



Emma S. Barrientos
Mexican American
Cultural Center

6th Annual

Día de los Muertos

Car and Bike Show

Saturday, October 24



ESB-MACC invites you to participate in our annual Day of the Dead (Día de los Muertos) celebration by displaying your custom or classic car or bike. This colorful community event grows every year, and it continues to provide an opportunity to celebrate Latino culture. Día de los Muertos is an indigenous Mexican holiday that celebrates the life cycle through the building of temporary altars to commemorate loved ones who have passed. Display your pride and car or bike this year for a chance to win a special prize!



Participant Guidelines



- There is no entry fee; cars and bikes are for display only. The display area is a grassy field along the outside of the ESB-MACC plaza (zócalo).
- Set-up and Take-down: All cars and bikes must be set-up by 2pm on the day of the event. Vehicles and bikes must be removed by the individual or organization responsible for them. ESB-MACC staff will not be responsible for any removals.
- Display duration: October 24th, 2-6pm.
- We invite you to decorate your car in honor of Dia de los Muertos.
- Security: Property of the cars will be displayed outside; therefore, the ESB-MACC cannot guarantee their security and will not be responsible for any theft or damage to the cars or bikes.
- For more information or to submit a participation form, contact Bob Jones at robert.jones2@austintexas.gov, fax it to **512-974-3777**, or call the ESB-MACC at **512-974-3772** or **512-974-3782**.

Registration

Contact Name: _____ Contact Email: _____

Name of Individual/Organization: _____

Contact Phone #: _____

Vehicle Year, Make, and Model/Bike Description: _____

Description of altar: _____



The City of Austin is proud to comply with the Americans with Disabilities Act. If you require special assistance for participation in our programs or use of our facilities please call 512-974-3772 or 711 Relay Texas.

