

2012 Auto Burglary & Theft Prevention Banner Contest Program Guidelines

The Greater Austin Crime Commission, City of Austin Police Department, and State Farm Insurance Company are pleased to announce the 2012 Auto Burglary and Theft Prevention Banner Contest.

Last year's banner provided drivers with the message "HIDE, LOCK & TAKE" (take or hide your belongings and lock your car) – this is messaging used by law enforcement statewide to help prevent auto burglary and theft. We are in search of a new slogan. Participants of this 2012 contest are asked to submit artwork that conveys a new, original auto burglary and theft prevention message. The winning artwork will be used in the creation of a 40 x 69 foot banner. The banner will be displayed on the IH-35 side of police headquarters downtown and will be viewed by hundreds of thousands of Austin residents and visitors over several months time.

Entry deadline: 3:00 p.m., April 27, 2012

Who may enter: the contest is open to all interested. You may submit artwork individually or as part of a group.

Contest rules: all entries will be judged on artistic merit, originality, and creativity.

- The artwork must incorporate a message, 7 words or less, that encourages auto theft and burglary prevention.
- Every element of the contest entry must be the work of the individual or group identified on the back of the artwork. Artwork may not be copied or traced from other sources (such as paintings or photographs) unless the source artwork originates from the individual/group submitting the entry. Artwork deemed to be too similar to a copied source or plagiarized will be disqualified.
- The original artwork (no photocopies) must be submitted on 16" x 20" paper or unframed canvas and artists must use landscape/horizontal view. The artwork may be black & white or color. Most mediums will be accepted – provided the art is relatively flat. Please use a fixative on pastel and charcoal drawings. Do not use elements that can flake over time, such as glitter or sand. Artwork created with a computer is allowable (no templates may be used). Please do not mount, mat, fold, crease or frame artwork.
- Upon entry, all artwork becomes the property of the Greater Austin Crime Commission, City of Austin, and State Farm Insurance Company. No artwork will be returned.

Signing your work:

- If you are a sole entrant, please write your first and last name, phone number on the back of your entry in the bottom right-hand corner. Please complete the entry form on the reverse side of this guideline page and sign it. If you are under 18 years of age, please have your parent or guardian sign as well.
- If you are entering as a group, please write the name of your group, the first and last name of the group representative and his/her phone number on the back of your entry in the bottom right-hand corner. Please have every member of your group complete the entry form on the reverse side of this guideline page and sign it. Those under the age of 18 must also have parent/guardian signature.

Questions: if you have any questions, please contact Diana Amaro at (512) 974-5713.

Entry checklist:

- Read the above guidelines
- Place your entry form(s) and artwork in an envelope, folder, or portfolio package
- Hand deliver your entry to the APD Headquarters Building, 715 East 8th Street (the entrance to the building is located on the north side at the intersection of 8th Street and IH-35 frontage) by 3:00 p.m. on April 27, 2012.

Contest results: the winner(s) of the contest will be contacted late April/early May and officially introduced at a press conference in May. The winner(s) will also be recognized on the websites of the Greater Austin Crime Commission, City of Austin, and State Farm Insurance Company.

Thank you for your participation!

2012 Auto Burglary & Theft Prevention Banner Contest Entry Form

Contact Information for Artist:

Name: _____

Address: _____

Phone Numbers: _____

Entry Status

Check one of the below boxes and if entering this contest with others, please enter the chosen name of your group. Groups must submit one entry form per member.

I am entering this contest as an individual

I am entering this contest as part of a group

Name of group: _____

Please accept the enclosed artwork for consideration in the 2012 Auto Burglary and Theft Prevention Banner Contest. I certify that this artwork and message is original and unpublished. I have read and understand the contest rules. In submitting my artwork, I agree that it becomes the property of the Greater Austin Crime Commission, City of Austin, and State Farm Insurance and agree to allow these agencies to reproduce my artwork in any form. I understand that I will not receive a monetary award if selected as a winner. If selected as a contest winner, I understand that my name will be included in press releases and other promotion material, and I agree to attend press events.

Signature of artist

Date

If the artist is under the age 18, a parent or guardian must also sign, affirming the above information.

Signature of parent or guardian

Date