



## Small Business Program: *Obstacles Identified by Small Businesses*

City of Austin, Economic Development Department  
Small Business Program  
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# Home Occupations Issues

## **Parking**

- Teaching at residence (e.g. home-schooling groups) music lessons, etc. – limited to 3 vehicular trips per day
- Weekly meetings for agents, etc.

## **Advertising**

- Why are certain medias not allowed? (i.e. newspaper, tv, radio)

## **Billing**

- Confusion about allowable payment methods/Need clarification

## **Consumable Goods/Kitchen Requirements**

- Cottage Food Production Operations
- Revisit if can be expanded

# Mobile Businesses (*Not Food Trailers*)

## **Currently Allowed**

- Pet Services, Hairdresser/Nail Salon (Personal Services Use)

## **Suggest looking at expanding to include such uses as:**

- Mobile Car Wash, Mobile Mechanic, etc.

## **Currently storage allowed in mobile retail establishment**

- Suggest allowing some storage of materials in the garage or accessory building at the residence
- Define amount and type of stored materials



# Expired Permits

**Businesses are being penalized by issues of expired permits from the previous tenant.**

- Very time consuming and costly for the new tenant
- Delays the Small Business from being able to move forward in a timely manner

# Parking Requirements

**Small businesses have expressed that required parking is excessive depending on the area they are located and for small offices that attract few or no customers.**