



# CALL FOR ARTISTS!



## INFORMATION ABOUT THE EVENT

**THEME:** Family-friendly downtown, non-alcohol New Year's Eve event. **Anticipated attendance:** approximately 20,000+

**WHERE:** Auditorium Shores and adjacent areas

**WHEN:** 5 p.m. Dec. 31, 2012, ending with fireworks shortly after 10 p.m.

**WHO WE ARE LOOKING FOR:** ANY Austin-area artists, arts organizations, creative and professional including visual and performing artists, musicians, performers, interactive entertainment and others.

**WHAT WE ARE LOOKING FOR:** A variety of creative family-friendly musical and artistic performances, workshops, activities, and visual art installations on the grounds of Auditorium Shores. Possible proposals include, but are not limited to:

- 1) Organizations that can curate an area of the footprint with artistic environments, activities, performances and visual art. This can include a stage with acts.
- 2) Musical individuals and groups.
- 3) Performing Artists that include, actors, jugglers, storytellers, dancers, fire dancers, elaborate costumes and other festive performances.
- 4) Temporary interactive art installations.
- 5) Large scale visual art.

On Dec. 31, the City of Austin will produce Austin's New Year 2013 (ANY), a family-friendly, alcohol-free, downtown New Year's Eve event, presented free for all residents and visitors. Now in its third year, ANY celebrates Austin's vibrant arts and culture by featuring a dynamic and diverse group of performances, installations and activities. Last year, more than 20,000 people rang in the New Year at Auditorium Shores with music, art, film, and fireworks – and we want to continue the tradition with ANY 2013!

The City of Austin invites Austin-area artists, arts organizations and creative professionals to present succinct proposals for entertainment activities at Austin's New Year 2013.

[WWW.AUSTINTEXAS.GOV/ANY](http://WWW.AUSTINTEXAS.GOV/ANY)

# INTERESTED? HERE'S HOW YOU CAN PARTICIPATE!



An artist or arts organization may submit more than one proposal for consideration. City staff will review the proposal submissions, and selection of projects will be based on artistic merit, feasibility, compatibility with other selected projects and budget. The number of submissions will be determined based on available City funding available for programming. Once selected, artists may seek underwriters for their selected project with the final approval from the City of Austin.

## SUBMIT A SIMPLE PROPOSAL WITH:

- 1) **Contact information** – Please designate a single point of contact within your group or organization and include that person's contact info including name, phone number and email address.
- 2) **A written narrative** - Describe who you are and the project that you or your arts organization would like to present during the New Year's Eve program. Be sure to address the important questions of what will be happening; what visuals, musical elements or performances you will incorporate; how many people will be participating; what will be your technical needs and how your work will engage the community of Austin. Be detailed, be realistic and keep it short and sweet. **(one page maximum)**
- 3) **A detailed budget** – Include everything that you would need for the project. This year, the City is again working with limited resources and so we encourage you to be conservative in your proposed project scope **(\$5,000 maximum)**. Projects without financial assistance are also welcome.

Please email all proposals to  
Kevin Shaw, City of Austin Program Coordinator, at  
[kevin.shaw@austintexas.gov](mailto:kevin.shaw@austintexas.gov)

**ALL SUBMISSIONS ARE DUE  
NO LATER THAN SEPT. 4, 2012.**

The City of Austin will hold two artist information meetings open to the public to discuss submission details. These two meetings will be held at:

### First Information meeting

**Date:** Thursday, August 16, 2012

**Time:** 6:30 – 7:30 p.m.

**Location:**

Cultural Arts Division Training Room  
(201 E. Second St.)

### Second Information Meeting

**Date:** Tuesday, August 28, 2012

**Time:** 6:30 – 7:30 p.m.

**Location:**

Cultural Arts Division Training Room  
(201 E. Second St.)

We hope that you will consider sharing your artistry and time with us as we welcome in the 2013 New Year where ANYthing is possible.

For questions about the event or the request for proposal, please contact Kevin Shaw at **(512) 974-9316** or [kevin.shaw@austintexas.gov](mailto:kevin.shaw@austintexas.gov).

For media inquiries, please contact Melissa Alvarado at **(512) 974-7870** or at [melissa.alvarado@austintexas.gov](mailto:melissa.alvarado@austintexas.gov).

**ANY**  
**2013**  
AUSTIN'S NEW YEAR



[WWW.AUSTINTEXAS.GOV/ANY](http://WWW.AUSTINTEXAS.GOV/ANY)