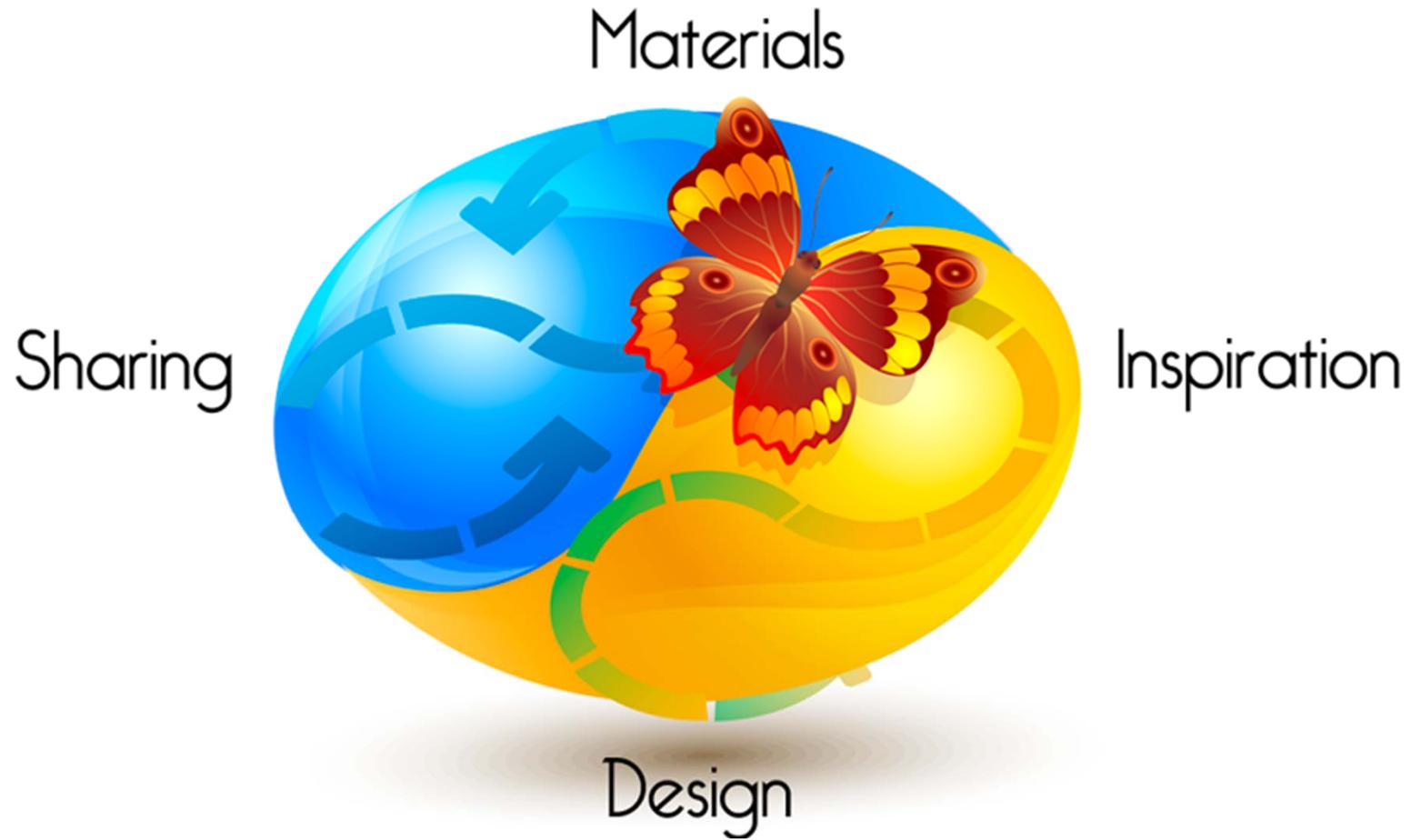




# Re-Sourcery

The magic of re-sourcing materials

# What Re-Sourcery is About



What are we trying to solve?

The average American throws away 70 pounds of textiles per year

Only 15% gets donated or recycled

Textiles decompose in landfills and produce methane (a harmful greenhouse gas)

# why **recycle** textiles?

CLOTHING AND TEXTILE RECYCLING HAS MAJOR  
IMPACT ON REDUCING GREENHOUSE GASSES



## 2 million tons

of textiles are recycled  
each year in the U.S.

That is equivalent to removing  
**1 MILLION CARS**  
from America's highways



# Upcycle!

Re-Sourcery provides a way for people to upcycle their clothing and home goods—upgrade them.

It also provides a service for upcycle artists to share their leftover materials.

# Repair Cafes— Big in Europe

The image shows a screenshot of a Treehugger website article. The page layout includes a top navigation bar with categories like ALL, DESIGN, TECHNOLOGY, LIVING, TRANSPORTATION, ENERGY, SCIENCE, BUSINESS, and SLIDESHOWS. The main article is titled "In France, 'Resource Stores' Recycle, Repair, Upcycle and Resell 'Waste'" and is dated November 28, 2011, by Alex Davies. A large photograph of a Parisian street is featured. To the left, a "RELATED" section highlights a story about a dress made from cigarette butts. On the right, a "MOST POPULAR" sidebar lists three other articles: "The FLIZ Pedal-Less Bike Concept", "11 Animals More Likely To Kill You Than Sharks", and "Nature Blows My Mind! Amazing Transparent Animals".

**treehugger**  
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ALL DESIGN TECHNOLOGY LIVING TRANSPORTATION ENERGY SCIENCE BUSINESS SLIDESHOWS

## In France, "Resource Stores" Recycle, Repair, Upcycle and Resell "Waste"

Alex Davies  
Living / Culture  
November 28, 2011

**RELATED**

A 22 YEAR RIDS PARIS OF CIGARETTE BUTTS BY HAND, MAKES A DRESS, AND SAVES THE RAINFOREST

**MOST POPULAR**

### The FLIZ Pedal-Less Bike Concept

In the "crazy ways to get around" category, the FLIZ pedal-less bike is ...

by Michael Graham Richard in Hikes

### 11 Animals More Likely To Kill You Than Sharks

Sure sharks are scary, but there are some other animals you're more likely ...

by Jaymi Helmreich in Ocean Conservation

### Nature Blows My Mind! Amazing Transparent Animals

Seriously, you guys, what is up with that?!

# UK, Netherlands, France

The Goodlife Centre  
HOME ABOUT  
REPAIR

## upcycle collect

REPAIR CAFE - A Community Project to Repair, Reuse, Recycle

### Repair Café

What do you do with a chair when the leg has come loose? With a light that no longer works? Toss it? No way!  
You can repair it at the Repair Café.

Repair Cafés are free meeting places and they're all about repairing things together. The types of items that can be repaired and reused include clothes, furniture, electrical appliances, bicycles, crockery, appliances and toys.

#### Why a Repair Café?

We throw away vast amounts of stuff. Even things with almost nothing wrong, and which could get a new lease on life after a simple repair. The trouble is, lots of people have forgotten that they can repair things themselves or they no longer know how. Knowing how to make repairs is a skill quickly lost. Society doesn't always show much appreciation for the people who still have this practical knowledge.

WORN AGAIN  
Every product has a story

Home Conventional vs Upcycled

AMSTERDAM  
An Effort to Bury a Throwaway Culture One Repair at a Time

psfk  
Your go-to source for new ideas and inspiration!

DAILY IDEAS DESIGN ADVERTISING DIGITAL THE FUTURE OF WORK

RECOMMENDED

Today's Ideas  
What Techniques Are Powering Today's Innovation? (Part 2)

TODAY'S IDEAS  
DUTCH CAFE DOUBLES AS COMMUNITY REPAIR SHOP

A number of these places are appearing across the Netherlands, with volunteers who help assist broken electronics, appliances and other objects.

AMSTERDAM -- An unemployed man, a retired pharmacist and an ophthalmologist took their talents, hybrid skills and passion to the streets.

Ressourceries  
Le concept Qui sommes nous ? Nos travaux Créer une Ressourcerie Économies & Initiatives Aide

### L'actualité illustrée des Ressourceries

Inscrivez vous à la Semaine Européenne de la Réduction des Déchets

Un logement 100% récup' à la Ressourcerie

LA RESSOURCERIE

# Why we exist

We share materials with upcycle artists

We keep textiles out of local landfills

We provide a platform to share ideas & projects

# Competition

Many non-profits helping eliminate waste...

We provide a direct line from your trash to your new treasure.

We give upcycle artists the materials they need.

# Upcycled Items



# Differentiation

We are a collaborative— an artists' working group

We fix stuff, save stuff, upcycle "trash" for folks

We foster a climate of reuse rather than refuse

## Why now?

Produced first annual Austin Upcycle Challenge

Working with Recycled Reads, ReuseConex, & SXSW Eco for upcycle events

Alignment with the Austin's [Re]Manufacturing hub

# Clients and members

We started with two artists on site

We now have over 37 participating artists

Large reach with social media

# Who We Are

Blythe Christopher de Orive      Interactive Project Manager, Crafter

Anne Iverson Hood      SEO Project Manager, Crafter

Mary Testa MacAuley      Director eCommerce, Sweater.com, Crafter

# How do we get paid?

Percentage of bespoke items on site's sales goes to the non-profit

Alignment with local stores with same mission

Revenue sharing with partners

# Fundraising

Upcycle Challenge \$5K in-kind and cash

New round of fundraising this summer (2014)



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