

VISSION STATEMENT FOR AUSTIN'S CCCN PROJECT

Access / Equitability:

Every child has abundant & equitable access to nature at their home, neighborhood & school.

Cultural Change:

Every parent, health professional & teacher knows & understands the importance of access to nature for a child's healthy development. And every child considers outdoor play a top option for free time.

Institutional Changes:

City codes & school curriculum are designed to allow & encourage kids to play outside in nature more frequently.

Leadership:

Austin is seen as an innovator & leader in the Children in Nature Movement

Community:

Kids Choose nature