings the public shall have the opportunity to provide citizen comment.

Chapter 3: Implementation

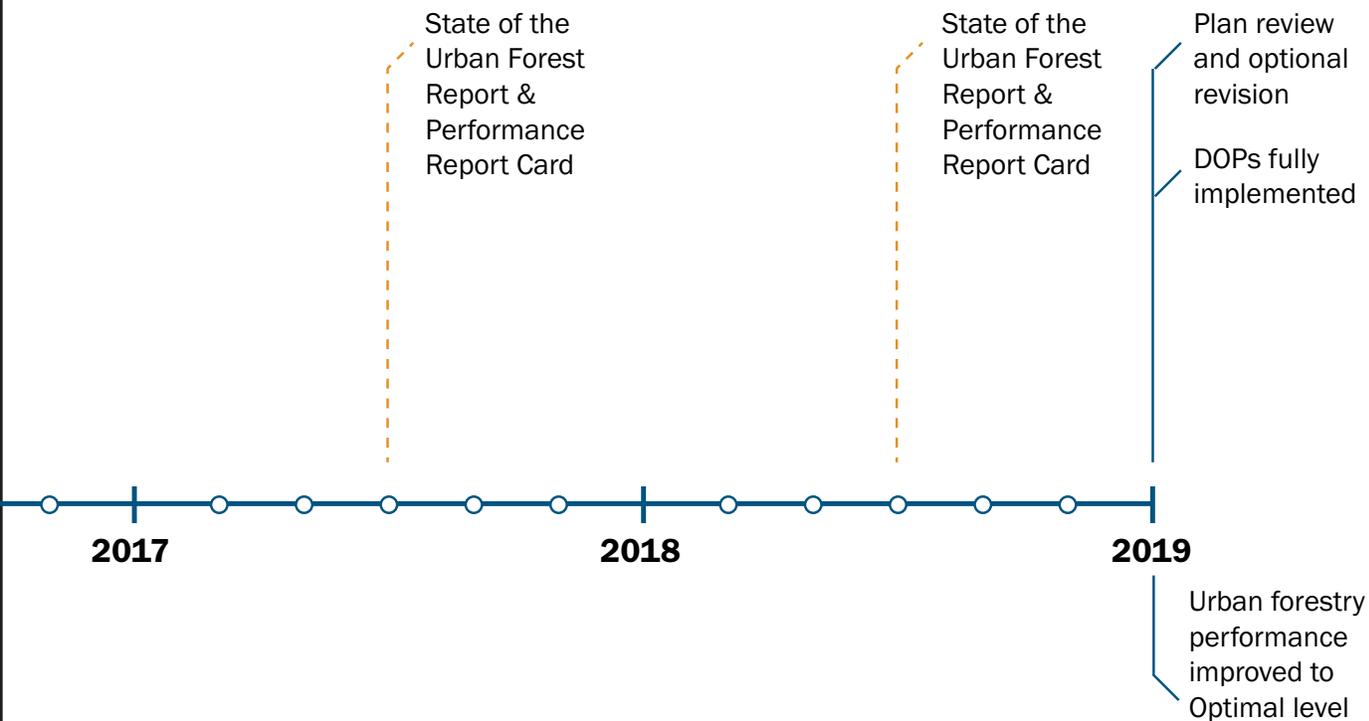
IMPLEMENTATION TIME LINE

This time line lays out all actions that will be implemented by the Urban Forester and/or Urban Forestry Board following adoption of the plan.



**Note: This graphic is intended to show general implementation deadlines. Some of these dates may change depending on when Austin's Urban Forest Plan is adopted.*

Chapter 3: Implementation



IMPLEMENTATION STRATEGIES

Overall strategies:

- Improvement of performance measures in the Annual Performance Report Card
- City departments to develop tactical Departmental Operational Plans based on the Austin Urban Forest Plan
- Citywide follow-up items are implemented by the Urban Forester
- Mechanism established for interdepartmental coordination on urban forest decision-making
- City of Austin alignment with national standards or benchmarks for urban forest management, especially related to management structure and funding

Chapter 3: Implementation

IMPLEMENTATION GOALS & ACTIONS

1) Urban Forest Annual Performance Report Card

Overall, 5 years following the adoption of the Austin Urban Forest Plan, the City of Austin improves its management of the urban forest to an overall level of optimal based on performance measures in the Urban Forest Annual Performance Report Card; examples include canopy cover, species, class and age distribution.

1.1 By 18 months following adoption of the Austin Urban Forest Plan, the Urban Forester shall obtain and utilize additional comprehensive public urban forest data collection and analysis, especially where known gaps exist, to improve data reliability and inform future updates to Performance Report Card's performance measures. Data collection methods shall follow nationally-recognized best management practices in acquiring tree and vegetation information for purposes of maintenance, planning, canopy goal establishment, and other comprehensive urban forest management efforts. Data shall include tree inventories and GIS data and shall be collected and stored in standard formats easily shared between departments and stakeholders. For example, see the International Society of Arboriculture's (2013) Best Management Practices: Tree Inventories, 2nd Edition. Recognizing that data collection methods vary according to intended purposes and that all urban forests are unique, inventory options should adjust to achieve desired goals and purposes.

1.2 The Urban Forester, with Urban Forestry Board review, shall provide urban forest data to departments to guide the Departmental Operational Plans and to the Urban Forestry Board to guide review of the Austin Urban Forest Plan.

1.3 The Urban Forester will report annually to the Urban Forestry Board and City Council, starting 18 months following the adoption of the Austin Urban Forest Plan, on the status of the performance measures (Performance Report Card and DOP matrix) and additional information on trends or current urban forest issues. The information will be provided in the State of the Urban Forest Report Card.

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1.4 The Urban Forester, with Urban Forestry Board review, shall coordinate with other departments to establish standardized data collection and formats to improve citywide urban forest data management and analysis.

2) Departmental Operational Plans

Every land-managing or land-regulating department has a draft Departmental Operational Plan based on the Austin Urban Forest Plan and Action Matrix and is actively implementing within 18 months following adoption of the Comprehensive Urban Forest Plan.

2.1 The Urban Forester, with Urban Forestry Board review, shall oversee and provide staff support to Departments in their development of Departmental Operational Plans for urban forest management.

2.2 The Urban Forester, with Urban Forestry Board review, shall utilize the Departmental Operational Plan Action Matrix to facilitate the progress of Departmental implementation of the Austin Urban Forest Plan.

2.3 The Urban Forestry Board shall review and provide recommendations on the Departmental Operational Plans in public meetings on an annual basis.

2.4 The Urban Forester and Urban Forestry Board shall establish a process to assure that the public comments in the Appendices of this plan are reviewed and considered for action by the departments when writing their Departmental Operational Plans.

2.5 The Urban Forester will report once per year to the Urban Forestry Board regarding Departmental progress toward implementing the Austin Urban Forest Plan.

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3) Austin Standard of Care

Austin-specific Standard of Care for Trees and Vegetation in place by 24 months following adoption of the Austin Urban Forest Plan and provides common guidance and best-management practices to all Departments.

3.1 By 12 months following adoption of the Austin Urban Forest Plan, the Urban Forester will identify and compile all existing operational or regulatory items regarding urban forest management that guide or direct Departments. This information will identify areas for improvement as well as inconsistencies.

3.2 By 6 months following the adoption of the Austin Urban Forest Plan, the Urban Forester will facilitate an interdepartmental working group to develop an Austin-specific Standard of Care for Trees and Plants on Public Property, adapted from the current Standard of Care, to provide locally relevant direction regarding public urban forest management.

3.3 The Urban Forester will brief the Urban Forestry Board regarding the updated Standard of Care by 24 months following adoption of the Austin Urban Forest Plan.

3.4 The Urban Forester will facilitate the incorporation of the Standard of Care into City rules and ordinances utilizing City rule/ordinance change processes and rule/ordinance update projects.

3.5 The Urban Forester will educate citizens, developers, and community groups regarding the Standard of Care to encourage its utilization on private property.

4) Coordination

Within 12 months an interdepartmental tree work group coordinates all operational and regulatory functions related to urban forest management and is overseen and coordinated by a single governing authority.

4.1 Within 6 months after adoption of the Austin Urban Forest Plan, the Urban Forester will facilitate an interdepartmental, multi-disciplinary work group comprised of City land management and land regulatory departments and establish a charter for the group. This group will

Chapter 3: Implementation

coordinate urban forest policy changes and establish and update citywide Best Management Practices (BMP's) for urban forest management.

4.2 By 24 months following the adoption of the Austin Urban Forest Plan and with information gathered by the Urban Forester and interdepartmental work teams, the City Manager will recommend changes based on recommendations from the interdepartmental group.

5) Benchmarks

Within 24 months following adoption of the Austin Urban Forest Plan the City of Austin management structure and funding for urban forestry is well-documented and aligned with national standards and benchmarks. Develop a process for departments to develop and review public comments.

5.1 By 18 months following the adoption of the Austin Urban Forest Plan, the Urban Forester will compile detailed organizational structure and funding information from all City entities that manage the urban forest as well as from other municipalities comparable to Austin to establish and compare urban forest benchmarks. The Urban Forester will present this information to the Urban Forestry Board and the City Manager.

5.2 By 24 months following the adoption of the Austin Urban Forest Plan, the City Manager will review benchmark data regarding municipal urban forest management and recommend changes to organization structure and/or funding of urban forest management in Austin.

6) Private Trees

While this plan only addresses trees on public property it is recommended that a strategy be developed by City Council-appointed designees within 2 years after adoption of this plan to address the urban forest on private property.

POLICY ELEMENTS

The Policy Elements are the guiding framework of Austin's Comprehensive

Chapter 3: Implementation

Urban Forest Plan. Individual Policy Elements are seeds of change, which, collectively, provide an overall strategy for achieving the vision for Austin's urban forest. In conjunction with the other parts of this Plan they provide a comprehensive approach to urban forest planning and will ultimately guide the management of Austin's public urban forest resource. However, since the municipal functions that affect the urban forest, both directly and indirectly, are so varied and widespread across numerous City departments, each single Policy Element must be broad enough to encompass all of those functions. Accordingly, the tactical approach to addressing each Policy Element will be the responsibility of each City department, documented in a Departmental Operational Plan (DOP) developed in consideration of their mission(s), limitations and constraints, and opportunities.

6 POLICY ELEMENT CATEGORIES

*Categories are ordered according to community prioritization.

PROTECTION AND PRESERVATION

- PR-1 Comprehensive Regulatory Approaches
- PR-2 Protection of Trees and Root Zones During
and After Development
- PR-3 Protect Steep Slopes
- PR-4 Partnerships
- PR-5 View Obstructions
- PR-6 Vegetation Valuation
- PR-7 Recovering Vegetation Value
- PR-8 Prominent Rare Urban Forest Elements

SUSTAINABLE URBAN FOREST

- S-1 Species, Age, and Geographic Diversity
- S-2 Urban Wood Utilization
- S-3 Integrated Pest Management
- S-4 Urban Wildlife Habitat
- S-5 Wildfire Risk
- S-6 Invasive Species Management
- S-7 Water Conservation and Design and Maintenance Planning
- S-8 Urban Forest Pests
- S-9 Partnership

Policy Element
categories were prioritized through the public participation process outlined in Appendix C. While the community felt that each category was important some issues needed a higher priority than others.

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PLANTING, CARE, AND MAINTENANCE

- PCM-1 Planting Priorities
- PCM-2 Species Selection
- PCM-3 Urban Forest Planting and Maintenance Plan and Program
- PCM-4 Planting Stock
- PCM-5 Tree Canopy Cover
- PCM-6 Landscape Maintenance Management Plans
- PCM-7 Partnerships
- PCM-8 Public Safety
- PCM-9 Prominent Trees

URBAN FOREST MANAGEMENT FRAMEWORK

- UF-1 Management Priorities
- UF-2 Resource Needs
- UF-3 Urban Forestry Funding Allocation
- UF-4 Funding Sources for Maintenance
- UF-5 Departmental Urban Forest Management Plan
- UF-6 Standards of Care for Trees and Plants
- UF-7 Coordination of Efforts and Partnerships
- UF-8 Staff Qualifications and Training
- UF-9 Contracts
- UF-10 Urban Forester Support
- UF-11 Data Collection and Management
- UF-12 Urban Forest Risk Management
- UF-13 Land Classification
- UF-14: Regulatory Review

PLANNING AND DESIGN

- PD-1 City Design Coordination
- PD-2 Infrastructure Design
- PD-3 Soil Quality
- PD-4 Soil Volume
- PD-5 Reduce Soil Compaction
- PD-6 Landscaping and Storm Water Management
- PD-7 Partnerships
- PD-8 Planning Infrastructure Maintenance



Chapter 3: Implementation

- PD-9 Tailored Incentives
- PD-10 Urban Forest and Transportation
- PD-11 Designing for Human Health
- PD-12 Design with Maintenance in Mind

EDUCATION AND OUTREACH

- EO-1 Education
- EO-2 Promote Stewardship
- EO-3 Incentives
- EO-4 Partnerships
- EO-5 Records and Information
- EO-6 Education of Urban Forest Service Providers
- EO-7 Public Demonstration Projects

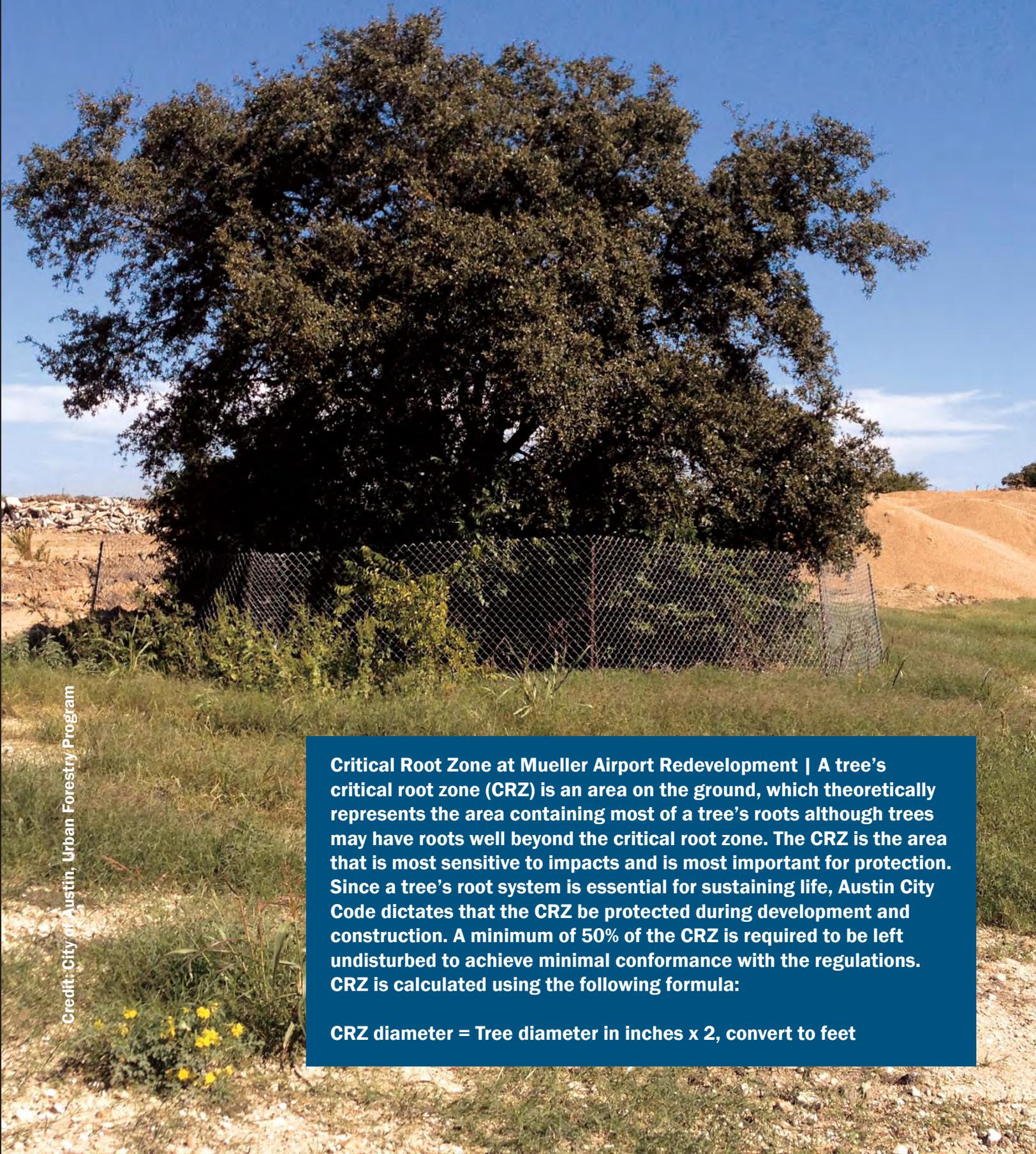
CITY STAFF INPUT

Interdepartmental staff provided feedback and edits to the Policy Elements prior to final editing by the Urban Forestry Board. The following departments provided feedback:

- Parks and Recreation Department
- Planning and Development Review Department
- Austin Fire Department
- Austin Water Utility
- Watershed Protection Department
- Austin Bergstrom International Airport
- Office of Sustainability
- Public Works Department
- Austin Transportation Department

PUBLIC INPUT

Public input was sought in determining which topical categories are most important for the Austin community. The order in which the Policy Element Categories will appear indicates the order of importance to the Austin community based on the input collected. City departments should note which Categories are most important to the community and prioritize



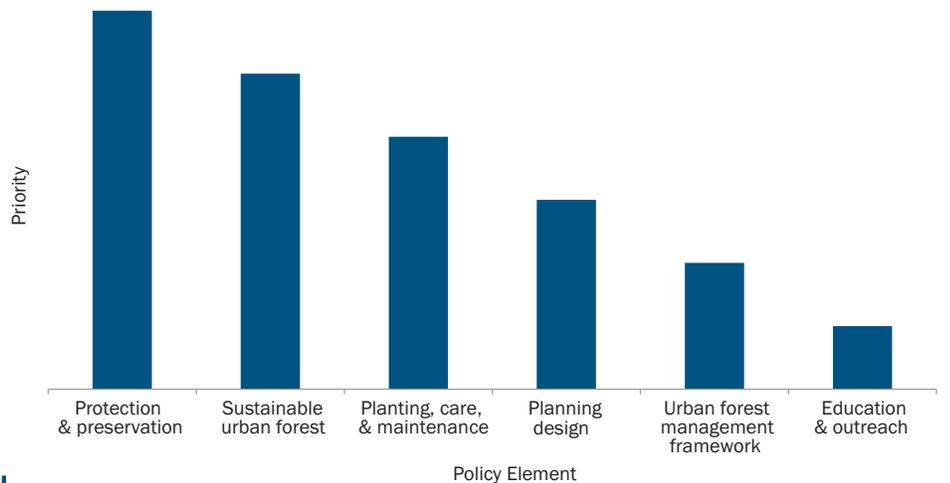
Critical Root Zone at Mueller Airport Redevelopment | A tree's critical root zone (CRZ) is an area on the ground, which theoretically represents the area containing most of a tree's roots although trees may have roots well beyond the critical root zone. The CRZ is the area that is most sensitive to impacts and is most important for protection. Since a tree's root system is essential for sustaining life, Austin City Code dictates that the CRZ be protected during development and construction. A minimum of 50% of the CRZ is required to be left undisturbed to achieve minimal conformance with the regulations. CRZ is calculated using the following formula:

CRZ diameter = Tree diameter in inches x 2, convert to feet

Chapter 3: Implementation

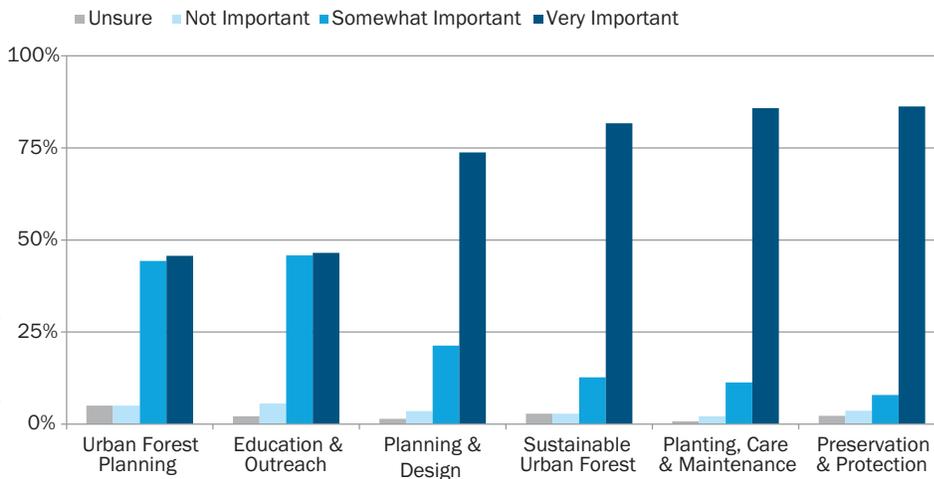
those in the course of implementing the Departmental Operational Plans (DOP's). With guidance and support from the Urban Forester, each City department the interfaces with the urban forest will be required to report on their annual progress in addressing each Policy Element.

Figure 3.1 | Citizen Prioritization of Urban Forestry Policy Elements



Source: City of Austin, Urban Forestry Program

Fund?



Source: City of Austin, Urban Forestry Program

When it comes to urban forest management, citizen responses are mixed in regards to policy element prioritization versus funding as shown in the figures above. Preservation and protection is clearly a priority.

Community Voices



“Preserve trees from development. Consider them green infrastructure.”
 – Leaf the Tree participant

Light Pollution & Wildlife Habitat | Street and park lighting contributes to the artificial glow in our night sky. This creates light pollution that is detrimental to both human health and flora/fauna health. For instance, the use of nighttime light has shown to disrupt natural biological rhythms, to create potentially adverse health effects in humans, and to threaten public safety (American Medical Association, 2012). Artificial light can change the way trees adjust to seasonal variations which has implications for wildlife who rely on trees for shelter and habitat (Briggs, 2006). This is one example of how urban wildlife habitat can be affected by our design decisions. In addition to minimizing nighttime lighting, habitats can be enhanced through sustainable strategies such as leaving dead wood where possible, allowing for snags in natural areas, introducing butterfly gardens, and regenerating continuous understory and tree canopy cover particularly along riparian corridors. Policy elements S-4 and PD-11 address health and habitat considerations.

**Dallas/
Fort Worth**

Austin

San Antonio

Houston

Credit: NASA

The Texas Triangle at Night

Chapter 3: Implementation

- Does this policy element support the CUPP vision?
- Does this policy element support the guiding principles?
- Is this policy element pertinent to public trees and vegetation?
- Is this policy element comprehensive?
- Does this policy element say “what” and not “how”?
- Is this policy element strategic and not tactical or operational?
- Will this policy element be relevant for the next 10-20 years?

The Policy Elements

PROTECTION AND PRESERVATION

Policies related to preservation of public urban forest resources through regulation and other approaches that enhance preservation.

PR-1 Comprehensive Regulatory Approaches

Examine existing regulations to ensure the most comprehensive protection and preservation of the natural diversity of the Urban Forest; if needed, develop and implement improved regulatory approaches. Require strict adherence to city tree and vegetation regulations such as the Heritage Tree Ordinance.

PR-2 Protection of Trees and Root Zones During and After Development

Evaluate and enhance current policies for public urban forest protection during and after development to promote the long-term health and survival of trees and vegetation retained during development. Evaluate and modify protection and mitigation practices for long-term tree survival.

PR-3 Protect Steep Slopes

Increase retention of existing trees and vegetation that help stabilize steep slope areas in order to increase public safety, maintain slope stability, decrease soil erosion, and retain environmental function and natural character.

PR-4 Partnerships

Community Voices



“Manage fire risk with a complete fire wise program that starts with education then hardens the home and finally, creates a defensible space - don’t remove trees for fire risk.”

“Plant trees by bicycle paths.”

“Help preserve trees through oak wilt prevention.”

“Create a comprehensive watering and drought management plan to keep trees healthy.”

“Plant adequate tree species for areas.”

Chapter 3: Implementation

Community Voices



“Provide a canopy goal for different areas (residential, commercial, preserves) and a plan and timeline on how to obtain that.”

“Plant shade trees in public cemeteries, including large species and throughout the cemetery, not just crepe myrtles around the perimeter.”

“Preserve trees from development. Consider them green infrastructure - do not remove street trees so easily for developers to install a driveway.”

Partner with federal, state, regional, and local governmental jurisdictions, community nonprofit organizations, other City departments, the private sector and others to increase preservation and protection of the urban forest such as mulching, and watering mature trees during periods of insufficient rainfall.

PR-5 View Obstructions

Establish incentives, regulations and education efforts to reduce conflicts between public and private interests, and prioritize the urban forest in decisions regarding eliminating scenic or commercial view obstructions, except with regard to public safety or in established view corridors.

PR-6 Vegetation Valuation

Support and update tree valuation methods to closely reflect the complete functional value of vegetation for use when assessing fines, determining damages or estimating loss.

PR-7 Recovering Vegetation Value

When preservation of trees and vegetation is not feasible, require the complete replacement of the functional value of the removed resource, and mitigate as close in proximity to the loss and as soon as possible. Evaluate and modify protection and ineffective mitigation practices and policies as necessary.

PR-8 Prominent Rare Urban Forest Elements

Provide additional protection for prominent, sensitive, native, and/or rare urban forest elements during and after development. Protect trees based on species type/habitats.

SUSTAINABLE URBAN FOREST

Chapter 3: Implementation

Sustainable Urban Forest policies are related to sustainability of the urban forest resource itself and the resources related to its management, such as water (and city assets).

S-1 Species, Age, and Geographic Diversity

Increase species diversity, a regionally appropriate mix of vegetation, mixed-age populations and a varied distribution of species throughout the City to protect and improve the vigor and the resilience of our urban forests. Align urban forest composition with consideration of predicted climate patterns. Plant appropriate native species in appropriate habitats.

S-2 Urban Wood Utilization

Recycle green waste generated by urban forest maintenance and encourage the highest and best sustainable uses of removed trees and woody material, including reuse on site. Strive for 100% green waste recycling or reuse.

S-3 Integrated Pest Management

Incorporate Integrated Pest Management principles into land management practices.

S-4 Urban Wildlife Habitat

Enhance urban wildlife habitat to the maximum extent based on site use through urban forestry policies, design and management practices.

S-5 Wildfire Risk

Achieve a balance between community desires for wildfire risk reduction and responsible vegetation management, especially within the Wildland Urban Interface

S-6 Invasive Species Management

Identify and suppress non-native invasive species according to the Invasive Species Management Plan. Provide public education about the detriment of non-native invasive species to the urban forest, particularly when related to other management policies.

S-7 Water Conservation and Design and Maintenance Planning

Maximize the use of non-potable sources (e.g., storm water, reclaimed

Community Voices



“Invest in maintenance of public trees.”

“Develop standards for snags.”

“Establish standards for tree care that are based on scientific principles and applied uniformly.”

“Develop standards for soil aeration.”

Chapter 3: Implementation

Community Voices



“Safety, reclaimed water, and planting.”

“Safety is most important, then keeping trees.”

water) and adopt practices that conserve potable sources. During design and maintenance planning evaluate the need for supplemental irrigation of public trees and vegetation to reduce water waste. Minimize the use of potable water on turf.

S-8 Urban Forest Pests

Using the principles and practices of Integrated Pest Management, identify, plan for, and respond to critical urban forest pests to reduce their impact on the community’s urban forest.

S-9 Partnership

Partner with federal, state, regional, and local governmental jurisdictions, community nonprofit organizations, the private sector and others to accomplish the sustainability goals of Austin’s urban forest ecosystem.

PLANTING, CARE, AND MAINTENANCE

Planting, care, and maintenance policies are related to the consideration of existing public urban forest resources and proactive planning for sustainable future urban forest resources, while understanding the inherent conflict between active site use and healthy forests.

PCM-1 Planting Priorities

Prioritize tree planting and landscaping on public property particularly in parks and along sidewalks and transit corridors, planting long lived native trees where possible to maximize environmental, social, and economic benefits and the longevity of the urban forest.

PCM-2 Species Selection

Encourage the selection of appropriate native species based on project, location, site conditions, and potential future changes in climate patterns.

PCM-3 Urban Forest Planting and Maintenance Plan and Program

Establish and maintain a strategic planting and maintenance program (including pruning, mulching, and watering of mature trees during insufficient rainfall) based on national standards and best management

Chapter 3: Implementation

practices. Ensure the long-term survival of the urban forest by prioritizing proactive maintenance to reduce resources expended on reactive or emergency response. Maximize urban forest benefits, and reduce urban forest mortality .

PCM-4 Planting Stock

Utilize high-quality planting stock originating from Central Texas seed sources or grown in nurseries that simulate Central Texas growing conditions.

PCM-5 Tree Canopy Cover

Identify canopy goals according to site, land use designation and ecosystem capacity, and develop a plan to achieve them. Include canopy cover goals in Departmental Operational Plans.

PCM-6 Landscape Maintenance Management Plans

Ensure that trees and vegetation are properly cared for and survive, both during the time the plant is becoming established and in perpetuity. Means for doing this include landscape management plans, maintenance agreements, Standards of Care, and/or monitoring, especially during periods of insufficient rainfall.

PCM-7 Partnerships

Partner with federal, state, regional, and local governmental jurisdictions, community nonprofit organizations, City of Austin departments, the private sector and others to increase the replenishment, maintenance, and care of Austin’s urban forest while complying with the City’s planting priorities.

PCM-8 Public Safety

Take reasonable measures to reduce risks of urban forest elements that impact public health and safety.

PCM-9 Prominent Trees

Due to the community value of prominent trees, additional watering, care and maintenance, and protection shall be provided according to the Standards of Care and Best Management Practices.

URBAN FOREST MANAGEMENT FRAMEWORK

Community Voices



“Don’t allow cars, etc... to park under trees in parks, green belt entrances, etc...”

Chapter 3: Implementation

Community Voices



“Preserve trees
along right of ways.”

Policies related to City organizational structure and staffing levels, staff qualifications, involvement of City forestry staff in other City disciplines and functions, and funding for urban forest programs and efforts.

UF-1 Management Priorities

Evaluate and document the ecosystem services and benefits of the urban forest. Consider the value of those services and benefits when seeking a balance between multiple and potentially competing needs of the environment, utilities and infrastructure, safety, the rights of property owners, budget priorities, and the desires of the public.

UF-2 Resource Needs

Ensure adequate resources are dedicated to the management of Austin’s urban forest and its ecosystem functions to support the City’s vision for its urban forest. Identify and quantify gaps in urban forest management funding compared with national benchmarks and incorporate those needs in the Departmental budgeting process.

UF-3 Urban Forestry Funding Allocation

Allocate an appropriate proportion of funding for urban forest management.

UF-4 Funding Sources for Maintenance

Utilize existing funds or develop new funding sources such as assessment districts, user fees, fund raising, donations, grants, tax benefit financing, and/or an urban forest utility fee to fund urban forest management.

UF-5 Departmental Urban Forest Management Plan

Create a Departmental Operational Plan for departmental urban forest management, consisting of an analysis of existing conditions and regulatory framework, desired future conditions, and a work plan based on the Departmental Operational Plans Action Matrix. Update the Departmental Operational Plans to reflect changing policies and regulations, standards of care, best management practices, and accomplishments.

UF-6 Standards of Care for Trees and Plants

Chapter 3: Implementation

Incorporate City of Austin Standards of Care for Trees and Plants into Departmental Operational Plans. Regularly contribute recommendations to City of Austin's Standards of Care for Trees and Plants revisions, coordinated by the Urban Forester, according to the best available science and current best management practices, accepted standards, and guidelines to support the Departmental Operational Plans.

UF-7 Coordination of Efforts and Partnerships

Develop partnerships with other City departments and coordinate with federal, state, regional and local governmental jurisdictions, local community nonprofits and the private sector, to preserve, restore, manage, and design our urban forest.

UF-8 Staff Qualifications and Training

Employ qualified individuals for all staff engaged in urban forest management, care, and maintenance, and provide regular training to maintain qualifications up to and above recognized standards and best practices. Ensure that decisions are being made and maintenance is being performed according to City of Austin Standards of Care and industry best practices.

UF-9 Contracts

When outsourcing urban forest management on public property, include contract provisions requiring demonstrated experience and qualifications. Ensure that contracts include specifications that align with the City of Austin Standards of Care and urban forest best practices.

UF-10 Urban Forester Support

Provide support to the Urban Forester and other departments to meet mandated directives assigned to the Urban Forester.

UF-11 Data Collection and Management

Collect data regarding Austin's urban forest to support the creation of Departmental Operational Plans and inform urban forest management decisions. Data collection methods should follow nationally-recognized best management practices in acquiring vegetation information for purposes of maintenance, planning, canopy goal establishment, and other comprehensive urban forest management efforts. Data should

Community Voices

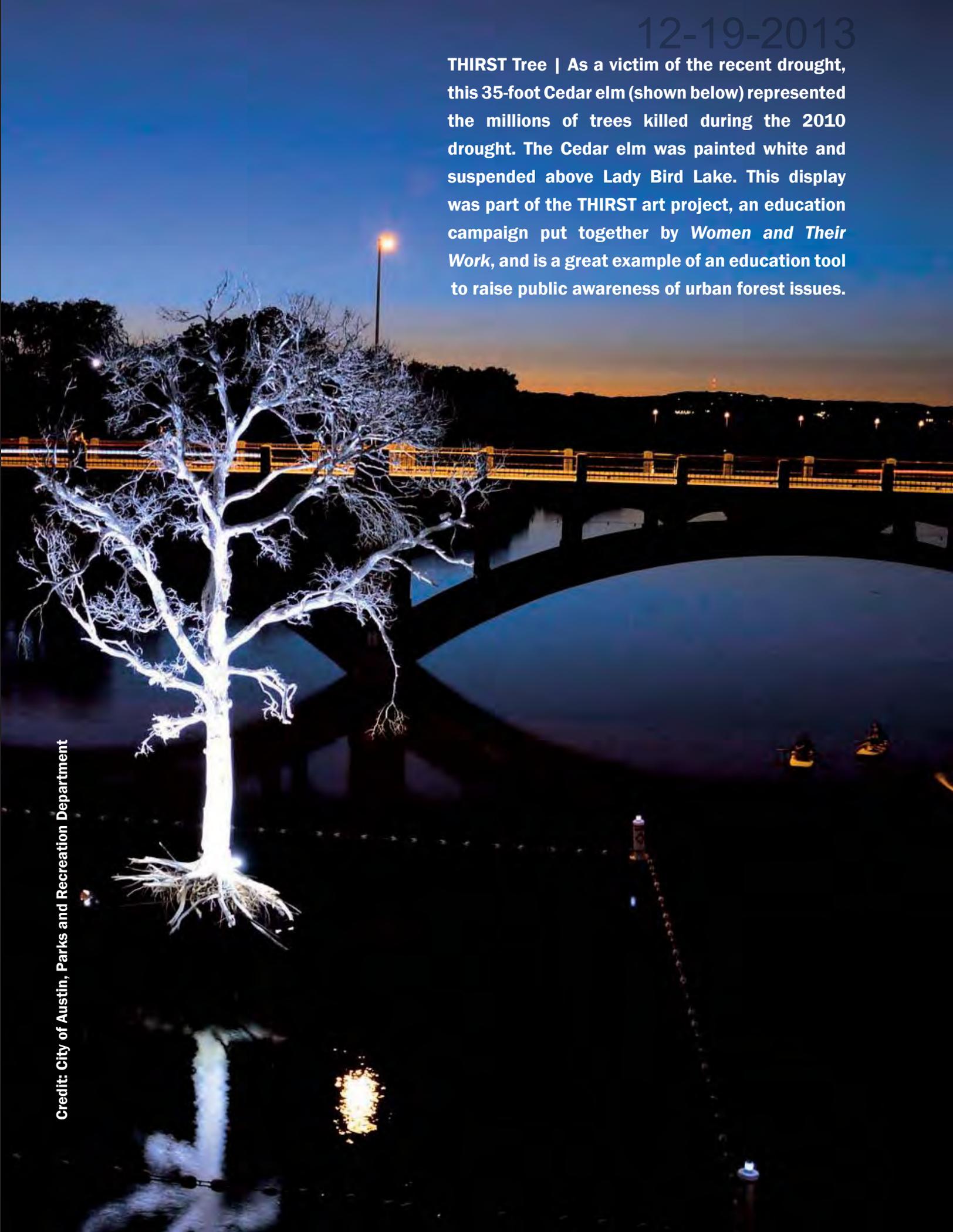


“Treat all non-profits that are PARD partners equally to get more community support.”

12-19-2013

THIRST Tree | As a victim of the recent drought, this 35-foot Cedar elm (shown below) represented the millions of trees killed during the 2010 drought. The Cedar elm was painted white and suspended above Lady Bird Lake. This display was part of the THIRST art project, an education campaign put together by *Women and Their Work*, and is a great example of an education tool to raise public awareness of urban forest issues.

Credit: City of Austin, Parks and Recreation Department



Chapter 3: Implementation

be collected and stored in formats easily shared between departments and stakeholders. Collaborate with federal, state, regional, and local governmental jurisdictions, community nonprofits, and the private sector to collect and manage data.

UF-12 Urban Forest Risk Management

Consider and incorporate urban forest risk into city functions related to emergency management planning.

UF-13 Land Classification

Develop and adopt a common land classification system for properties owned/managed by the City. The classification system will provide the framework for development of class-specific Standards of Care for Trees and Vegetation.

UF-14 Regulatory Review

Identify and modify City regulations that conflict with or otherwise hinder achievement of the vision for the urban forest. Where possible, work with intra- and inter-departmental partners and external stakeholders to better align the City regulations with the City's urban forest vision.

PLANNING AND DESIGN

Policies related to the consideration of existing public urban forest resources and planning for sustainable future urban forest resources on a site-level scale.

PD-1 City Design Coordination

Establish coordination among City departments and utility providers when planning and designing public projects that include landscaping, urban forest protection, planting, supplemental irrigation, maintenance, and urban forest impacts.

PD-2 Infrastructure Design

Design streets, sidewalks, utilities, and other infrastructure with a thorough consideration of existing and proposed vegetation, site use, and standards of care during the planning, design, and construction

Community Voices



“Treat all non-profits that are PARD partners equally to get more community support.”

Chapter 3: Implementation

Community Voices



“Preserve trees
along right of ways.”

processes.

PD-3 Soil Quality

Encourage retention and use of native soils for areas in new developments. Where native soils and growing conditions are not sufficient or optimal, encourage use of soils engineered to be supportive of long-term urban forest health that also provide a sustainable growing environment for the urban forest.

PD-4 Soil Volume

Increase the dedicated airspace and soil volume available for trees and vegetation to account for long-term desired growth and to assist with achieving the canopy coverage and maintenance goals.

PD-5 Reduce Soil Compaction

Avoid the compaction of soils and protect soils during and after development to increase or maintain infiltration of storm water on-site and reduce run-off. Design for site uses that minimize soil compaction in critical areas.

PD-6 Landscaping and Storm Water Management

Align the City’s landscape regulations and specifications with the integration of landscaping elements and low-impact development storm water management approaches. Incentivize the use of techniques that can effectively achieve multiple urban forestry and storm water management objectives. Some examples include native vegetation preservation, native soil retention and soil amendment, storm water dispersion and bioengineering.

PD-7 Partnerships

Partner with federal, state, regional, and local governmental jurisdictions, community nonprofit organizations, the private sector and others to enhance the planning and design of public and private development and improvements in Austin.

PD-8 Planning Infrastructure Maintenance

Consider the needs and benefits of Austin’s urban forest in conjunction with other infrastructure systems when planning for the long-term

Chapter 3: Implementation

maintenance of infrastructure and utilities.

PD-9 Tailored Incentives

Develop incentives, programs and/or regulations that are tailored to the needs and characteristics of differing land uses.

PD-10 Urban Forest and Transportation

Utilize urban forest elements in transportation designs to improve flow and traffic safety and encourage alternative transportation.

PD-11 Designing for Human Health

Establish or retain urban forest elements during planning and design to maximize physical and mental human health as well as social health benefits.

PD-12 Design with Maintenance in Mind

Incorporate pre-planning site assessments and design vegetation plans with consideration for long-term maintenance and resource use. Design for minimal long-term maintenance and resource use while still meeting site use goals.

EDUCATION AND OUTREACH

Policies related to public education, outreach, stewardship, and training of citizens, private entities, and nonprofit organizations for urban forest promotion to achieve the vision for the urban forest.

EO-1 Education

Provide appropriate resources (e.g., staff, technical, and educational materials) to communicate with the public about the vision, goals, objectives, policies, incentives, standards, and regulations related to the management of Austin's urban forest. Increase awareness of urban forest ecosystem issues and support citywide urban forest education efforts.

Community Voices



“Treat all non-profits that are PARD partners equally to get more community support.”

Community Voices

“Preserve trees
along right-of-ways.”

E0-2 Promote Stewardship

Develop programming that utilizes the commitment of citizen volunteers to engage in stewardship of Austin’s urban forest. Promote events for mulching and watering for young and mature trees.

E0-3 Incentives

Develop voluntary and incentive-based programs to build broader community support for the urban forest.

E0-4 Partnerships

Partner with federal, state, regional, and local governmental jurisdictions, community nonprofit organizations, the private sector and others in education and outreach efforts to improve collaboration, leverage resources, and ensure consistent messaging.

E0-5 Records and Information

Collect and make available urban forestry information to the public.

E0-6 Education of Urban Forest Service Providers

Ensure that private urban forest service providers, individuals who wish to provide professional urban forest maintenance services and others whose work may impact the urban forest are educated about Austin’s policies, regulations, and Standards of Care.

E0-7 Public Demonstration Projects

Develop and support publicly accessible demonstration projects of sound urban forest management; examples include innovative design, mulching, watering and pruning of young and mature trees. Document and promote effective strategies.

Glossary

Glossary

This glossary heavily borrows definitions from the International Society of Arboriculture's (ISA) online *International Dictionary*. When terms were not available through ISA's website, alternative efforts were made to cite appropriate sources or to create an original definition.

Glossary

Abiotic – nonliving (ISA, 2013)

Age structure - the abundance of individual trees in a population according to their age.

Airspace - “air-filled spaces between soil particles” (ISA, 2013).

Biotic – “pertaining to living organisms” (ISA, 2013).

Central Texas - a region in Texas consisting of and surrounding the Austin metropolitan area. Borders are defined by Hays, Williamson, Caldwell, Bastrop, Lee, Blanco, Fayette, Lee, Burnet, and Llano counties.

Community framework - Community framework is the fabric for which interested citizens as well as public, private, and nonprofit stakeholders work toward sustainable objectives.

Critical root zone (CRZ) – “area of soil around a tree where the minimum amount of roots considered critical to the structural stability or health of the tree are located” (ISA). “A CRZ is assigned to each tree, based on trunk diameter size. In Austin, a minimum of 50% of the CRZ is required to be left undisturbed by development to achieve minimal conformance with City Code regulations. The formula for calculating CRZ is Tree diameter in inches X 2, then convert to feet = CRZ diameter” (City of Austin, PDRD, 2013).

Dead or dying condition – “Majority of dead limbs and scaffold. Canopy nearly or completely dead. Restrictions to the site likely to cause failure or death of the tree. Tree may already be compromised” (ArborPro, Inc., 2008).

Dead wood – dead branches or other wood from a tree.

Glossary

Deciduous - trees shed their leaves annually during the cold season. They typically exhibit broadleaf leaves that are flat and thin as opposed to needle-like or scale-like leaves. Examples of deciduous trees include oak, ash, and pecan trees.

Diameter at breast height (DBH) – The diameter of a tree measured at 4.5 feet above ground in the United States (ISA, 2013).

Ecoregion - “areas of general similarity in ecosystems and in the type, quality, and quantity of environmental resources. They are designed to serve as a spatial framework for the research, assessment, management, and monitoring of ecosystems and ecosystem components. These general purpose regions are critical for structuring and implementing ecosystem management strategies across federal agencies, state agencies, and nongovernment organizations that are responsible for different types of resources within the same geographical areas” (EPA, 2010).

Escarpment - a steep slope or cliff resulting from a fault.

Fair condition – “Decent branch placement, less than ideal scaffold spacing, some co-dominance present, past pruning less than ideal but possibly correctable. Canopy relatively thin, foliage chlorotic, vigor and shoot elongation below norm for species, minor pests or possibility of infestation. Some restriction imposed by deficiencies such as proximity to competing species, proximity to sidewalks, grade changes, poor irrigation, overhanging adjacent trees” (ArborPro, Inc., 2008).

Fault zone – an area in which the earth fractures forming a geologic fault.

Genus - taxonomic group, composed of species having similar fundamental traits. Botanical classification under the family level and above the specific epithet (i.e., species) level (ISA, 2013).

Glossary

Good condition – “Good to Excellent branch placement, lack of uncorrectable co-dominant leaders, good pruning history. Canopy generally full and balanced, good foliage color, vigor and shoot elongation typical of species, lack of visible or uncontrollable pests. Conditions ideal to favorable for full development to species potential, sufficient room for canopy and root growth, irrigation and soils exist to sustain development” (ArborPro, Inc., 2008).

Green infrastructure - “strategically planned and managed networks of natural lands, working landscapes and other open spaces that conserve ecosystem values and functions and provide associated benefits to human populations” (ImagineAustin, 2012).

Greenbelt – a land use designation for a linear area that prevents urban development and ensures natural growth within its boundary.

Heritage tree – “a tree that has a diameter of 24 inches or more, measured 4.5 feet above natural grade, and is one of the following species: Texas ash, Bald cypress, American elm, Cedar elm, Texas madrone, Bigtooth maple, all Oaks, Pecan, Arizona walnut, or Eastern black walnut” (City of Austin Code, § 25-8-602).

Invasive species - non-native organisms likely to spread, disrupting the natural balance of an ecosystem (ISA, 2013).

i-Tree Eco – “i-Tree Eco is a software application designed to use field data from complete inventories or randomly located plots throughout a community along with local hourly air pollution and meteorological data to quantify urban forest structure, environmental effects, and value to communities” (USDA, U.S. Forest Service, 2013).

i-Tree Street – “an analysis tool for urban forest managers that uses tree inventory data to quantify the dollar value of annual environmental and aesthetic benefits: energy conservation, air quality improvement,

Glossary

CO2 reduction, stormwater control, and property value increase” (USDA, U.S. Forest Service, 2013).

Nature preserve – “Preserve land is a unique type of park land that is set aside because it provides essential endangered species habitat, includes a unique natural feature such as a cave or stream, or provides a prime example of a specific type of ecosystem” (City of Austin, PARD, 2013).

Ordinance – a local law enacted by an authoritative municipality.

Performance indicator – a measurement of sustainable urban forestry management success as first explained by Kenney et al. (2011). Each indicator contains associated criteria and objective. Performance indicators rank levels of City performance: low (1), moderate (2), good (3), and optimal (4).

Poor condition – “Inferior branch placement, crowded scaffold, co-dominance likely, correction or mitigation necessary and likely extensive, restructuring needed to repair past pruning practices. Canopy sparse, dead twigs, stunted or absent new growth, declining number of growing points, pest presence visible or likely. One or more restrictions severe enough to hamper the ability of the tree to develop fully as listed above. Recent changes to the site may manifest themselves symptomatically in the future” (ArborPro, Inc., 2008).

Prairie – a type of grassland ecosystem containing grasses and shrubs as the main vegetation types and exhibiting a limited amount of annual rainfall.

Protected tree – “a tree with a diameter of 19 inches or more, measured 4.5 feet above natural grade” (City of Austin Code, § 25-8-602).

Glossary

Public property – “means real property owned or controlled by the city with unrestricted public access, excluding a utility or drainage easement on private property” (City of Austin Ordinance 1983-0324-N).

Public right-of-way – an area of land owned and maintained by the City. It consists of the street surface, sidewalks, and grassy areas between the street pavement and a property boundary. In Austin, it is usually defined as the roadway plus 10 feet behind the curb (City of Austin, Transportation Department, 2013).

Public tree – “a tree with at least two-thirds of its trunk diameter on public property” (City of Austin Code, § 6-3-1).

Resource management – internal administrative and management resources available for sustainable urban forestry management.

Root volume - the length and depth of a tree’s root system.

Savanna – a type of grassland ecosystem characterized by seasonal water availability and scattered trees.

Snag tree – a type of coarse woody debris that is standing, dead or dying.

Species – “taxonomic group of organisms composed of individuals of the same genus that can reproduce among themselves and have similar offspring” (ISA, 2013).

Sustainability - the ability to maintain ecological, social, and economic benefits over time (ISA, 2013).

Transit corridor – major streets with significant population density, mix of uses, and transit facilities, within close proximity, to encourage and support transit use. 16 arterial streets were selected for Austin’s 2008

Glossary

tree inventory (ArborPro, Inc., 2008).

Tree canopy - collective branches and foliage of a tree or group of trees' crowns. Aggregate or collective tree crowns (ISA, 2013).

Tree condition - the general health of a tree related to both foliage and structure.

Tree inventory - record of trees within a designated area that provides specified identification and condition information to be used for management decisions and actions (ISA, 2013).

Urban forest - "The aggregate of all community vegetation and green spaces that provide a myriad of environmental, health, and economic benefits for a community" (Sustainable Urban Forests Coalition, 2013).

Urban forester - "an individual trained in or practicing urban forestry" (ISA, 2013).

Urban forestry - "management of naturally occurring and planted trees and associated plants in urban areas" (ISA, 2013).

Urban heat island - (built up areas that are hotter than nearby rural areas. The annual mean air temperature of a city with 1 million people or more can be 1.8–5.4 °F (1–3 °C) warmer than its surroundings. In the evening, the difference can be as high as 22 °F (12 °C)" (EPA, 2013).

Vegetative resource - The physical components of an urban forest related to vegetative growth.

Wind rose - "A wind rose gives a very succinct but information-laden view of how wind speed and direction are typically distributed at a particular location" (USDA, 2013).

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Geospatial Data Sources

The following data sources were used in this plan to analyze information and/or to create maps using Geographic Information Systems software. Geospatial data sources can be found on the City of Austin's GIS Data Sets website or through a public request for information. Geospatial data from other agencies may be acquired from their respective website or ftp portal.

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Appendices

- A. Performance Report Card Template**
- B. Department Operational Plan Template**
- C. Public Engagement Process**

Performance Report Card Template

A

How well are we managing the urban forest? How can we stay on track towards our goals for a more sustainable urban forest? We have identified 30 criteria for monitoring our performance in sustainable urban forestry. Each criterion can be scored from 1 to 4 and totaled to provide a benchmark performance rating across all City departments. The following is a template showing how our urban forestry goals can be evaluated. Actual rankings are to be determined.

VEGETATIVE RESOURCE					
Criteria	Key Objective	Performance Indicators			Related Policy Element
		Low (Rating = 1)	Moderate (Rating = 2)	Good (Rating = 3)	
Relative Canopy Cover	Achieve regionally-appropriate degree of tree cover.				PCM-5 UF-11
Size class distribution of trees: Diameter at Breast Height	Provide for uneven aged urban forest.				S-1
Species suitability	Establish an urban forest population suitable for the urban environment, adapted to the regional environment, and comprised of regional native species.				S-1 S-6 PCM-2 PCM-4 PD-2
Species distribution	Establish a native and genetically diverse urban forest.				S-1

VEGETATIVE RESOURCE						
Criteria	Key Objective	Performance Indicators				Related Policy Element
		Low (Rating = 1)	Moderate (Rating = 2)	Good (Rating = 3)	Optimal (Rating = 4)	
Condition of public urban forest in the built environment (streets, active-use parkland, etc.)	Detailed understanding of the condition and risk potential of the public urban forest.					PCM-3 PCM-8 UF-11 UF-12 PD-2
Publicly-owned natural areas	Detailed understanding of the ecological structure and function of all publicly-owned natural areas.					PR-6 PR-7 UF-1 UF-2 UF-11 UF-13
Native vegetation	Preservation and enhancement of local natural biodiversity.					PR-1 - 8 S-1 S-6 PCM-2 PCM-4
Urban forest pests	Urban forest pests do not have a significant impact on the long-term health of the urban forest.					S-3 S-6 S-8

COMMUNITY FRAMEWORK						
Criteria	Key Objective	Performance Indicators				Related Policy Element
		Low (Rating = 1)	Moderate (Rating = 2)	Good (Rating = 3)	Optimal (Rating = 4)	
Public agency cooperation	All city departments cooperate with common urban forest goals and objectives.					PR-4 S-9 PCM-7 UF-1 UF-7 UF-10 UF-14 PD-1 PD-7 EO-4
Involvement of state and federal landholders	State and federal landholders embrace City urban forestry goals and objectives.					PR-4 S-9 PCM-7 UF-7 UF-11 PD-7 EO-4
Green industry cooperation	The green industry operates with high professional standards and commits to City goals and objectives.					S-9 PCM-7 UF-7 UF-9 UF-11 PD-7 PD-9 EO-4 EO-6

COMMUNITY FRAMEWORK						
Criteria	Key Objective	Performance Indicators				Related Policy Element
		Low (Rating = 1)	Moderate (Rating = 2)	Good (Rating = 3)	Optimal (Rating = 4)	
Neighborhood action	At the neighborhood level, citizens understand and cooperate in public urban forest management.					PR-4 EO-1 - 4 S-9 PCM-7 UF-7 UF-11 PD-7
General urban forest awareness	The general public understands the role of the urban forest and the impact to the community.					EO-1 EO-2 EO-7
Regional urban forest cooperation	Seamless cooperation and interaction among neighboring communities and regional groups.					PR-4 S-9 PCM-7 UF-7 PD-7 EO-4
Complete urban forest recognition	The urban forest is recognized by the City and the community as being a system composed of native trees, and their associated flora and fauna.					PR-1 PR-4 S-9 PCM-7 UF-7 PD-7 EO-1 EO-4

RESOURCE MANAGEMENT: COORDINATION, SUPPORT, & PLANNING						
Criteria	Key Objective	Performance Indicators				Related Policy Element
		Low (Rating = 1)	Moderate (Rating = 2)	Good (Rating = 3)	Optimal (Rating = 4)	
Urban forest inventory	A comprehensive inventory of the urban forest resource used to direct its management.					UF-11 UF-13 EO-5
Canopy cover inventory	Periodically updated assessments of the existing and potential canopy cover for the entire community used to inform management decisions.					PCM-5 UF-11 EO-5
Citywide urban forest plan	A periodically-updated urban forest plan is used to guide citywide urban forest management.					UF-5
Municipality-wide funding	Adequate funding exists to implement a citywide urban forest plan goals and objectives.					UF-2 UF-3 UF-4

RESOURCE MANAGEMENT: COORDINATION, SUPPORT, & PLANNING					
Criteria	Key Objective	Performance Indicators			Related Policy Element
		Low (Rating = 1)	Moderate (Rating = 2)	Good (Rating = 3)	
City staffing	Employment and training of adequate staff to implement citywide urban forest goals and objectives and serve as a model for other cities.				UF-7 UF-8 UF-10
Urban forest establishment planning and implementation	Urban forest renewal is ensured through an urban forest establishment program driven by resource and community-based needs.				PCM-1 PCM-3
RESOURCE MANAGEMENT: PROTECTION & PRACTICES					
Criteria	Key Objective	Performance Indicators			Related Policy Element
		Low (Rating = 1)	Moderate (Rating = 2)	Good (Rating = 3)	
Urban forest risk management	The public urban forest is safe.				S-5 PCM-8 UF-12

RESOURCE MANAGEMENT: PROTECTION & PRACTICES						
Criteria	Key Objective	Performance Indicators				Related Policy Element
		Low (Rating = 1)	Moderate (Rating = 2)	Good (Rating = 3)	Optimal (Rating = 4)	
Urban forest protection	The urban forest enjoys significant protection from development impacts on public and private property.					PR-1 -8 PCM-9 UF-14 PD-5
Water use and drought response	Urban forest irrigation is utilized sparingly and urban forest irrigation planning takes climate trends into consideration.					S-1 S-7 PCM-2 PD-6
Carbon sequestration and woody biomass	All or nearly all of City-generated woody waste is left on site, recycled, or used for the highest possible ecological purpose.					S-2
Publicly-owned natural areas management planning and implementation	The ecological structure and function of all publicly-owned natural areas are protected and, where appropriate, enhanced.					PR-3 PR-6 PR-7 UF-1 UF-2 UF-13 EO-2

RESOURCE MANAGEMENT: PROTECTION & PRACTICES						
Criteria	Key Objective	Performance Indicators				Related Policy Element
		Low (Rating = 1)	Moderate (Rating = 2)	Good (Rating = 3)	Optimal (Rating = 4)	
Maintenance of publicly-owned, intensively managed trees	All publicly-owned trees are maintained to maximize current and future benefits. Tree health and condition ensure maximum longevity.					PCM-1 PCM-3 PCM-6 PCM-9 PD-8 PD-12
Wildlife and human habitat	The urban forest is managed to support and provide healthy habitats for native wildlife and people.					S-4 PCM-1 PD-3 PD-10 PD-11
Sustainable practices	The urban forest is managed using environmentally friendly sustainable practices, including a citywide integrated pest management (IPM).					S-2 S-6 PCM-3 UF-6 PD-3 PD-6 PD-12
Urban forest habitat suitability	The urban forest is planted and established in habitats that will maximize current and future benefits provided to the site.					S-1 S-4 PCM-1 PCM-2 PD-3 - 5

12-19-2013

Department Operational Plan Template

B

Departmental Operational Plan (DOP) Template

Action Matrix Tool

Annual Reporting Period is from April 1st - March 31st

Reports are due to the Urban Forester or designated representative by June 1st of each year.

The Departmental Operational Plan Action Matrix is a tool for your department to use to help you manage your part of Austin's urban forest resource. Divided into 7 categories each action item comes with resources to help you track your department's impact on the urban forest and help support the urban forest's health.

Austin's Urban Forest Plan directs each department that is involved in the management or support of the urban forest to complete a Departmental Operational Plan for departmental level urban forest management.

UF-5 Departmental Urban Forest Management Plan (see Austin's Urban Forest Plan policy elements)

Create a Departmental Operational Plan (DOP) for departmental urban forest management consisting of an analysis of existing conditions and regulatory framework, desired future conditions, and a work plan based on the DOP Action Matrix. Update the DOP to reflect changing policies and regulations, standards of care, best management practices, and accomplishments.

Community Prioritized Categories for this plan are as follows:

- PROTECTION AND PRESERVATION
- SUSTAINABLE URBAN FOREST
- PLANTING, CARE, AND MAINTENANCE
- URBAN FOREST MANAGEMENT FRAMEWORK
- PLANNING AND DESIGN

The DOP has three parts; 1: Department information 2: Individual program information and 3: The DOP Action Matrix

Step 1. Share your departmental information on the next page. Each Program that works on urban forest related issues must complete an information page. Departments will submit one Departmental Operation Plan containing all responses from their programs. Copy and paste a new program information worksheet for each program.

Step 2. With assistance from an Urban Forester representative each department's primary or secondary contact will collect information from each program and compile responses into one DOP action matrix tool.

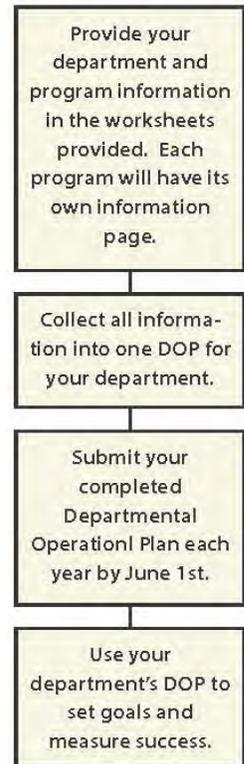
Step 3. Reporting instructions - Submit the completed report to the Urban Forester on June 1st of each year. Each reporting year is from April 1st - March 31st.

Step 4. Review - the most important step is to use your departments DOP to set goals and measure success.

Questions or comments?

Email us at: UrbanForestPlan@austintexas.gov

Next Step: Department Information ►



Department Information

You must complete all fields below

Each Program that works on urban forest related issues must complete an information page. Departments will submit one DOP Action Matrix containing all responses from their programs.

Department	Type here
Program	Type here
Address	Type here
Zip Code	Type here
Contact #1	Type here
Phone Number (Contact #1)	Type here
Email Address (Contact #1)	Type here
Contact #2	Type here
Phone Number (Contact #2)	Type here
Email Address (Contact #2)	Type here
Department Director	Type here
Dept/Program Years in Operation If 6 months, put "0.5 years"	Type here
Number of Full-Time Employees	Type here
Department Description/Mission	Other:
Number of Programs that interface with the urban forest	

◀ [Previous Step: Instructions](#) [Next Step: Action Matrix](#) ▶

Program Information - 1

You must complete all fields below

Each Program that works on urban forest related issues must complete an information page. Departments will submit one DOP Action Matrix containing all responses from their programs.

Department	Type here
Program	Type here
Address	Type here
Contact #1	Type here
Phone Number (Contact #1)	Type here
Email Address (Contact #1)	Type here
Contact #2	Type here
Phone Number (Contact #2)	Type here
Email Address (Contact #2)	Type here
Program Years in Operation <small>If 6 months, put "0.5 years"</small>	Type here
Number of Full-Time Employees	Type here
Number of Part-Time Employees	Type here
Does this program have interns regularly? How many?	Type here
Area of Influence	Type here
Type of Program	Type here
Program Description	Type here
Additional Information	Type here

◀ Previous Step: Department Information

Next Step: Program Information 2 ▶

Program Information - 2

You must complete all fields below

Each Program that works on urban forest related issues must complete an information page. Departments will submit one DOP Action Matrix containing all responses from their programs.

Department	Type here
Program	Type here
Address	Type here
Contact #1	Type here
Phone Number (Contact #1)	Type here
Email Address (Contact #1)	Type here
Contact #2	Type here
Phone Number (Contact #2)	Type here
Email Address (Contact #2)	Type here
Program Years in Operation <small>If 6 months, put "0.5 years"</small>	Type here
Number of Full-Time Employees	Type here
Number of Part-Time Employees	Type here
Does this program have interns regularly? How many?	Type here
Area of Influence	Type here
Type of Program	Type here
Program Description	Type here
Additional Information	Type here

[◀ Previous Step: Instructions](#)

[Next Step: Action Matrix ▶](#)

Austin's Urban Forest Plan



Departmental Operational Plan Action Matrix Tool

TEMPLATE 12-19-13

Each Department will submit one DOP with each of their Program's information included. Read and respond to all fields below. Any strategy you claim must be accompanied by a description of how you achieved the strategy. Through the public participation process the Policy categories have been prioritized by order of importance. This should be taken into consideration when developing your department's Operational Plan.

Policy Element	Policy Element Description	Strategy	Please provide a short description of actions taken to achieve this strategy and any related documentation	Action Status <i>*Pulldown menu</i>	Action score	Did you perform this action as a result of AUFF?
<p>Point Total 0</p> <p>Deferred = 0 Points Started = 1 Point In Progress = 2 Points Completed = 3 Points</p> <p>Poor = 0 - 178 (0-70%) Fair = 179 - 198 (70-80%) Good = 199 - 217 (80-90%) Excellent = 218 - 234 (90-100%)</p>						
Section 1. PROTECTION AND PRESERVATION						
Policies related to preservation of the public urban forest resources through regulation and other approaches that enhance preservation.						
PR-1 Comprehensive Regulatory Approaches	Examine existing regulations to ensure the most comprehensive protection and preservation of the natural diversity of the Urban Forest; if needed, develop and implement improved regulatory approaches. Require strict adherence to city tree and vegetation regulations such as the Heritage Tree Ordinance.	Department examines existing regulations to ensure the most comprehensive protection and preservation of the natural diversity of the Urban Forest.			0	
		Department develops and implements improved regulatory approaches.			0	
PR-2 Protection of Tree and Root Zones During and After Development	Evaluate and enhance current policies for public urban forest protection during and after development to promote the long-term health and survival of trees and vegetation retained during development. Evaluate and modify protection and mitigation practices for long-term tree survival.	Department requires strict adherence to city tree and vegetation regulations such as the Heritage Tree Ordinance.			0	
		Department evaluates and enhances current policies for public urban forest protection during and after development to promote the long-term health and survival of trees and vegetation retained during development.			0	
		Department evaluates and modifies protection and mitigation practices for long-term tree survival.			0	

Policy Element	Policy Element Description	Strategy	Please provide a short description of actions taken to achieve this strategy and any related documentation	Action Status * Pull down menu	Action score	Did you perform this action as a result of AUPP?
Section 1. PROTECTION AND PRESERVATION						
Policies related to preservation of the public urban forest resources through regulation and other approaches that enhance preservation.						
PR-3 Protect Steep Slopes	Increase retention of existing trees and vegetation that help stabilize steep slope areas in order to increase public safety, maintain slope stability, decrease soil erosion, and retain environmental function and natural character.	Department retains existing trees and vegetation that help stabilize steep slope areas.			0	
PR-4 Partnerships	Partner with federal, state, regional, and local governmental jurisdictions, community nonprofit organizations, other City departments, the private sector and others to increase preservation and protection of the urban forest such as mulching, and watering mature trees during periods of insufficient rainfall.	Department partners with federal, state, regional, and local governmental jurisdictions, community nonprofit organizations, other City departments, the private sector and others to increase preservation and protection of the urban forest such as mulching, and watering mature trees during periods of insufficient rainfall.			0	
PR-5 View Obstructions	Establish incentives, regulations and education efforts to reduce conflicts between public and private interests, and prioritize the urban forest in decisions regarding eliminating scenic or commercial view obstructions, except with regard to public safety or in established view corridors.	Department establishes incentives, regulations and education efforts to reduce conflicts between public and private interests, and prioritize the urban forest in decisions regarding eliminating scenic or commercial view obstructions, except with regard to public safety or in established view corridors.			0	
PR-6 Vegetation Valuation	Support and update tree valuation methods to closely reflect the complete functional value of vegetation for use when assessing fines, determining damages or estimating loss.	Department supports and updates tree valuation methods to closely reflect the complete functional value of vegetation for use when assessing fines, determining damages or estimating loss.			0	

Policy Element	Policy Element Description	Strategy	Please provide a short description of actions taken to achieve this strategy and any related documentation	Action Status *Pull-down menu	Action score	Did you perform this action as a result of AUPP?
Section 1. PROTECTION AND PRESERVATION						
Policies related to preservation of the public urban forest resources through regulation and other approaches that enhance preservation.						
PR-7 Recovering Vegetation Value	When preservation of trees and vegetation is not feasible, require the complete replacement of the functional value of the removed resource, and mitigate as close in proximity to the loss and as soon as possible. Evaluate and modify protection and ineffective mitigation practices and policies as necessary.	When preservation of trees and vegetation is not feasible, the department requires the complete replacement of the functional value of the removed resource, and mitigates as close in proximity to the loss and as soon as possible. Department evaluates and modifies protection and ineffective mitigation practices and policies as necessary.			0	
PR-8 Prominent Rare Urban Forest Elements	Provide additional protection for prominent, sensitive, native, and/or rare urban forest elements during and after development. Protect trees based on species types and habitats.	Department provides additional protection for prominent, sensitive, native, and/or rare urban forest elements during and after development. Department protects trees based on species types and habitats.			0	

Policy Element	Policy Element Description	Strategy	Please provide a short description of actions taken to achieve this strategy and any related documentation	Action Status *Pull down menu	Action score	Did you perform this action as a result of AUPP?
Section 2. SUSTAINABLE URBAN FOREST						
Sustainable Urban Forest Policies are related to sustainability of the urban forest resource itself and the resources related to its management, such as water (and city assets).						
S-1 Species, Age, and Geographic Diversity	Increase species diversity, a regionally appropriate mix of vegetation, mixed-age populations and a varied distribution of species throughout the city to protect and improve the vigor and the resilience of our urban forests. Align urban forest composition with consideration of predicted climate patterns. Plant appropriate native species in appropriate habitats.	Department increases species diversity, a regionally appropriate mix of vegetation, mixed-age populations and a varied distribution of species throughout the City to protect and improve the vigor and the resilience of our urban forests.			0	
		Department aligns urban forest composition with consideration of predicted climate patterns.			0	
		Department plants appropriate native species in appropriate habitats.			0	
S-2 Urban Wood Utilization	Recycle green waste generated by urban forest maintenance and encourage the highest and best sustainable uses of removed trees and woody material, including reuse on site. Strive for 100% green waste recycling or reuse.	Department recycles green waste generated by urban forest maintenance and encourages the highest and best sustainable uses of removed trees and woody material, including reuse on site. Department strives for 100% green waste recycling or reuse.			0	
S-3 Integrated Pest Management	Incorporate Integrated Pest Management principles into land management practices.	Department incorporates Integrated Pest Management principles into land management practices.			0	
S-4 Urban Wildlife Habitat	Enhance urban wildlife habitat to the maximum extent based on site use through urban forestry policies, design and management practices.	Department enhances urban wildlife habitat to the maximum extent based on site use through urban forestry policies, design, and management practices.			0	
S-5 Wildfire Risk	Achieve a balance between community desires for wildfire risk reduction and responsible vegetation management, especially within the Wildland Urban Interface.	Department successfully balances community desires for wildfire risk reduction with responsible vegetation management especially within the Wildland Urban Interface.			0	

Policy Element	Policy Element Description	Strategy	Please provide a short description of actions taken to achieve this strategy and any related documentation	Action Status *Pulldown menu	Action score	Did you perform this action as a result of AUPP?
Section 2. SUSTAINABLE URBAN FOREST						
Sustainable Urban Forest Policies are related to sustainability of the urban forest resource itself and the resources related to its management, such as water (and city assets).						
S-6 Invasive Species Management	Identify and suppress non-native invasive species according to the Invasive Species Management Plan. Provide public education about the detriment of non-native invasive species to the urban forest, particularly when related to other management policies.	Department identifies and suppresses non-native invasive species according to the Invasive Species Management Plan. Department provides public education about the detriment of non-native invasive species to the urban forest, particularly when related to other management policies of the urban forest.			0	
S-7 Water Conservation and Design and Maintenance Planning	Maximize the use of non-potable sources (e.g., storm water, reclaimed water) and adopt practices that conserve potable sources. During design and maintenance planning evaluate the need for supplemental irrigation of public trees and vegetation to reduce water waste. Minimize the use of potable water on turf.	Department maximizes the use of non-potable sources (e.g., storm water, reclaimed water) and adopt practices that conserve potable sources. During design and maintenance planning, the department evaluates the need for supplemental irrigation of public trees and vegetation to reduce water waste. Department minimizes the use of potable water on turf.			0	
S-8 Urban Forest Pests	Using the principles and practices of Integrated Pest Management, identify, plan for, and respond to critical urban forest pests to reduce their impact on the community's urban forest.	Department uses Integrated Pest Management to identify, plan for, and respond to critical urban forest pests to reduce their impact on the community's urban forest.			0	
S-9 Partnership	Partner with federal, state, regional, and local governmental jurisdictions, community nonprofit organizations, the private sector and others to accomplish the sustainability goals of Austin's urban forest ecosystem.	Department partners with federal, state, regional, and local governmental jurisdictions, community nonprofit organizations, the private sector and others to accomplish the sustainability goals of Austin's urban forest ecosystem.			0	

Policy Element	Policy Element Description	Strategy	Please provide a short description of actions taken to achieve this strategy and any related documentation	Action Status *Pull down menu	Action score	Did you perform this action as a result of AUFp?
Section 1. PLANTING, CARE, AND MAINTENANCE Planting, care and maintenance policies are related to the consideration of existing public urban forest resources and proactive planning for sustainable future urban forest resources, while understanding inherent conflict between active site use and healthy forests.						
PCM-1-Planting Priorities	Prioritize tree planting and landscaping on public property particularly in parks and along sidewalks and transit corridors, planting long lived native trees where possible to maximize environmental, social, and economic benefits and the longevity of the urban forest.	Department prioritizes tree planting and landscaping on public property particularly in parks and along sidewalks and transit corridors, planting long lived native trees where possible to maximize environmental, social, and economic benefits and the longevity of the urban forest.			0	
PCM-2 Species Selection	Encourage the selection of appropriate native species based on project, location, site conditions, and potential future changes in climate patterns.	Department encourages the selection of appropriate native species based on project, location, site conditions, and potential future changes in climate patterns.			0	
PCM-3 Urban Forest Planting and Maintenance Plan Program	Establish and maintain a strategic planting and maintenance program (including pruning, mulching, and watering of mature trees during insufficient rainfall) based on national standards and best management practices. Ensure the long-term survival of the urban forest by prioritizing proactive maintenance to reduce resources expended on reactive or emergency response. Maximize urban forest benefits, and reduce urban forest mortality.	Department establishes and maintain a strategic planting and maintenance program (including pruning, mulching, and watering of mature trees during insufficient rainfall) based on national standards and best management practices.			0	
		Department ensures the long-term survival of the urban forest by prioritizing proactive maintenance to reduce resources expended on reactive or emergency response. Department maximizes urban forest benefits, and reduces urban forest mortality.			0	
PCM-4-Planting Stock	Utilize high-quality planting stock originating from Central Texas seed sources or grown in nurseries that simulate Central Texas growing conditions.	Department uses high-quality planting stock from Central Texas seed sources or grown by nurseries that simulate Central Texas growing conditions.			0	

Policy Element	Policy Element Description	Strategy	Please provide a short description of actions taken to achieve this strategy and any related documentation	Action Status *Pull-down menu	Action score	Did you perform this action as a result of AUPP?
Section 1. PLANTING, CARE, AND MAINTENANCE Planting, care and maintenance policies are related to the consideration of existing public urban forest resources and proactive planning for sustainable future urban forest resources, while understanding inherent conflict between active site use and healthy forests.						
PCM-7 Partnerships	Partner with federal, state, regional, and local governmental jurisdictions, community nonprofit organizations, City of Austin departments, the private sector and others to increase the replenishment, maintenance, and care of Austin's urban forest while complying with the City's planting priorities.	Department partners with federal, state, regional, and local governmental jurisdictions, community nonprofit organizations, City of Austin departments, the private sector and others to increase the replenishment, maintenance, and care of Austin's urban forest while complying with the City's planting priorities.			0	
PCM-8 Public Safety	Take reasonable measures to reduce risks of urban forest elements that impact public health and safety. Due to the community value of prominent trees, additional watering, care and maintenance, and protection shall be provided according to the Standards of Care and Best Management Practices.	Department takes reasonable measures to reduce risks of urban forest elements that impact public health and safety. Due to the community value of prominent trees, the department provides additional watering, care and maintenance, and protection according to the Standards of Care and Best Management Practices.			0	
PCM-9 Prominent Trees					0	

Policy Element	Policy Element Description	Strategy	Please provide a short description of actions taken to achieve this strategy and any related documentation	Action Status *Pull/Down menu	Action score	Did you perform this action as a result of AUPP?
Section 4. URBAN FOREST MANAGEMENT FRAMEWORK						
Policies related to City organizational structure and staffing levels, staff qualifications, involvement of City forestry staff in other City disciplines and functions, and funding for urban forest programs and efforts.						
UF-1-Management Priorities	Evaluate and document the ecosystem services and benefits of the urban forest. Consider the value of those services and benefits when seeking a balance between multiple and potentially competing needs of the environment, utilities and infrastructure, safety, the rights of property owners, budget priorities, and the desires of the public.	Department evaluates and documents the ecosystem services and benefits of the urban forest. Department considers the value of those services and benefits when seeking a balance between multiple and potentially competing needs of the environment, utilities and infrastructure, safety, the rights of property owners, budget priorities, and the desires of the public.			0	
UF-2-Resource Needs	Ensure adequate resources are dedicated to the management of Austin's urban forest and its ecosystem functions to support the City's vision for its urban forest. Identify and quantify gaps in urban forest management funding compared with national benchmarks and incorporate those needs in the Departmental budgeting process.	Department ensures adequate resources are dedicated to the management of Austin's urban forest and its ecosystem functions to support the City's vision for its urban forest. Department identifies and quantifies gaps in urban forest management funding compared with national benchmarks and incorporates those needs in the Departmental budgeting process.			0	
UF-3 Urban Forestry Funding Allocation	Allocate an appropriate proportion of funding for urban forest management.	Department allocates funding for maintenance of the urban forest.			0	
		Department allocates funding for preservation of the urban forest.			0	
		Department allocates funding for the education/training related to the urban forest.			0	
UF-4 Funding Sources for Maintenance	Utilize existing funds or develop new funding sources such as assessment districts, user fees, fundraising, donations, grants, tax benefit financing, and/or an urban forest utility fee to fund urban forest management.	Department utilizes existing funding sources to fund urban forest management.			0	
		Department utilizes new funding sources such as assessment districts, user fees, fundraising, donations, grants for projects, or an urban forest utility fee to fund urban forest management.			0	

Policy Element	Policy Element Description	Strategy	Please provide a short description of actions taken to achieve this strategy and any related documentation	Action Status *Pulldown menu	Action score	Did you perform this action as a result of AUPP?
Section 4. URBAN FOREST MANAGEMENT FRAMEWORK						
Policies related to City organizational structure and staffing levels, staff qualifications, involvement of City forestry staff in other City disciplines and functions, and funding for urban forest programs and efforts.						
UF-5 Departmental Urban Forest Management Plan	Create a Departmental Operational Plan (DOP) for departmental urban forest management, consisting of an analysis of existing conditions and regulatory framework, desired future conditions, and a work plan based on the DOP Action Matrix. Update the DOP to reflect changing policies and regulations, standards of care, best management practices, and accomplishments.	Department creates a DOP for departmental urban forest management, consisting of an analysis of existing conditions and regulatory framework, desired future conditions, and a work plan based on the DOP Action Matrix.			0	
		Department updates the DOP to reflect changing policies and regulations, standards of care, best management practices, and accomplishments.			0	
		Department incorporates City of Austin Standards of Care for Trees and Plants into Departmental Operational Plans.			0	
UF-6 Standards of Care for Trees and Plants	Incorporate City of Austin Standards of Care for Trees and Plants into Departmental Operational Plans. Regularly contribute recommendations to City of Austin's Standards of Care for Trees and Plants revisions, coordinated by the Urban Forester, according to the best available science and current best management practices, accepted standards, and guidelines to support the DOP.	Department regularly contributes recommendations to City of Austin's Standards of Care for Trees and Plants revisions, coordinated by the Urban Forester, according to the best available science and current best management practices, accepted standards and guidelines to support the DOP.			0	
UF-7 Coordination of Efforts and Partnerships	Develop partnerships with other City departments and coordinate with federal, state, regional and local governmental jurisdictions, local community nonprofits and the private sector, to preserve, restore, manage, and design our urban forest.	Department develops partnerships and coordinates with federal, state, regional and local governmental jurisdictions, local community non-profits and the private sector, to preserve, restore, manage, and design Austin's urban forest.			0	

Policy Element	Policy Element Description	Strategy	Please provide a short description of actions taken to achieve this strategy and any related documentation	Action Status *Pull-down menu	Action score	Did you perform this action as a result of AUFPP?
Section 4. URBAN FOREST MANAGEMENT FRAMEWORK						
Policies related to City organizational structure and staffing levels, staff qualifications, involvement of City forestry staff in other City disciplines and functions, and funding for urban forest programs and efforts.						
UF-8 Staff Qualifications and Training	Employ qualified individuals for all staff engaged in urban forest management, care, and maintenance, and provide regular training to maintain qualifications up to and above recognized standards and best practices. Ensure that decisions are being made and maintenance is being performed according to City of Austin Standards of Care and industry best practices.	Department employs qualified individuals for all staff engaged in urban forest management, care, and maintenance, and provides regular training to maintain qualifications up to and above recognized standards and best practices.			0	
UF-9 Contracts	Retain contractors who have demonstrated qualifications to perform urban forest management according to City of Austin Standards of Care and industry best practices when outsourcing tree care and maintenance. Incorporate such standards and best practices into contract specifications.	When outsourcing urban forest management on public property, the department includes contract provisions requiring demonstrated experience and qualifications. Department ensures that contracts include specifications that align with the City of Austin Standards of Care and urban forest best practices.			0	
UF-10 Urban Forester Support	Provide support to the Urban Forester and other departments to meet mandated directives assigned to the Urban Forester.	Department provides support to the Urban Forester and other departments to meet mandated directives assigned to the Urban Forester.			0	

Policy Element	Policy Element Description	Strategy	Please provide a short description of actions taken to achieve this strategy and any related documentation	Action Status *Pulldown menu	Action score	Did you perform this action as a result of AUPP?
Section 4. URBAN FOREST MANAGEMENT FRAMEWORK						
Policies related to City organizational structure and staffing levels, staff qualifications, involvement of City forestry staff in other City disciplines and functions, and funding for urban forest programs and efforts.						
UF-11 Data Collection and Management	Collect data regarding Austin's urban forest to support the creation of Departmental Operational Plans (DOP) and inform urban forest management decisions. Data collection methods should follow nationally-recognized best management practices in acquiring vegetation information for purposes of maintenance, planning, canopy goal establishment, and other comprehensive urban forest management efforts. Data should be collected and stored in formats easily shared between departments and stakeholders. Collaborate with federal, state, regional, and local governmental jurisdictions, community nonprofits, and the private sector to collect and manage data.	Department collects data regarding Austin's urban forest to support the creation of Departmental Operational Plans (DOP) and inform urban forest management decisions. Department follows data collection methods and nationally-recognized best management practices in acquiring vegetation information for purposes of maintenance, planning, canopy goal establishment, and other comprehensive urban forest management efforts. Department collects and stores data in formats easily shared between departments and stakeholders. Department collaborates with federal, state, regional, and local governmental jurisdictions, community nonprofits, and the private sector to collect and manage data.			0	
UF-12 Urban Forest Risk Management	Consider and incorporate urban forest risk into city functions related to emergency management planning.	Department incorporates urban forest risk into city functions related to emergency management planning.			0	
UF-13 Land Classification	Develop and adopt a common land classification system for properties owned/managed by the City. The classification system will provide the framework for development of class-specific Standards of Care for Trees and Vegetation.	Department develops and adopts a common land classification system for properties owned/managed by the City. The department ensures the classification system will provide the framework for development of class-specific Standards of Care for Trees and Vegetation.			0	

Policy Element	Policy Element Description	Strategy	Please provide a short description of actions taken to achieve this strategy and any related documentation	Action Status <i>*Pull-down menu</i>	Action score	Did you perform this action as a result of AUPP?
Section 4. URBAN FOREST MANAGEMENT FRAMEWORK						
Policies related to City organizational structure and staffing levels, staff qualifications, involvement of City forestry staff in other City disciplines and functions, and funding for urban forest programs and efforts.						
UF-14 Regulatory Review	Identify and modify City regulations that conflict with or otherwise hinder achievement of the vision for the urban forest. Where possible, work with intra- and inter-departmental partners and external stakeholders to better align the City regulations with the City's urban forest vision.	<p>Department identifies and modifies City regulations that conflict with or otherwise hinder achievement of the vision for the urban forest.</p> <p>Department works with intra- and inter-departmental partners and external stakeholders to better align the City regulations with the City's urban forest vision where possible.</p>			0	
					0	

Policy Element	Policy Element Description	Strategy	Please provide a short description of actions taken to achieve this strategy and any related documentation	Action Status *Pull/Down menu	Action score	Did you perform this action as a result of AUPP?
Section 5. PLANNING AND DESIGN						
Policies related to the consideration of existing public urban forest resources and planning for sustainable future urban forest resources on a site level scale.						
PD-1 City Design Coordination	Establish coordination among City departments and utility providers when planning and designing public projects that include landscaping, urban forest protection, supplemental irrigation, maintenance, and urban forest impacts.	Department coordinates among City departments and utility providers when planning and designing public projects that include landscaping, urban forest protection, planting, supplemental irrigation, maintenance, and urban forest impacts.			0	
PD-2 Infrastructure Design	Design streets, sidewalks, utilities, and other infrastructure with a thorough consideration of existing and proposed vegetation, site use, and standards of care during the planning, design, and construction processes.	Department designs streets, sidewalks, utilities, and other infrastructure with a thorough consideration of existing and proposed vegetation, site use, and standards of care during the planning, design, and construction processes.			0	
PD-3 Soil Quality	Encourage retention and use of native soils for areas in new developments. Where native soils and growing conditions are not sufficient or optimal, encourage use of soils engineered to be supportive of long-term urban forest health that also provide a sustainable growing environment for the urban forest.	Department retains and uses native soils for areas in new developments. Where native soils and growing conditions are not sufficient or optimal, the department uses soils engineered to be supportive of long-term urban forest health that also provide a sustainable growing environment for the urban forest.			0	
PD-4 Soil Volume	Increase the dedicated airspace and soil volume available for trees and vegetation to account for long-term desired growth and to assist with achieving the canopy coverage and maintenance goals.	Department increases the dedicated airspace and soil volume available for trees and vegetation to account for long-term desired growth and to assist with achieving the canopy coverage and maintenance goals.			0	
PD-5 Reduce Soil Compaction	Avoid the compaction of soils and protect soils during and after development to increase or maintain infiltration of storm water on-site and reduce run-off. Design for site uses that minimize soil compaction in critical areas.	Department avoids compacting soils and protects soils during and after development to increase or maintain infiltration of storm water on-site and reduce run-off. Department designs for site uses that minimize soil compaction in critical areas.			0	

Policy Element	Policy Element Description	Strategy	Please provide a short description of actions taken to achieve this strategy and any related documentation	Action Status *Pull/Down menu	Action score	Did you perform this action as a result of AUFPP?
Section 5. PLANNING AND DESIGN Policies related to the consideration of existing public urban forest resources and planning for sustainable future urban forest resources on a site level scale.						
PD-8 Planning Infrastructure Maintenance	Consider the needs and benefits of Austin's urban forest in conjunction with other infrastructure systems when planning for the long-term maintenance of infrastructure and utilities.	Department includes the needs and benefits of Austin's urban forest in conjunction with other infrastructure systems when planning for the long-term maintenance of infrastructure and utilities.			0	
PD-9 Tailored Incentives	Develop incentives, programs and/or regulations that are tailored to the needs and characteristics of differing land uses.	Department develops incentives, programs and/or regulations that are tailored to the needs and characteristics of differing land uses.			0	
PD-10 Urban Forest and Transportation	Utilize urban forest elements in transportation designs to improve flow and traffic safety and encourage alternative transportation.	Department utilizes urban forest elements in transportation designs to improve flow and traffic safety and encourage alternative transportation.			0	
PD-11 Designing for Human Health	Establish or retain urban forest elements during planning and design to maximize physical and mental human health as well as social health benefits.	Department establishes or retains urban forest elements during planning and design to maximize physical and mental human health as well as social health benefits.			0	
PD-12 Design with Maintenance in Mind	Incorporate pre-planning site assessments and design vegetation plans with consideration for long-term maintenance and resource use. Design for minimal long-term maintenance and resource use while still meeting site use goals.	Department incorporates pre-planning site assessments and design vegetation plans with consideration for long-term maintenance and resource use.			0	
		Department designs for minimal long-term maintenance and resource use while still meeting site use goals.			0	

Policy Element	Policy Element Description	Strategy	Please provide a short description of actions taken to achieve this strategy and any related documentation	Action Status *Pulldown menu	Action score	Did you perform this action as a result of AUPP?
Section 6. EDUCATION AND OUTREACH						
Policies related to public education, outreach, stewardship, and training of citizens, private entities, and non-profit organizations for urban forest promotion to achieve the vision for the urban forest.						
EO-1 Education	Provide appropriate resources (e.g., staff, technical, and educational materials) to communicate with the public about the vision, goals, objectives, policies, incentives, standards, and regulations related to the management of Austin's urban forest. Increase awareness of urban forest ecosystem issues and support citywide urban forest education efforts.	Department provides appropriate resources (e.g., staff, technical, and educational materials) to communicate with the public about the vision, goals, objectives, policies, incentives, standards, and regulations related to the management of Austin's urban forest. Department increases awareness of urban forest ecosystem issues and supports citywide urban forest education efforts.			0	
EO-2 Promote Stewardship	Develop programming that utilizes the commitment of citizen volunteers to engage in stewardship of Austin's urban forest. Promote events for mulching and watering for young and mature trees.	Department develops programming that utilizes the commitment of citizen volunteers to engage in stewardship of Austin's urban forest. Department promotes events for mulching and watering for young and mature trees.			0	
EO-3 Incentives	Develop voluntary and incentive-based programs to build broader community support for the urban forest.	Department develops voluntary and incentive-based programs to build broader community support for the urban forest.			0	
EO-4 Partnerships	Partner with federal, state, regional, and local governmental jurisdictions, community nonprofit organizations, the private sector and others in education and outreach efforts to improve collaboration, leverage resources, and ensure consistent messaging.	Department partners with federal, state, regional, and local governmental jurisdictions, community nonprofit organizations, the private sector and others in education and outreach efforts to improve collaboration, leverage resources, and ensure consistent messaging.			0	
EO-5 Records and Information	Collect and make available urban forestry information to the public.	Department collects and makes available urban forestry information to the public.			0	

Policy Element	Policy Element Description	Strategy	Please provide a short description of actions taken to achieve this strategy and any related documentation	Action Status *Pull/Down menu	Action score	Did you perform this action as a result of AUPP?
Section 6. EDUCATION AND OUTREACH						
Policies related to public education, outreach, stewardship, and training of citizens, private entities, and non-profit organizations for urban forest promotion to achieve the vision for the urban forest.						
EO-6 Education of Urban Forest Service Providers	Ensure that private urban forest service providers, individuals who wish to provide professional urban forest maintenance services and others whose work may impact the urban forest are educated about Austin's policies, regulations, and Standards of Care.	Department ensures that private urban forest service providers, individuals who wish to provide professional urban forest maintenance services and others whose work may impact the urban forest are educated about Austin's policies, regulations, and Standards of Care.			0	
EO-7 Public Demonstration Projects	Develop and support publicly accessible demonstration projects of sound urban forest management; examples include innovative design, mulching, watering and pruning of young and mature trees. Document and promote effective strategies.	Department develops and supports publicly accessible demonstration projects of sound urban forest management; examples include innovative design, mulching, watering and pruning of young and mature trees. Department documents and promotes effective strategies.			0	

12-19-2013

Public Engagement Process

C

1,243

Survey Responses

Public engagement efforts produced over 2,160 total responses, from online sources and multiple physical events that occurred throughout Austin.

917Public Comments
Received

Public Engagement was encouraged through the following mechanisms:

- Education Component
- Online Participation
- “Pop-Up” Events
- Public Meetings
- Media Outreach

EDUCATION COMPONENT

The Urban Forestry Board working group and staff targeted their audience through news articles, stakeholder organizations, online social marketing, newsletters, bookmarks, flyers and the installation of “Tree Tags”. Flyers were distributed electronically to 49 stakeholders and to 22 libraries and 24 park facilities. Bookmarks made from 100% recycle content were passed out at pop-up events and at Plan presentations. Approximately two feet tall, and one-and-a-half feet wide, the tree tags contained the value of Austin’s urban forest in relation to energy use, carbon sequestration, watershed protection and air quality. The idea behind these price tags was to demonstrate the value trees bring to the community beyond the traditional value of shade and beauty. The tags were hung from prominent public trees throughout the city.

ONLINE PARTICIPATION

Online participation played a critical role in the ability to reach out to a large number of stakeholders. Several tools were created to allow people to participate remotely at any time during the two phases of the engagement process.

Appendix C - Public Engagement Process

PHASE 1 - SPRING OF 2012

An online survey called the “Tree Be-Leafs: An Urban Forest Opinion Poll.” was distributed to over forty internal and external stakeholders and generated over 876 responses. The survey was designed to address broad topics related to Austinites and their tree values. Additionally, four Spanish-Language surveys were taken capturing a small audience of a hard-to-reach population.

PHASE 2 - SUMMER OF 2013

SpeakUpAustin.Org hosted a discussion board yielding over 100 individual comments. Three surveys (367 responders) were created for feedback concerning performance indicators, policy elements, and funding prioritization.

In addition to specific discussion and survey questioning, an email account was created that allowed people to submit comments that were broad in topic and specifics. Community members had access to the online tools twenty-four hours a day, seven days a week so that people who could not attend a public meeting had the opportunity to make their voices heard.



What should be done for trees and vegetation in our public spaces?

to involve people who would not normally take the ten minutes required to engage in conversation or fill out a survey. The “Pop-Up” events were intended to capture a random sampling of those hard-to-reach people. Instead of them having to come to us or take time to go online and find the surveys, we went to them and asked them a basic question: What should be done for trees and vegetation in our public spaces? Community members were invited to answer this question on leaf-shaped sticky notes, and place those notes on a five-foot tall 3D tree model. These events yielded over five-hundred leaf-notes with individual comments.



Appendix C - Public Engagement Process

PUBLIC MEETINGS

Two meetings were hosted for this process and both featured Urban Forestry Board members, Urban Forest Program staff, and staff members from other City of Austin departments. The first public meeting was hosted in April 2012 at the Emma S. Barrientos Mexican American Cultural Center. The public was invited to review and comment on Urban Forest Plan Vision Statement, Components, and Guiding Principles. Concurrently the Urban Forest Opinion Poll “Tree Beliefs Survey” was being conducted online with 900 responses generated

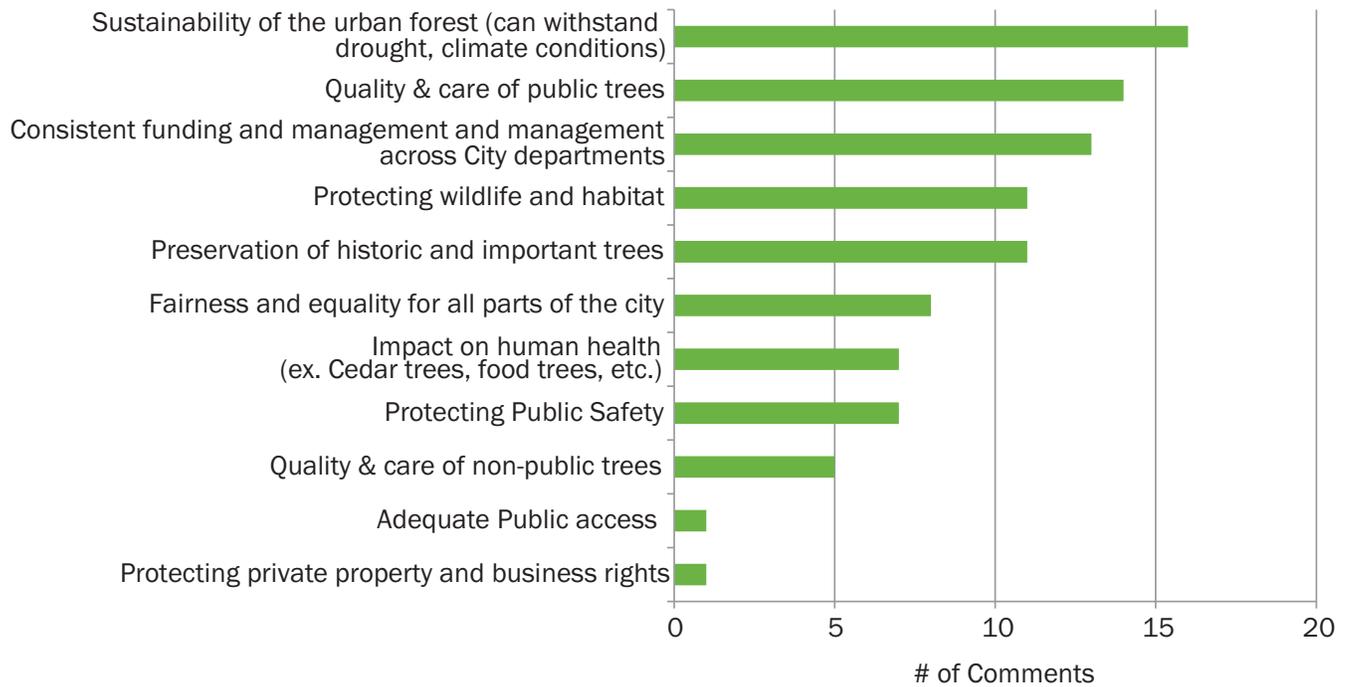
The second public meeting was hosted on August 2013 at the Daniel E. Ruiz Branch Library. The event a public workshop followed by an open house. The public workshop portion was organized around specific parts of the plan. Participants were asked to rank the plan’s policy categories using paper money to demonstrate which of the policy programs should receive the resource priority.

Additionally, attendees were able to plot where the City is now compared to where it should be in the future for urban forest care, and mark which of the plan’s policy sections are a priority for them. The prioritization process aligns with the online prioritization survey and helps clarify areas the community is most concerned about. Prioritization will help guide resource use when departments begin the process of implementing the plan and allocating resources. The open house portion of the meeting allowed for conversation between Board Members, staff and community members.

MEDIA AND STAKEHOLDER OUTREACH

In the initial 2012 outreach, KUT Radio Changing Austin segment and an Ahora Si article directed people to participate in the online survey. In summer 2013 KUT Radio interviewed Urban Forester, Angela Hanson and asked people for online participation or to attend the August community workshop.

Appendix C - Public Engagement Process



There were also stories in the Austin American Statesman's Metro Section, the Austin Post, and several other small stories on televised news. News releases also promoted the public events and online tools. Online public engagement and the community workshop were promoted via social media tools such as the @austintexasgov Twitter (24,000 followers) and City Facebook account which reaches 6,000 people. The invitation to engage in the planning process also went out numerous times through the Urban Forestry Program's Facebook page (625 people) and through the monthly newsletter. 49 stakeholder groups and organizations were also specifically emailed an invitation to engage in the Plan's development.

To ensure transparency a complete and detailed compilation of all the comments received which have been made public on the Austin Urban Forest Plan webpage.

