



Opportunity

- Over 300 million tires are discarded each year
- 60% of the rubber consumed in the U.S. is for tires
- 7 gallons of oil is needed produce one car tire
- 128 million waste tires remain in stockpiles



Solution

- Used tire collection
- Used tire recycling
 - Crumb rubber
 - Steel belt



Target Markets

- TxDot and other states Transportation Dept.
- Commercial Road Project
- Athletic Facilities
- Agriculture



Competition

- TCEQ (Texas Commission on Environmental Quality)
- Cement Production Facilities
- Local Collection
- Global distribution



Business Model

- Tipping fees \$1.50 to \$2.25 per tire
- Tire crumb \$.15 to \$.18 per pound
- Steel Belting \$.40 per tire
- Initial tire reclamation – 200 tires per day
- Monthly revenue \$23,200
- Monthly cost \$7,500



Sales Channel

- Direct Sales
- State and Local road projects
- Retailers as Mulch
- Athletic Facilities
 - Commercial
 - Educational



Financials

Year	Profit	COGS	Profit
1	\$139,200	\$90,000	\$49,200
2	\$278,400	\$162,000*	\$116,400
3	\$417,600	\$174,000	\$243,600
4	\$556,800	\$198,000	\$358,800
5	Must recapitalize		

*Management began receiving a salary



Management Team

➤ **Derrick Scott**

- Process Engineer - Advance Micro Devices - 5 years
- Supervisor - Abbott Laboratories – 3 years
- Engineering Manager – Dell Computers – 18 months
- Marketing Manager – Dell Computers – 12 months
- Program Manager – Dell Computers – 18 months

➤ **Tiffany Scott**

- Financial Analyst – Deloitte – 3 years
- Financial Analyst – IBM/Tivoli – 5 years
- Financial Analyst (CPA) – Applied Materials – 5 years



Exit

- Equipment Sale
- Global Market
- www.tirerecycling.org

