



Community and Project Team Meet and Greet

December 15, 2015 Event Recap

On December 15, 2015 the City of Austin Parks and Recreation Department and the Austin/Travis County Health and Human Services Department, in partnership with design consultant McKinney York Architects, hosted a Community and Project Team Meet and Greet to launch the design phase of the Montopolis Recreation and Community Center Project. The evening was an opportunity for the community to get to know the consultant team in an informal setting, gain an understanding of the project timeline, and share their input on the facility's early design stage. The event was held 6:30PM – 8:30PM and was attended by 58 community residents and project team staff.

To help the design team understand what residents want the new center to feel like when they walk through the doors, attendees were asked to participate in an *Adjectives Exercise* (Attachment 1). The exercise asked attendees to review sets of adjectives with matching visual examples grouped on seven boards then rank their preferences as first, second, and third choices. The fourth choice was for the adjective they strongly believed should not be associated with the new facility.

For those who could not attend the event, the Adjectives Exercise was made available online in English and Spanish until January 15, 2016 on Speak up Austin, the online community listening tool listening tool for the City of Austin. An English and Spanish paper version of the exercise was also available at the Montopolis Recreation Center front desk (Attachment 2). The community was also invited to make comments by calling Austin 3-1-1, the City of Austin services line.

The results from the adjectives were collected and weighted depending on preference.

The words most liked were:

- Innovative
- Balanced
- Easy-Going
- Humble
- Respectful
- Energetic
- Adventurous

The words most disliked were:

- Hip
- Formal

MONTOPOLIS

Recreation and Community Center Project Proyecto del Centro Comunitario y Recreacional

Thank you for joining the conversation.
Your feedback is important to us!

This exercise is designed to help you share how you want to feel when you walk through the doors of your new Recreation and community Center. You will be able to do this by prioritizing the adjectives in this exercise.

INSTRUCTIONS

Please review the adjectives on the seven boards and prioritize them based on your preference. You will pick your first, second, and third choices. Your fourth choice will be for the adjective that you strongly believe should not be associated with the new facility.

Using the stickers vote for your top three adjectives:

- 1st preference
- 2nd preference
- 3rd preference
- Dislike

BASELINE ADJECTIVES

As a starting point, here is a list of baseline adjectives that will be included in the design of the new facility.

- SAFE
- INVITING
- FRIENDLY
- HAPPY
- COMFORTABLE
- ACCESSIBLE
- INTERGENERATIONAL
- PRACTICAL

¡Gracias por su participación!
¡Valoramos su opinión!

Este ejercicio se diseña para ayudarles compartir que es lo que quieren sentir cuando estén caminando a través de las puertas de su nuevo Centro de la Comunidad de Montopolis. Usted podrá lograr esto dando prioridad a los adjetivos en este ejercicio.

INSTRUCCIONES

Revise por favor los adjetivos en los siete tableros y denles prioridad basado en su preferencia. Escogen su primera, segunda, y tercera opción. Su cuarta opción estará para el adjetivo que usted cree fuertemente no debería estar asociado a la nueva instalación.

Usando las etiquetas, indiquen sus tres adjetivos favoritos.

- Primera preferencia
- Segunda preferencia
- Tercera preferencia
- Aversión

ADJETIVOS BASICOS

Como punto inicial, hemos creado abajo una lista de adjetivos basicos que entendemos para ser verdades en este proyecto.

- SEGURO
- ATRAYENTE
- ACOGEDOR
- DICHOSO
- CÓMODO
- ACCESIBLE
- INTER-GENERACIONAL
- PRACTICO



INNOVATIVE
innovador



WHIMSICAL
encantador



HIP
moderno



CONTEMPORARY
contemporáneo





TIMELESS
eterno



GRACEFUL
elegante



DELICATE
delicado



SOPHISTICATED
sofisticado

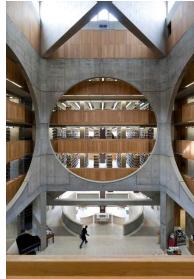




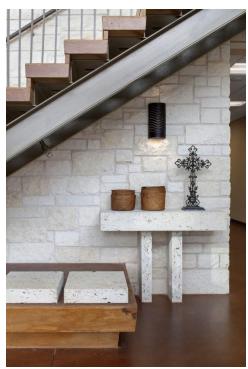
ELEGANT
elegante



BALANCED
equilibrado



GRAND
magnífico



SENTIMENTAL
sentimental



HUMBLE
humilde



INFORMAL
informal



RESPECTFUL
respetuoso



FORMAL
formal





COLORFUL
vistoso



SOULFUL
emocional



BRIGHT
brillante



EASY-GOING
relajado





ENERGETIC
dinámica



UNIQUE
distinto

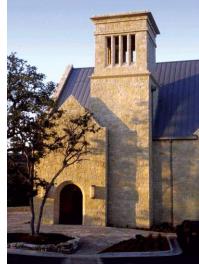


ADVENTUROUS
aventuroso



CONFIDENT
positivo





CLASSIC
tradicional



AUTHENTIC
auténtico



CALM
tranquilidad



SIMPLE
sencillo





Your New Recreation and Community Center is on its Way

Beginning in December 2015, the City of Austin is starting the Design Phase of the Montopolis Recreation and Community Center Project.

Please complete and return to the Recreation Center by Jan. 15, 2016

Adjectives List

- Innovative
- Whimsical
- Hip
- Contemporary
- Timeless
- Graceful
- Delicate
- Sophisticated
- Elegant
- Balanced
- Grand
- Sentimental
- Humble
- Informal
- Respectful
- Formal
- Colorful
- Soulful
- Bright
- Easygoing
- Energetic
- Unique
- Adventurous
- Confident
- Classic
- Authentic
- Calm
- Simple

► ADJECTIVES EXERCISE

- ***How would you like your community to describe the new Recreation and Community Center?***
- ***How would you like to FEEL as you walk into the new building?***

This exercise is designed to help the design team learn more about your thoughts and desires on the general design of your new Recreation and Community Center.

Instructions

Please review this list of adjectives and prioritize them based on your preference. Pick your first, second, and third choices. Your fourth choice will be for the adjective that you strongly believe should not be associated with the new facility. ***Please mark your choices using the numbers 1, 2, 3, and 4.***

Here is a list of adjectives that are already noted and included in the design of the new facility:

- Safe
- Family-Friendly
- Comfortable
- Inter-Generational
- Inviting
- Happy
- Accessible
- Practical

Other Comments You'd Like to Share?

Name _____ Zip Code _____

Address* _____

Email* _____ Phone* _____

*Optional

Thank you for participating! Your feedback is important to us!



Contact:

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Tu Nuevo Centro Comunitario y Recreacional está en Camino

A partir de diciembre del 2015, la Ciudad de Austin inició la fase de diseño del Proyecto del Centro Comunitario y Recreacional Montopolis.

Por favor completa y entrega en la ubicación designada el 15 de enero del 2016

Listado de Adjetivos

- Innovador
- Divertido
- Moderno
- Contemporáneo
- Atemporal
- Atractivo
- Delicado
- Sofisticado
- Elegante
- Balanceado
- Grandioso
- Sentimental
- Humilde
- Informal
- Respetuoso
- Formal
- Colorido
- Emotivo
- Radiante
- Despreocupado
- Energético
- Único
- Aventurero
- Confiado
- Clásico
- Auténtico
- Tranquilo
- Simple

EJERCICIO DE ADJETIVOS

- *¿Cómo quisieras que tu comunidad describiera el nuevo Centro Comunitario y Recreacional?*
- *¿Qué desearías SENTIR al entrar al nuevo centro?*

Este ejercicio está diseñado para ayudarle al equipo de diseño a comprender de mejor manera lo que opinas y deseas del diseño general de tu nuevo Centro Comunitario y Recreacional.

Instrucciones

Por favor revisa los adjetivos a continuación y asignales prioridad, de acuerdo a tus preferencias. Debes escoger tu primera, segunda y tercera selección; tu cuarta selección será para el adjetivo que consideres firmemente que no debería estar asociado con el nuevo centro. **Por favor marca tus selecciones utilizando los números 1, 2, 3, y 4.**

Este es el listado de adjetivos que ya han sido tomados en cuenta e incluidos en el diseño del nuevo centro:

- | | | | |
|------------|------------|-------------|----------------------|
| • Seguro | • Familiar | • Cómodo | • Inter-Generacional |
| • Acogedor | • Alegre | • Accesible | • Práctico |

¿Tienes algún comentario adicional que compartir?

Nombre _____ Código Postal _____

Dirección* _____

Correo Electrónico* _____ Teléfono* _____

*Opcional

¡Muchas gracias por participar! ¡Tus comentarios y opiniones son importantes para nosotros!



Contacto:

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