



Business Success Center

Solid Waste Services started the WasteSMART program to recognize local businesses that reduce and recycle waste and buy recycled products...

The Business Success Center (BSC) provides solutions to owner-operated businesses nationwide. Fortunately, they have been active in sharing their green business practices with their extensive business and community network. In recognition of their efforts to reduce waste and incorporate recycling into their daily operations, Business Success Center was named a WasteSMART business partner in September 2008.

History and Action

Recycling is where people often start when trying to “green” their routines. BSC is no exception, recycling boxes, paper, and soda cans. They also repurpose items by donating gently used newspapers and magazines to a nearby church and reuse boxes to send packages. Office purchases are scrutinized to avoid getting materials that are difficult to recycle, like Styrofoam®. BSC staff approach everyday activities with an eye towards waste reduction using ceramic mugs, glasses and plates instead of their disposables and putting sugar and creamer in bowls instead of using packets.

Above and Beyond

BSC takes the additional step of encouraging other businesses to reduce their waste output by featuring links on their Web site to related

reduction initiatives. They also use their Web site to promote their community involvement, which includes supporting organizations that promote sustainability and green business practices.

Sharing What Works

BSC uses their network of business and community involvement to encourage other businesses to “green” their management approach. From paying for recycling services at their own office to encouraging their clients and vendors to incorporate environmentally-friendly practices, BSC is leading by example.