Applications will be reviewed and assessed based on the Criteria approved by Austin City Council Resolution No. 20130822-083, with the following matrix applied to the information provided.

Individual Site Considerations

Community:

• Will it enhance public participation in the entity's service?

• Does it promote digital inclusion?

• Will it serve the underserved?

• How much of the community will benefit from the connection?

• Does it offer a new community service to the public as a result of the connection?

Innovation:

• Are there potential innovative applications?

• Does the entity have or foresee high bandwidth applications?

• Does the entity have interest in advancing their technology?

• Does the entity have the capacity and resources to advance their technologies?

• Project provides great benefit to the program participants

Pragmatic:

• Will the connection help the entity financially?

• Will this be the entity's primary or secondary connection?

• Does the entity have (or will they have) equipment necessary to connect?

• How long will the entity be at their current location?

• Does the entity currently have access to affordable, quality, high-speed broadband internet?

• Does the entity make the connection available and accessible?

Collectively, the Site Selection List should -

• Be geographically dispersed

• Serve diverse populations by ethnicity, gender, age, and income

• Serve diverse sectors, e.g. public gov't services, education, social services, creative endeavors, health