



AUSTIN RESOURCE RECOVERY

ANNUAL REPORT

JAN. - DEC. 2011



Street sweepers trail behind a parade in downtown Austin.



“This annual report chronicles a monumental year. With a new department name that reflects a renewed commitment toward the City’s Zero Waste goal, I commend Austin Resource Recovery—along with our many community partners and you, the residents of Austin—for your collective green steps that keep our city natural and beautiful.”

Marc Ott
City Manager

AUSTIN RESOURCE RECOVERY
**ANNUAL
REPORT**
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Greetings,

I am pleased to share with you the 2011 Austin Resource Recovery Annual Report.

This year was a transformative year for the Department. We adopted a new Departmental vision and mission, as well as a new name. Shifting from Solid Waste Services to Austin Resource Recovery signifies our transition to a materials management approach, which treats materials collected as resources with secondary lives, not as waste destined for a landfill.

With our new name established, we reached another important landmark in 2011, when the Austin City Council adopted the Austin Resource Recovery Master Plan, our 30-year roadmap to Zero Waste.

The Master Plan guides the implementation of Zero Waste through services, policies and programs. Achieving Zero Waste hinges on the the hard work of our employees, working in the middle of the night, early morning and throughout the day to make sure resources are collected at the curb, streets are clean and customers are satisfied. This report tells their story: the story of their accomplishments and progress, of the number of miles they traveled, and the amount of materials they collected.

This report also tells your story: the story of Austin residents, businesses, organizations and other partners who are helping us head in the right direction. Thank you for contributing to Austin's Zero Waste future.

We will continue tracking our progress and providing periodic updates to the public. Follow us along the way at austinrecycles.com or join the conversation at [facebook.com/austinrecycles](https://www.facebook.com/austinrecycles).

I'm proud of what we've accomplished so far, and I look forward to continuing working with you to make Zero Waste a reality in Austin.

Sincerely,

Bob Gedert
Director
Austin Resource Recovery | City of Austin



VISION

To be a national Zero Waste leader in the transformation from traditional waste collection to sustainable resource recovery.

MISSION

To achieve Zero Waste by providing excellent customer services that promote waste reduction, increase resource recovery, and support the City of Austin's sustainability efforts.

CONTACT US

austinrecycles.com
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ABOUT AUSTIN RESOURCE RECOVERY

A LOOK BACK



1982

Conducted curbside recycling pilot program in one Austin neighborhood

1989

Partnered with Austin Water to create the Dillo Dirt™ program, the first program of its kind in Texas and one of the oldest programs in the nation

1989

Expanded curbside recycling citywide, accepting newspapers, corrugated cardboard, glass containers and metal cans

1999

Mandatory recycling of at least two materials in apartment complexes with 100 or more units and commercial office buildings with 100 or more tenants

1997

Offered multiple trash cart sizes to all customers; the smaller the cart, the less it costs

1991

Opened Texas' first permanent Household Hazardous Waste facility, replacing an annual collection day

2008

Launched Single Stream Recycling citywide, accepting paper, cardboard, paperboard, plastics #1-7, metal cans and glass in a 96-gallon cart, with no sorting required

2009

Austin City Council adopts Zero Waste goal to reduce the amount of trash sent to landfills by 90 percent by 2040

2010

Adopted the Universal Recycling Ordinance, which will require all Austin businesses and multifamily communities to provide recycling

2011

Adopted the Austin Resource Recovery Master Plan, the department's long-term plan to drastically reduce the amount of trash sent to the landfill





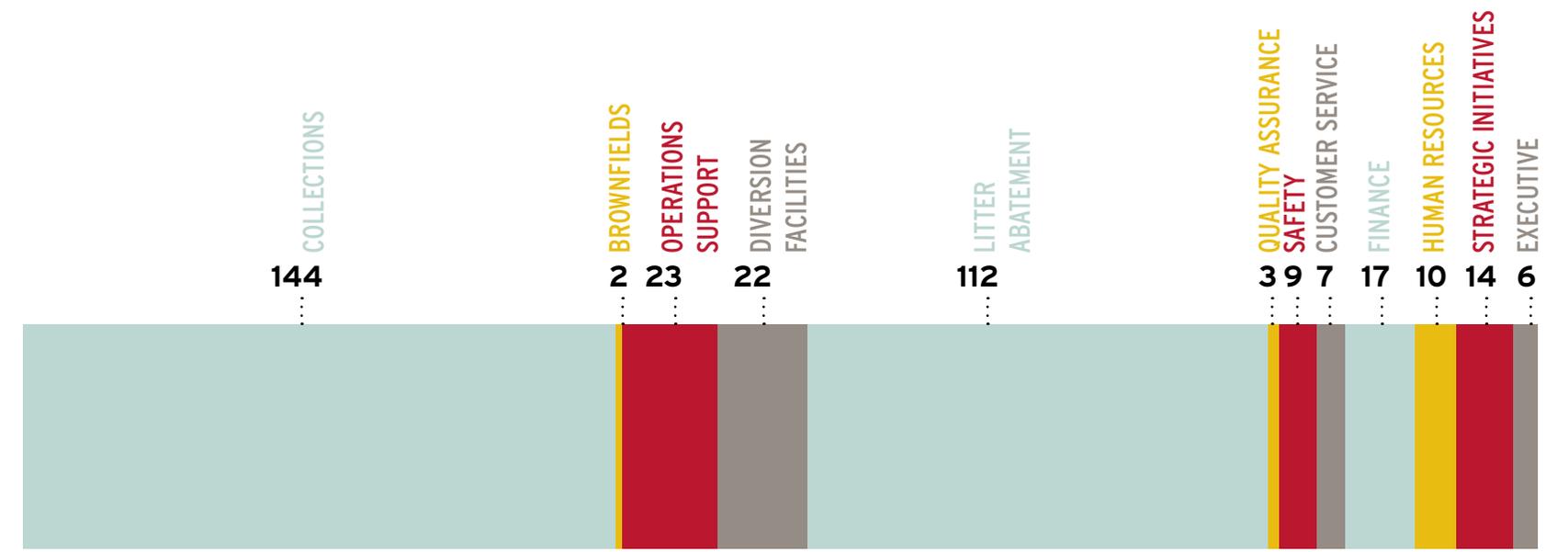
Operations employees prepare to head out on their morning routes.

Solid Waste Services Becomes Austin Resource Recovery

In fall 2011, Solid Waste Services changed its name to Austin Resource Recovery to better represent its Zero Waste mission to recover resources for additional purposes. Sporting a more colorful, modern logo, the department hopes to inspire Austinites to rethink how they view trash and the City's natural resources.

"Our new name - Austin Resource Recovery - more clearly represents our Zero Waste viewpoint that resources should be recovered for a second life instead of being destined for a landfill," said Bob Gedert, Director of Austin Resource Recovery.

NUMBER OF EMPLOYEES BY DIVISION



TOTAL: 369



2011 HIGHLIGHTS

Jan. 2

Christmas tree recycling kicks off at Zilker Park. Trees collected are recycled into free mulch



March 19

Employees showcased their driving skills and competed to win prizes at the annual Austin Resource Recovery Road-e-o & Family Picnic

March 30

Third public meeting held to obtain input from the community about proposed Zero Waste services in the Austin Resource Recovery Master Plan

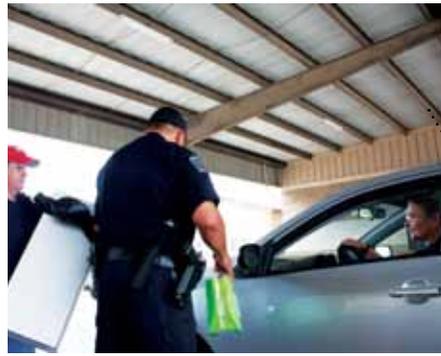
April 4

City of Austin sponsors the first GoGreen Conference, bringing together Austin-area businesses to showcase sustainability efforts, successes and challenges



April 22

Dare to Go Zero, the City of Austin's Zero Waste reality TV show, debuts



April 30

Household Hazardous Waste Facility hosts spring Drug Take-Back event in partnership with Austin Police Department and U.S. Drug Enforcement Administration



April 23

Residents learn how to take green steps to save money and improve our environment at the One Green Step event at the Mexican American Cultural Center



July 20

Austin Resource Recovery provides composting containers and volunteers at KGSR's Blues on the Green, resulting in an 81 percent diversion rate



Aug. 27

The Trash Project returns for an encore performance



Sept. 16

Solid Waste Services changes its name to Austin Resource Recovery

Sept. 21

Architects, green builders and construction industry representatives participate in bus tour of Construction & Demolition materials processing facilities



Oct. 1

Household Hazardous Waste Facility expands hours of operation from one Saturday per month to every Saturday

Oct. 29

Household Hazardous Waste Facility hosts fall Drug Take-Back event in partnership with Austin Police Department and U.S. Drug Enforcement Administration

Dec. 15

Austin City Council unanimously approves Austin Resource Recovery Master Plan



2011 BY THE NUMBERS

38
%

Percent of City-collected materials diverted from the landfill

182,681



Residential households in Austin serviced by Austin Resource Recovery

8,333



Gallons of Austin ReBlend paint produced

4



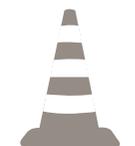
Austin families competed to go Zero Waste at home while documenting their progress on camera for the City's Dare to Go Zero reality TV show

17



Compressed Natural Gas (CNG) trucks purchased

350



Safety training sessions and classes offered to Austin Resource Recovery employees to ensure safety, efficiency and excellent customer service

19



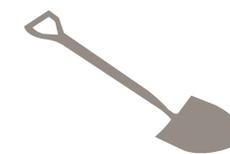
Public trash and recycling containers installed on The Drag

341,025



Pounds of Household Hazardous Waste recycled or reused

67



Composting classes presented to the community, City of Austin employees, religious groups, nonprofits and others

327



Tons of appliances, car batteries, metals, motor fluids and other materials recycled at the Resource Recovery Center

Austin City Council Approves Austin Resource Recovery Master Plan

On Dec. 15, 2011, the Austin City Council unanimously adopted the Austin Resource Recovery Master Plan. A culmination of two years of research, stakeholder engagement and community input, the Master Plan reflects the vision of the community.

The Master Plan sets the stage for Austin Resource Recovery's programs and services for the next 30 years and beyond. The aim is to reach the City Council's goal of Zero Waste by 2040, which means keeping at least 90 percent of discarded materials out of the landfill. The Master Plan outlines aggressive milestones to ensure that goal is achieved on time, if not sooner.

Highlights include:

- Establishing **reuse centers and drop-off facilities** throughout the city to recover a variety of recyclable, reusable and repairable materials, including batteries, motor oil, paint and anti-freeze.
- Enhancing the residential recycling program by **accepting additional materials**.
- Conducting a pilot program to **collect yard trimmings, food scraps and compostable paper at the curb**; rolling out a new citywide organics collection program based on pilot program results.
- Developing and operating a **new Household Hazardous Waste Facility in north Austin**.
- Phasing in **universal recycling and composting** requirements to all waste generators, both residential and commercial, within the City of Austin.
- Redeveloping land at the closed City landfill for an **Eco-Industrial Park**, where major remanufacturing facilities are co-located with processors of recycled materials.
- Conducting pilot programs for **hard-to-recycle materials** like mattresses and carpet.
- Creating **policies and ordinances** to support Zero Waste.
- Building and maintaining **community partnerships**.

A summary of the Master Plan, as well as the entire document, can be viewed at austinrecycles.com.



As the Master Plan is implemented, additional types of materials will be accepted through Austin Resource Recovery's curbside recycling program.



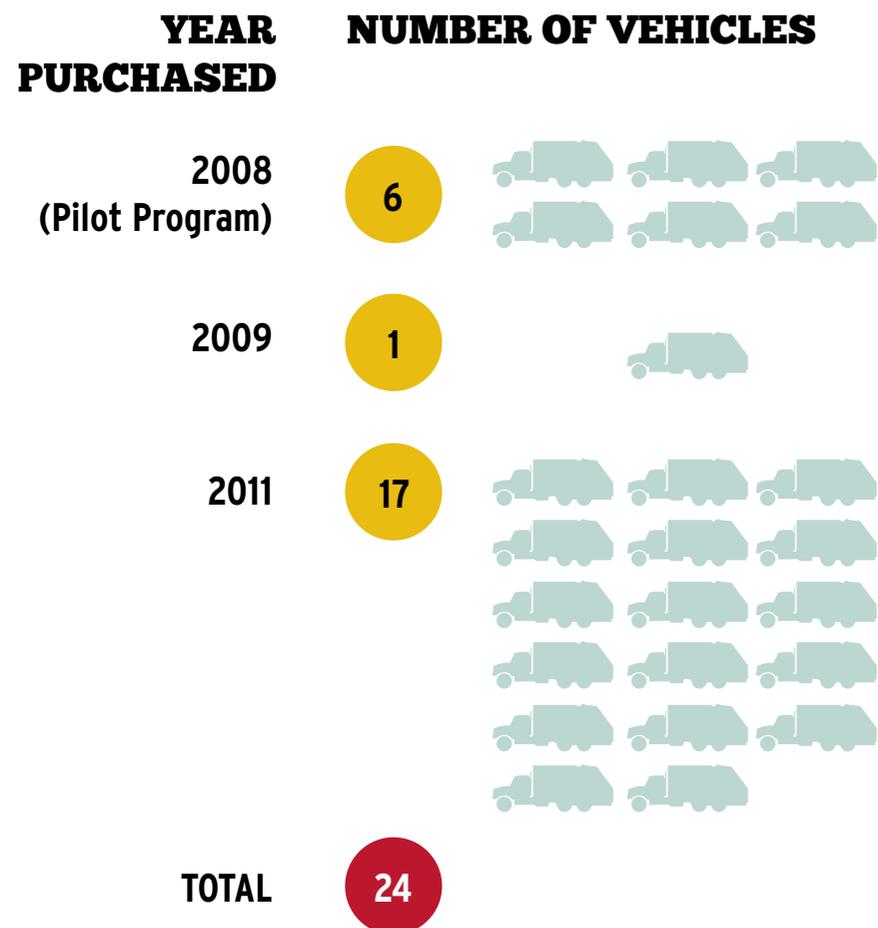
LEADING BY EXAMPLE

Austin Resource Recovery strives to serve as a model for the community by implementing waste reduction practices within City of Austin facilities, promoting Zero Waste among employees, and reducing its carbon footprint.

2011 Highlights

- Placed more than 120 recycling dumpsters at City facilities and provided onsite technical assistance to City building managers.
- Worked with facilities management to offer recycling consistently at Austin City Hall during City Council meetings and public events.
- Established the Austin Resource Recovery Green Team to coordinate new internal sustainability initiatives and to educate employees about the City's sustainability goals and progress toward Zero Waste.
- Purchased 17 vehicles fueled by Compressed Natural Gas (CNG) through a grant from the Texas Commission on Environmental Quality's Texas Clean Fleet Program.

AUSTIN RESOURCE RECOVERY'S CNG-POWERED FLEET



CNG vehicles are projected to use 35 to 50 percent less fuel than traditional trash and recycling trucks, reducing both fuel costs and carbon emissions.

RESIDENTIAL SERVICES



Austin residents can choose among four trash cart sizes - 96 gallons, 64 gallons, 32 gallons and 21 gallons. The smaller the trash cart, the less the monthly fee.

Austin Resource Recovery provides a wide range of services designed to transform waste into resources while keeping our community clean. Austin residents living in single-family and multifamily homes with four units or fewer receive core services, including curbside collection of recycling, trash, yard trimmings, large brush and bulk items. Additional residential services include sweeping streets, collecting dead animals and operating a drop-off center for household hazardous waste.

2011 Highlights

- Diverted 83,093 tons of materials from the landfill.
- Collected 127,053 tons of trash, a reduction from 2010.
- Composted 30,271 tons of yard trimmings and large brush, an increase from 2010.
- Recycled 250 tons of bulk items collected at the curb, an increase from 2010.
- Recycled or reused 30 percent of the materials collected at the Household Hazardous Waste Facility, an increase from 2010.
- Partnered with Downtown Community Court to provide Austin ReBlend paint for the Graffiti Abatement Program.

NUMBER OF RESIDENTIAL CUSTOMERS SERVED IN 2011

182,681

Residential Collection Services

346,725

Residential Anti-Litter Services

13,975

Residents using Household Hazardous Waste Program

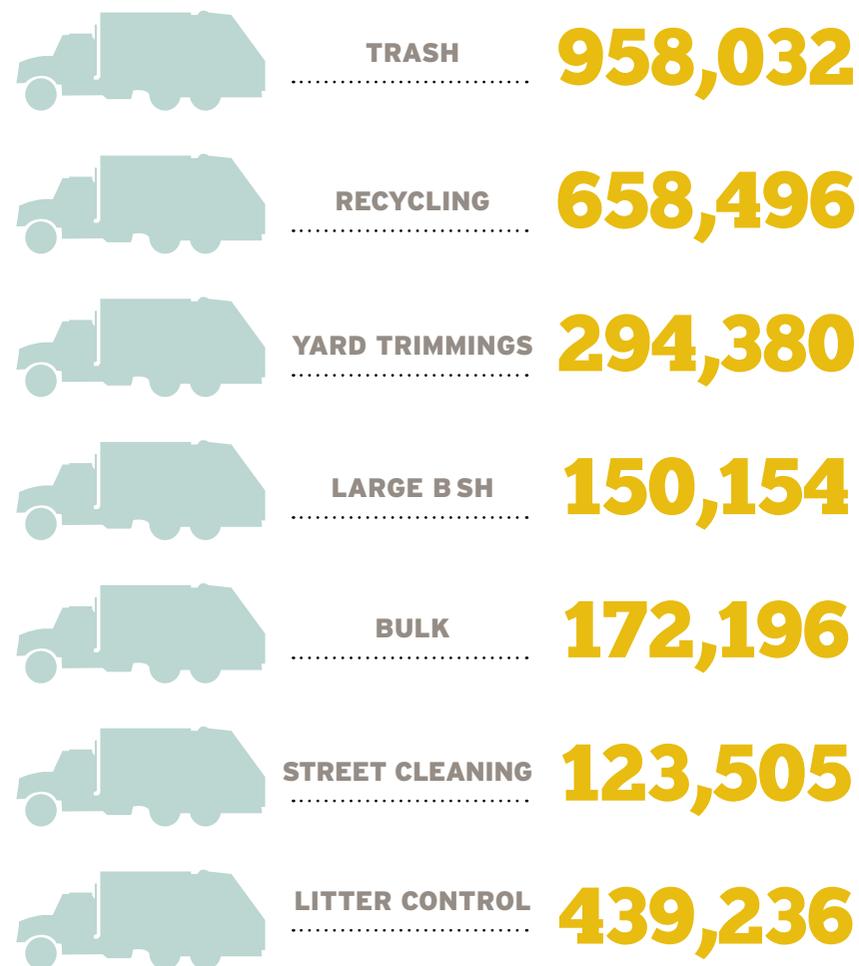
1,802

Reuse Store Customers



Austin Resource Recovery customers receive twice-per-year curbside collection of bulk items that are too large for their trash cart, including furniture, appliances and tires.

COLLECTION MILES TRAVELED



TOTAL: 2,795,999

Long-Term Recycling Contracts Signed with Two Local Companies

In 2011, the City of Austin signed long-term contracts with local companies, Balcones Resources and Texas Disposal Systems, to process recyclables collected by Austin Resource Recovery crews. Both companies are known for their environmental stewardship, innovation in operations and commitment to their local communities. Keeping the processing local helps increase the number of green jobs in the community. Throughout the duration of the contracts, additional types of recyclables will be accepted at the curb, ensuring the growth of Austin Resource Recovery's recycling program.

Beginning Oct. 1, 2012, approximately 60 percent of the recyclables collected curbside will be processed by Balcones Resources, located in north Austin, and approximately 40 percent will be processed by Texas Disposal Systems, located 10 miles south of Austin. Currently, the City sends 100 percent of its recyclables to Texas Disposal Systems under the terms of a short-term contract, which expires Sept. 30, 2012.

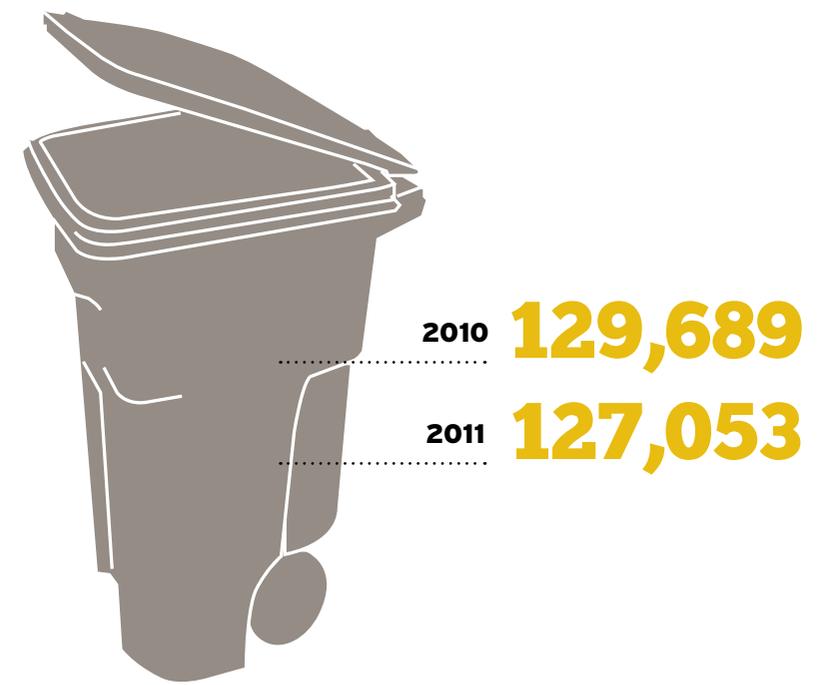
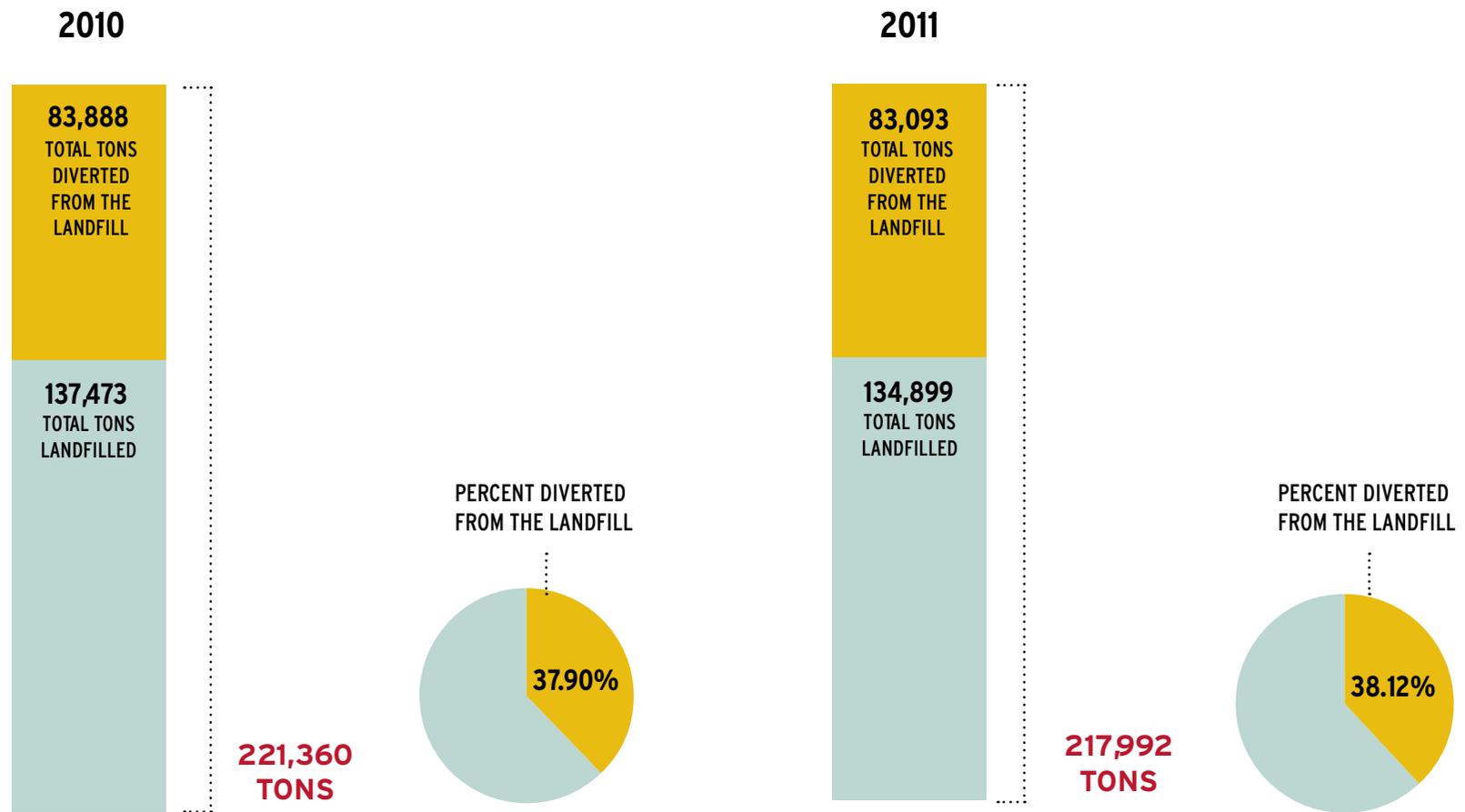


Recyclables collected through the City's curbside program are sorted and baled at a Materials Recovery Facility before being sold to manufacturers to create new products.

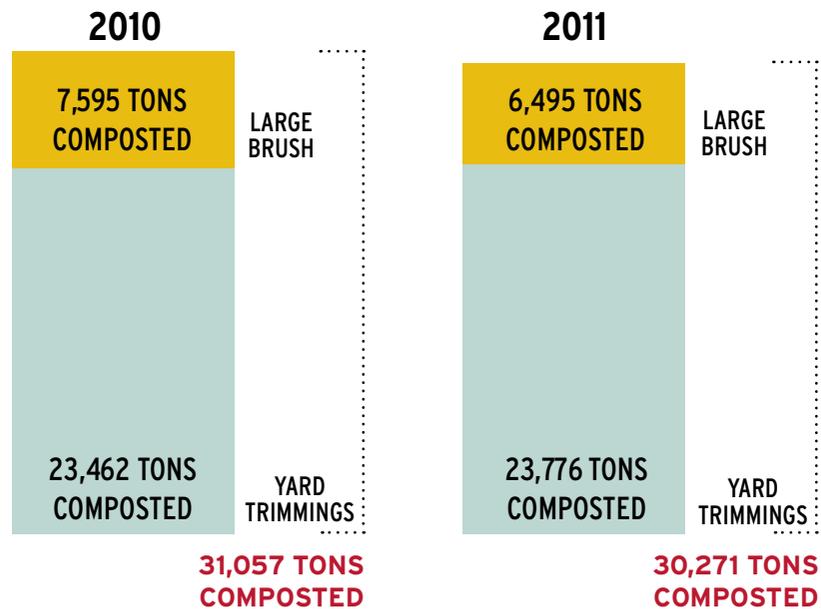
»»» CURBSIDE AND HOUSEHOLD HAZARDOUS WASTE FACILITY COLLECTION: VOLUME

CURBSIDE RECYCLING TONS COLLECTED

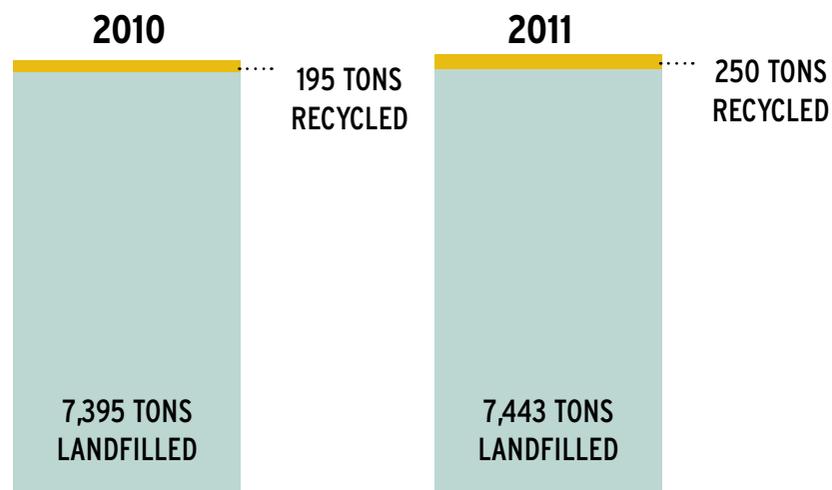
»»» CURBSIDE TRASH TONS COLLECTED



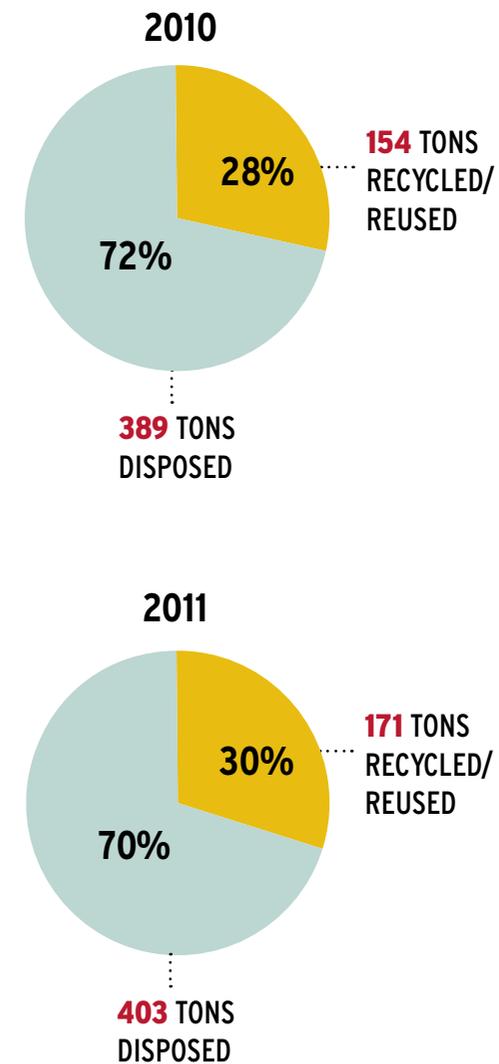
CURBSIDE YARD TRIMMINGS AND LARGE BSH TONS COLLECTED



CURBSIDE BULK TONS COLLECTED



HOUSEHOLD HAZARDOUS WASTE COLLECTION



Many brand new or slightly used items, such as household cleaners, are brought to the Household Hazardous Waste Facility. Instead of disposing of them, Austin Resource Recovery's Reuse Store gives them to residents at no cost.

HOME COMPOSTING REBATE PROGRAM

Food scraps and organic materials make up more than 40 percent of the City of Austin's waste stream. Composting these resources instead of sending them to the landfill reduces costs and helps Austin get closer to Zero Waste. Due to the success of the program's first year, Austin Resource Recovery augmented the Home Composting Education & Rebate Program in 2011. The program challenges Austinites to complete a free composting class, downsize to a 32- or 21-gallon trash cart, and purchase a home composting system. Curbside customers who do these three things are eligible for a rebate of 75 percent of the cost of their new home composting system, up to \$75.

2011 Highlights

- Offered 67 composting classes throughout Austin, 15 of which were taught in Spanish or were bilingual.
- The number of residents who learned how to compost nearly tripled, with more than 2,000 class attendees.
- The number of rebates provided to customers more than doubled, and \$47,713.70 in rebates were issued.

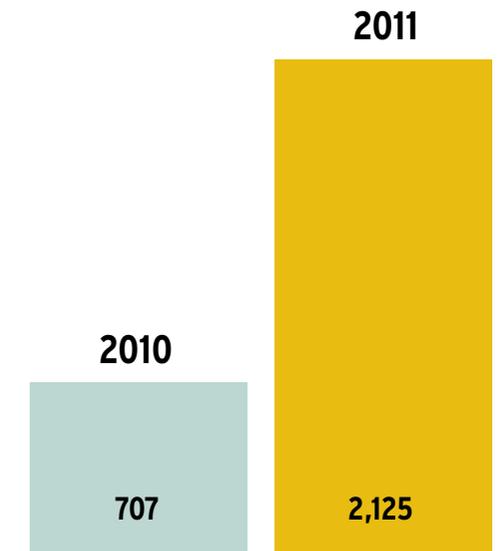


The Home Composting Rebate Program expanded in 2011, with an increased number of free composting classes offered at a variety of locations.

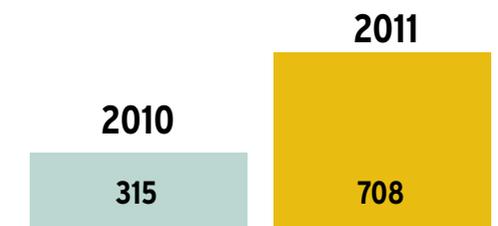
FREE COMPOSTING CLASSES

LOCATION	# OF CLASSES 2010	# OF CLASSES 2011
SFC Farmers' Markets	8	15
City Hall	2	10
Public Events	3	4
Library Branches	-	2
Schools	-	6
Nonprofits	-	7
Businesses	-	7
Churches	-	1
Gardening Groups	-	4
Neighborhoods	-	6
City of Austin Facilities	-	5
TOTAL	13	67

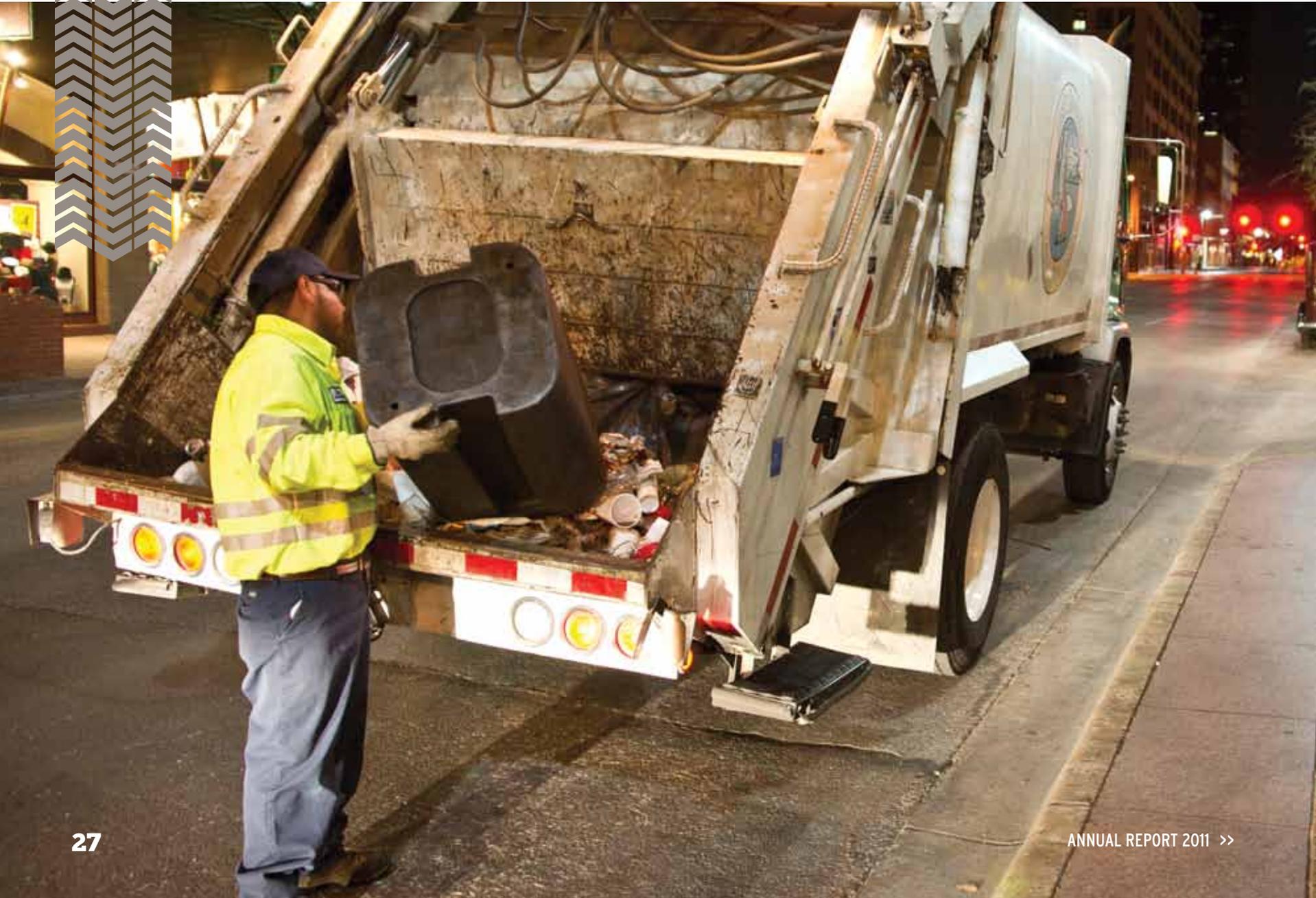
NUMBER OF COMPOSTING CLASS ATTENDEES



NUMBER OF HOME COMPOSTING REBATES



BUSINESS SERVICES



Austin Resource Recovery provides cart-based trash and recycling collection services for some small businesses located in residential areas that do not require Dumpsters. However, most businesses in Austin choose a private hauler. In addition, the City contracts for trash and recycling collection services for restaurants, offices, apartments, condominiums, and other businesses in a designated area of downtown.

Austin Resource Recovery only collects approximately 25 percent of the materials generated in Austin. To increase diversion, the first phase of the Universal Recycling Ordinance goes into effect in October 2012, requiring offices and multifamily complexes to provide recycling services to their employees and tenants. The department also provides businesses, organizations and multifamily communities with tools, technical assessments and best practices to help successfully implement recycling and resource recovery programs.

2011 Highlights

- 52 waste reduction assistance visits to Austin businesses.
- 3,860 discussions with businesses about ways to implement recycling and resource recovery programs.
- 17 stakeholder meetings to develop rules for implementing the Universal Recycling Ordinance.
- 9 stakeholder meetings to discuss expanding the Universal Recycling Ordinance to include retail, food service and manufacturing businesses.

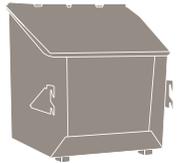
NUMBER OF COMMERCIAL CUSTOMERS SERVED

2,215



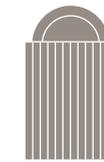
Commercial
Collection Services

640



Downtown Recycling and
Trash Service District

23,764



Commercial
Anti-Litter Services

KEEPING AUSTIN CLEAN



Crews flush downtown alleys every night, ensuring these high traffic areas stay clean for businesses, their customers and other downtown visitors.

Austin Resource Recovery does more than pick up trash, recycling and yard trimmings at the curb. Employees work night and day to keep city streets clean and clear of litter. Throughout the year, Austin Resource Recovery cleans residential streets and thoroughfares, clears debris from illegal dump sites and removes dead animals from public rights of way.

Every night, staff sweeps and cleans designated streets in the Downtown Recycling and Trash Service District, and collects trash from receptacles along Sixth Street and Congress Avenue.

2011 Highlights

- Cleaned 827 illegal dump sites.
- Collected 6,343 tons of litter and debris.

The Trash Project's Last Dance

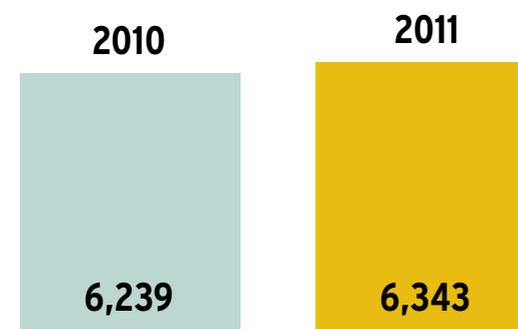
With audiences of 2,000 people per show, Austinites turned out in the most extreme summer heat to see the final two sold-out performances of The Trash Project in August 2011. Featuring 25 Austin Resource Recovery employees and 16 vehicles, the performance showcased the work the Department does day in and day out. The mastermind behind this unique dance experience, Allison Orr of Forklift Danceworks, immersed herself in the world of trash and recycling to create the performance, spending nearly a year riding along with crews, learning their jobs and watching workers' movements.

"The Trash Project is my attempt to give you a look into the work, skilled movement, and lives of the people who carry out this vital but often invisible job," Orr said. "My hope is that after seeing The Trash Project, people will have a deeper understanding of both the complex work and the unique individuals who perform it."

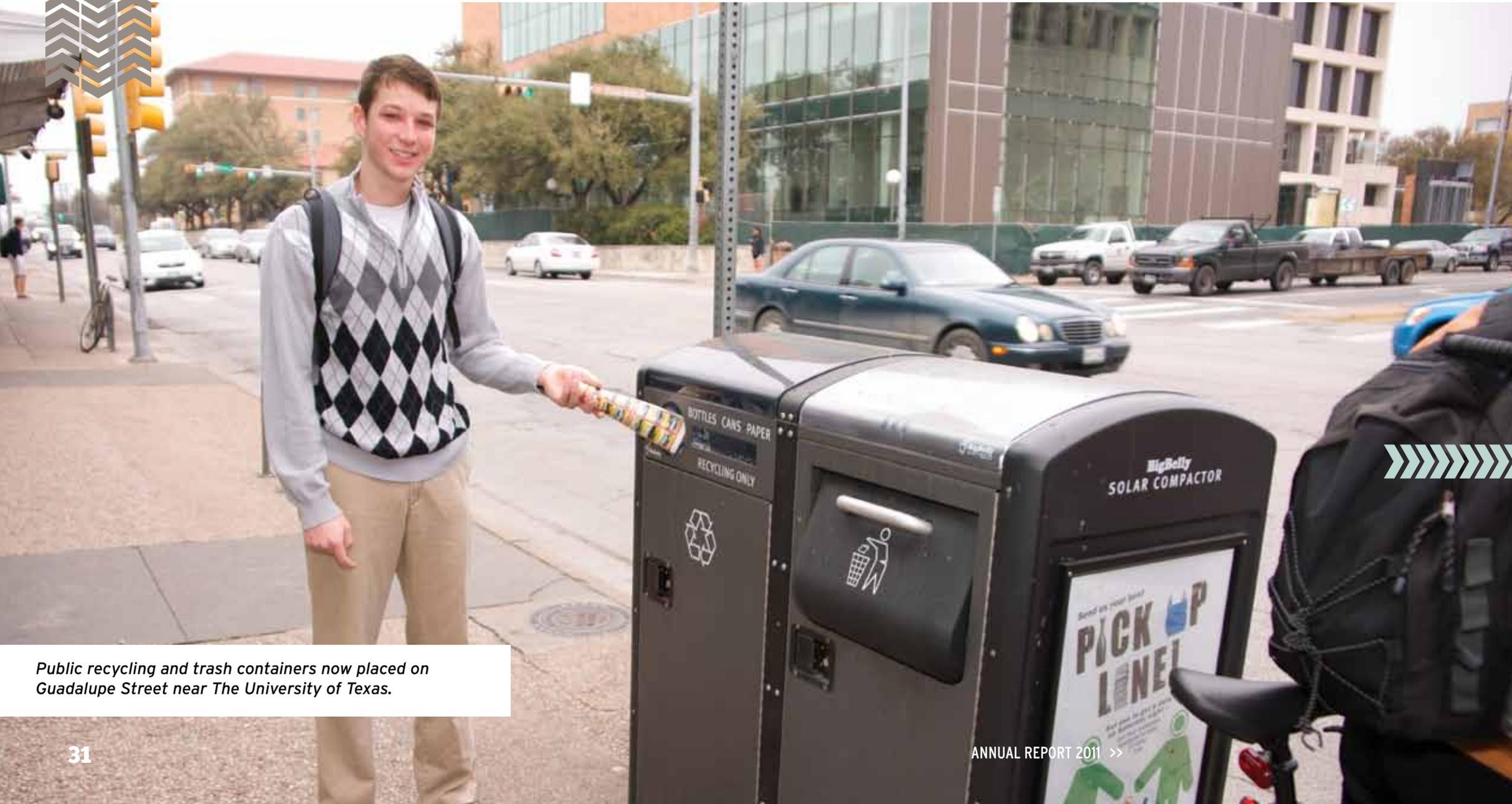
The Trash Project debuted in 2009 on a rainy evening, with more people interested in seeing the show than there were seats. The Trash Project and Forklift Danceworks have received numerous accolades, including being named the number one Austin arts event of 2009.

STREET SWEEPING AND CLEANING

Tons of Litter and Debris Collected



PUBLIC RECYCLING AND COMPOSTING



Public recycling and trash containers now placed on Guadalupe Street near The University of Texas.

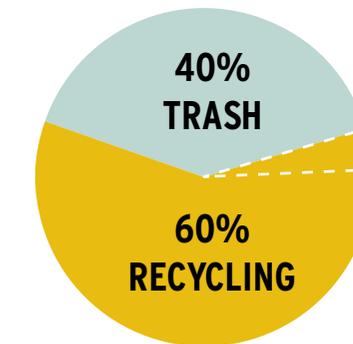
2011 HIGHLIGHTS

- Replaced 14 regular trash cans on The Drag with 19 Big Belly trash compactors.
- Provided services for 24 City-sponsored events, an increase from 2010.
- Achieved an average diversion rate of 53 percent at City-sponsored events, although one event that offered composting reached an 81 percent diversion rate.

HIGH-TRAFFIC AREAS

In 2011, Austin Resource Recovery installed 19 public recycling and trash containers on Guadalupe Street from Martin Luther King Jr. Blvd. to 30th Street. The containers, called Big Bellys, are solar-powered compactors that hold about four times as much trash by compressing the trash deposited. Attached to the BigBellys are non-compacting recycling containers that accept aluminum cans, plastic bottles and clean paper. This is the first time recycling has been offered on public rights of way in Austin. The containers are part of a pilot program for the City and if successful may expand to other parts of Austin.

BIGBELLYS: MATERIALS COLLECTED



4% CONTAMINATION

Only 4% of the recyclables in the BigBellys were contaminated with trash. This number is very low, indicating that the public is using the containers correctly.

SPECIAL EVENTS

From music and film festivals to races and food contests, Austin is home to many special events that attract hundreds of thousands of attendees. These large crowds leave behind large amounts of trash, most of which can be recycled or composted.

Austin Resource Recovery's Event Recycling Program provides resources to improve waste diversion at events in Austin, including recycling containers and staff assistance with recycling and trash management at City-sponsored

events. Keep Austin Beautiful, in partnership with Austin Resource Recovery, provides free recycling containers for use at other events, including fundraisers, parties, concerts, and more.

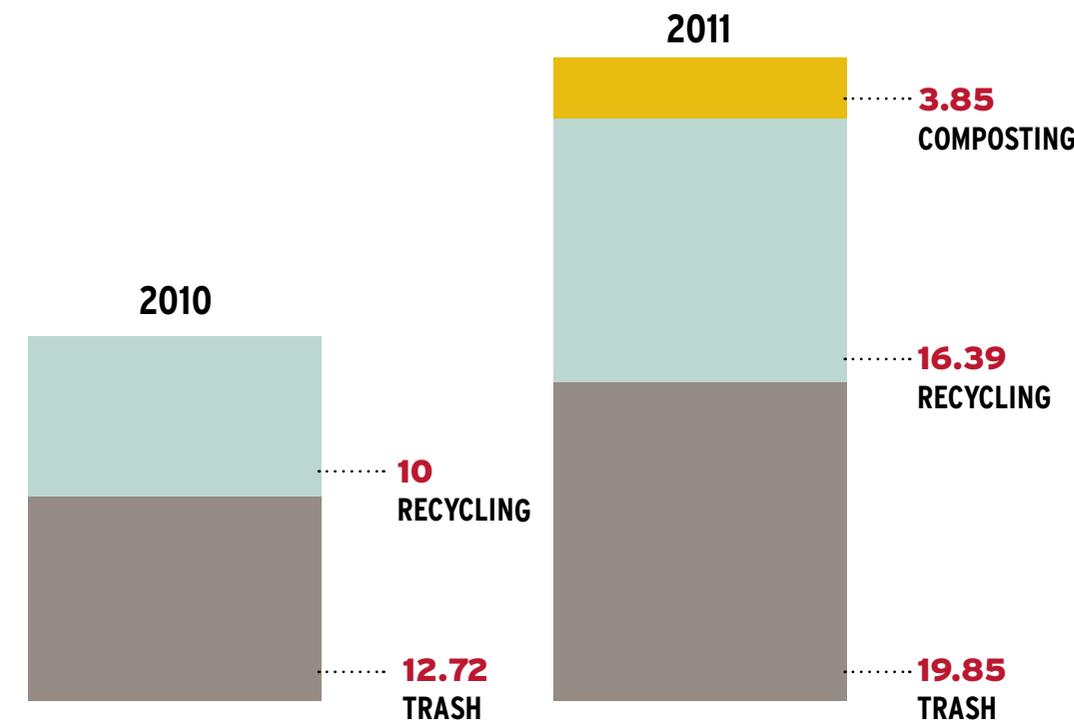
In 2011, Austin Resource Recovery implemented an Event Recycling Rebate as an incentive for event organizers to make their outdoor events more sustainable and help achieve the City of Austin's Zero Waste goal. Data gathered from qualifying events will be used to develop best practices guidance and future City policies.



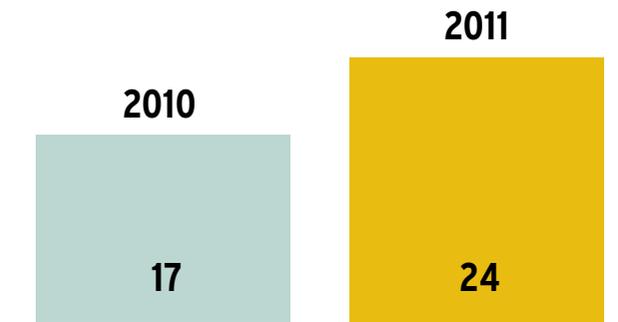
Zero Waste Ambassadors volunteered to monitor recycling, trash and composting stations at KGSR's Blues on the Green 2011 concert series.

SERVICES PROVIDED AT CITY-SPONSORED SPECIAL EVENTS

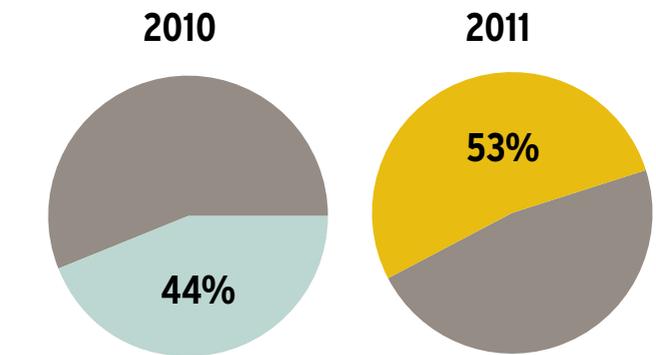
TONS OF MATERIAL COLLECTED



NUMBER OF EVENTS



AVERAGE PERCENT DIVERTED FROM THE LANDFILLS



BROWNFIELDS REVITALIZATION



Brownfields are abandoned, idle or under-utilized properties that may contain the presence of a hazardous substance, pollutant or contaminant.

In 2011, the City of Austin Brownfields Program transitioned from the Watershed Protection Department to Austin Resource Recovery. The program works to revitalize Brownfields into green space, or a commercial, residential or mixed-use development.

The Austin Brownfields Revitalization Office assists with assessments, low-interest remediation loans and revitalization planning within the community.

2011 Highlights

- Partnered with Capital Metro to assess contaminants and any remediation necessary at the Plaza Saltillo, a MetroRail transportation-oriented destination station that will also include retail, offices and residential units.
- Participated in groundbreaking ceremonies at former Brownfields sites, including the African American Cultural & Heritage Facility and the Guadalupe-Saldaña Net Zero Affordable Housing Subdivision.
- Assessed 9 Brownfield sites.
- Identified 9 potential Brownfield sites.
- Leveraged \$181,435 from state and federal agencies to assist with environmental assessments.

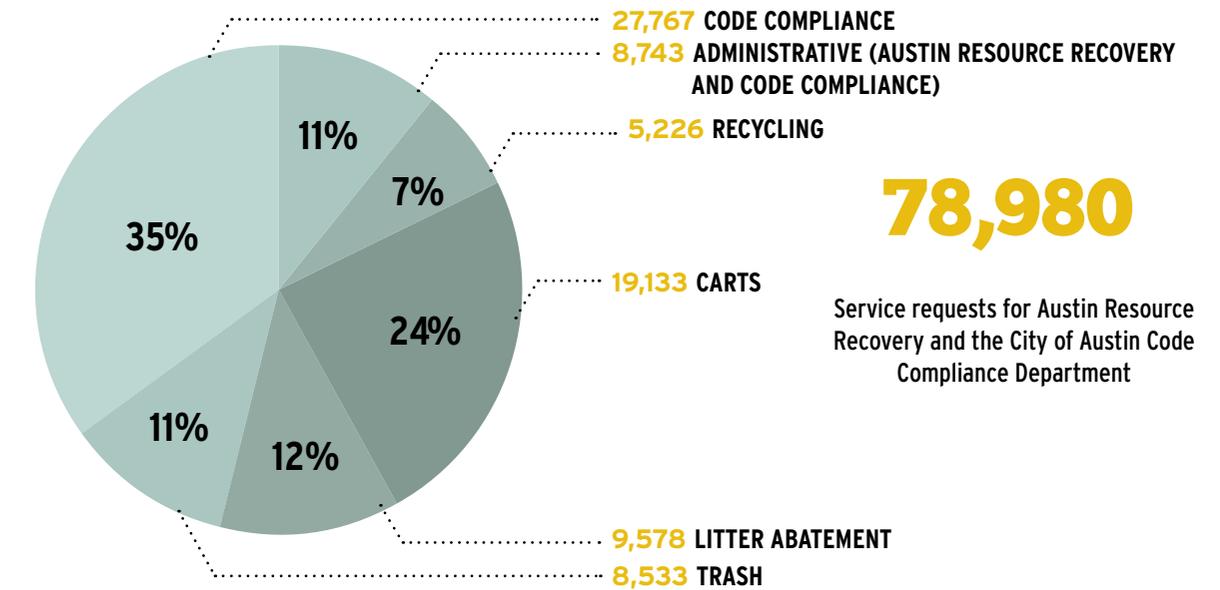
CUSTOMER SERVICE



Customer Service representatives staff a hotline to answer questions from customers in newly annexed areas.

Austin Resource Recovery's dedicated Customer Service representatives are a primary point of contact between the department and its customers. They answer questions, address concerns and initiate service requests for both Austin Resource Recovery and the City of Austin Code Compliance Department. Austin 3-1-1 and the Austin Energy Customer Call Center also assist with responding to billing inquiries, answering general questions and setting up service for new customers.

NUMBER OF SERVICE REQUESTS BY TYPE



2011 CITY OF AUSTIN COMMUNITY SURVEY RESULTS: CUSTOMER SATISFACTION

	2011	2010
Trash Collection	85%	82%
Recycling Collection	86%	83%
Yard Trimmings Collection	82%	78%
Bulk Item Collection	74%	73%
Household Hazardous Waste Collection	55%	51%

Survey Says...

Every year, the City of Austin asks residents to rate City services, and in 2011, the City of Austin received the highest overall satisfaction rating among 13 cities with populations greater than 500,000. Austin Resource Recovery achieved significant increases in satisfaction levels for many programs compared to 2010.

COMMUNITY OUTREACH



Staff brings educational materials to special events throughout the city to engage with members of the community.

Austin Resource Recovery is committed to engaging with the public on an ongoing basis and including residents and other stakeholders in planning and programming activities. In 2011, the department continued gathering input and feedback on the future of Zero Waste in Austin and used that feedback to compile the Austin Resource Recovery Master Plan, adopted in December.

Everyone has a role in achieving Zero Waste in Austin, so the department uses a variety of strategies to reach different target audiences and communicate targeted messages. Austin Resource Recovery's public outreach and education efforts are comprehensive, including attending community events, presenting to various organizations, engaging in conversations on Facebook, maintaining the departmental website and educating schoolchildren.

2011 Highlights

- 61 Zero Waste presentations and outreach booths at special events.
- 13,371 residents reached at presentations and special events.
- 265 Block Leaders advocating for Zero Waste and educating neighbors about recycling neighborhoods.

City Dares Customers to Go Zero

Four families. Five weeks. One goal: to reduce household trash to zero. In Dare to Go Zero, the City of Austin's reality TV show, four Austin families try to reduce the amount of waste they generate while documenting their progress on camera, all for a chance to win a Sustainable Home Improvement Package worth more than \$2,000.

"Zero Waste is something that can seem daunting to accomplish," said Bob Gedert, Director of Austin Resource Recovery. "We decided to create a reality show so Austinites can learn how to rethink their lifestyles by watching their neighbors do it."

Debuting on Earth Day 2011, Dare to Go Zero is the first Zero Waste reality show in the U.S. and is designed to educate Austin residents about how to drastically reduce waste in their homes. Weekly "dares" tested the families' recycling and waste reduction knowledge and provided a chance to win eco-friendly prizes. Each week, the families' trash was weighed Biggest Loser-style, and the family with the highest percentage of "waste loss" by the end of the series was named the winner.

Dare to Go Zero has won numerous awards and accolades and is being used as a model for other communities, positioning Austin as a national Zero Waste leader.

Watch all five episodes at austinrecycles.com or youtube.com/austintexasgov.



AWARDS AND RECOGNITION



Drivers compete at the annual employee Road-e-o. Two drivers, Chris Guerrero and Bobby Brown, won Third Place in their categories at the 2011 statewide competition.

Environmental Awareness Award: Event Recycling
City of Austin

Savvy Award: Dare to Go Zero
City-County Communications & Marketing Association

Driver of the Year Award Finalists: Isaac Bell and Tom Coleman
Environmental Industry Associations

Driver of the Year Award Semi-Finalist: Jose Ramirez
Environmental Industry Associations

Silver Quill Award of Merit: Dare to Go Zero
International Association of Business Communicators, Southern Region

Education Award: Dare to Go Zero
Keep Austin Beautiful

Safe Driver of the Year Award: Laura Williams and Ricardo Ayala
National Safety Council

Best Education/Public Outreach Program: Dare to Go Zero
North American Hazardous Materials Management Association

Silver Spur Award: One Green Step Public Education Campaign
Texas Public Relations Association



LOOKING TOWARD THE FUTURE



DIVERSION GOALS

The Austin City Council established three benchmark goals for achieving Zero Waste:

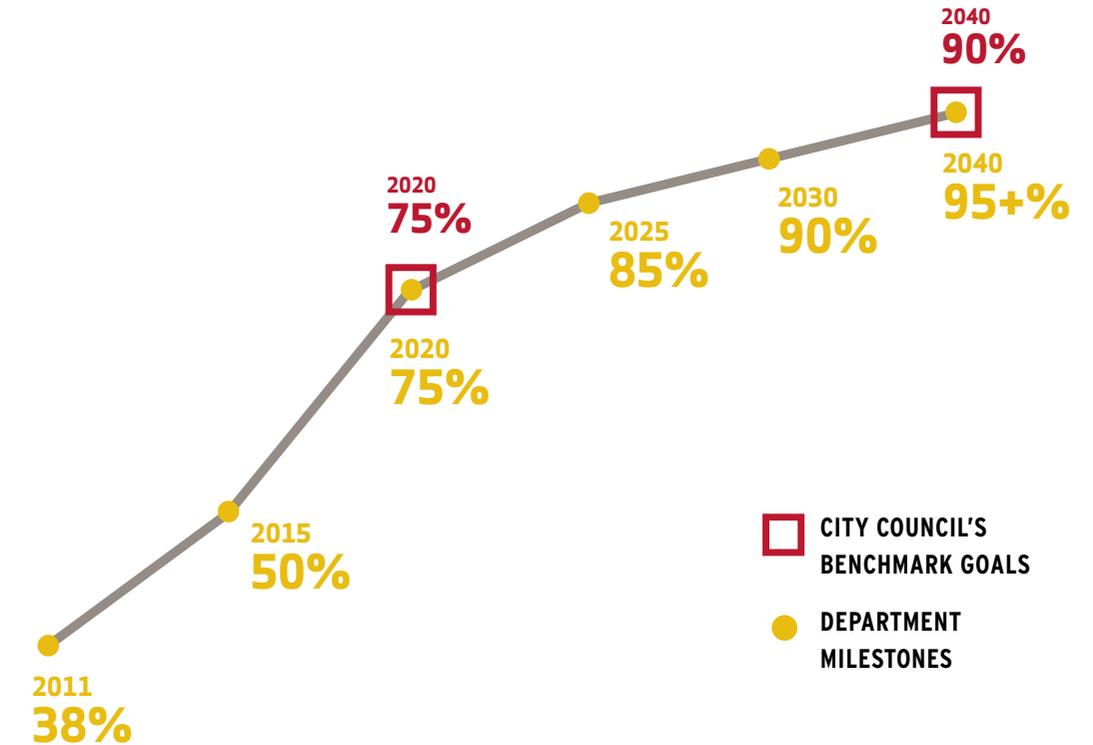
1 Reducing by 20 percent the per capita solid waste disposed to landfills by 2012.

2 Diverting 75 percent of solid waste from landfills and incinerators by 2020.

3 Diverting 90 percent of solid waste from landfills and incinerators by 2040.

The Austin Resource Recovery Master Plan establishes more aggressive milestones to ensure the City Council's benchmark goals are achieved.

For 2011, the City achieved a diversion rate of 38 percent. In the coming years, Austin Resource Recovery will expand recycling programs, pilot new diversion programs, and invest in infrastructure to achieve a 42 percent diversion rate in 2012.



CITY COUNCIL'S BENCHMARK GOALS
● DEPARTMENT MILESTONES



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