



## COMMUNITY CLIMATE STEERING COMMITTEE MEETING MINUTES

July 9, 2014

Present:

Zach Baumer, Lucia Athens, Amy Petri, Mike Blackhurst, Al Armendariz, David Cortez, Kaiba White, Pam Reed, Mary Dobbs, Francois Levy, Tim Mohin, Jere Locke, Kevin Tuerff, Todd Hemingson, Jenell Moffett, Lewis Leff

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### I. Agenda Review

- Public engagement plan draft
- Schedule and briefings, over 15 topics to discuss over long term
- What should we talk about and when, everyone may not be available at all times
- Climate change projections focus on climate science, temperature, precipitation, scenarios. Work done by Katherine Hayhoe, gives context and details
- Re-cap of 1st meeting: who is involved, what is the process, citizen communication, technical advisory groups and their roles and responsibilities
- Review of draft Charter Statement: 2050 date aligns with Council Resolution, action plans aspirational, balancing interests of the Austin community speaks to engaging a diverse audience, Austin as “climate leader” means to “maintain” leadership as compared to national and international standards, acknowledging “sooner if feasible” as other plans such as AE Generation plan have sooner due dates.

### II. Discussion

- Tasks
- Roles: Looking for committee members to take a leadership role, commit to additional work including act as a liaison for Technical Advisory Groups (TAG)
  - Extra responsibilities of the chair include: agree on agenda, time, meeting, speakers
  - Francois Levy volunteered for Chair. Al Armendariz was nominated for Chair.
- Public Comment: when, where, how should public provide comments
  - Space should be provided at every meeting for citizen comment. 10-15 mins at the beginning of each meeting
  - Public engagement plan is currently underway
  - Concerns of time constraints
  - Length of meetings should depend what’s getting done and what’s getting discussed
- Are there other members we should engage?
  - Want to ensure broad representation
  - Should consider major employers such as State employer
  - AISD: operations, board members, Tamala Barksdale
  - Chamber of Commerce: Jeremy Martin
  - DVISD, large representation in Southeast Travis County
  - Diverse representation is important to communicate flex schedules, telework, behavior change activities
- Technical Advisory Groups
  - All TAG’s have a meeting scheduled within the next 10 days



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- TAG workflow: TAG will work on plans/strategies and then report back to steering committee.
- Committee and TAG to review current terminology to make sector plan analysis and communication more recognizable and easy to understand.
- Final list of TAG members will be shared with committee
- TAG Liaisons:
  - Transportation: Todd Hemingson
  - Waste: Kevin Tuerff
  - Industry: Tim Mohin
  - Energy: Mike Blackhurst / Kaiba White
- Transparency
  - Committee members will have access to a shared folder on Box.com
  - Public website will be developed
  - Gantt chart, timeline will be developed
  - GHG Inventory and Projections are available and will be shared with the Committee
- In-person input opportunities
  - Meetings in a Box: a toolkit, provides feedback on a particular issue with identified groups.
  - Conversation corps: specific meetings within 10 council districts focusing on specific issues
- General Public engagement on GHG Reduction
  - Could be interactive, survey, question and answer
  - Will it include comparative benchmarks?
  - How will we motivate? Will we use incentives?
  - Who will be surveyed? All, random sampling, representative sampling?
  - Speak UP Austin as a possible tool to distribute widely across Austin
  - Is this something that can be outsourced? Using empirical data/scientific sample?
  - Data collection will focus on public behavior patterns
  - What can be reasonably reduced by citizen activity based on current projections, land use, transportation planning, importance, necessity

### III. Next Steps

- Topics discussion and prioritization (Benchmarking, Offsets, Metrics, Reporting)
  - Already have presentations on Topics #1,3,4,8,10,11
  - Short term topics to be discussed: #2,16,3,4,11
  - Topic to add: #16 Consider costs of not cutting emissions or business as usual scenario
- TAG updates
- Public input
- Standard meeting time to be set