

## PROGRAM OVERVIEW

Effective June 5th, 2025, the Austin Water (AW) Go Purple Pilot Incentive Program provides financial incentives for qualified affordable housing development projects connecting to AW's reclaimed water system to meet indoor non-potable water demands, including toilet/urinal flushing and clothes washing. Incentives are provided to cover the cost of dual plumbing buildings with a non-potable plumbing supply, up to \$1,000,000 per project.

Eligible projects that meet the program guidelines will be reimbursed upon completion of the project's building construction and after purchase and installation of reclaimed water meter(s). Only qualified affordable housing projects, as defined in §25-9-412, are eligible for this incentive and the director of the Housing Department must certify the development is participating in a city, state, or federal program that requires:

- a) a minimum of fifty percent on-site income-restricted dwelling units for 60% or lower median family income for rental units; or
- b) a minimum of fifty percent on-site income-restricted dwelling units for 80% or lower median family income for ownership units.

AW anticipates funding multiple projects during the pilot program period. Applications are accepted and reviewed in the order received. Program funding is available on a first come, first served basis subject to funding availability and to Council approval.

The Go Purple Program will accept applications as long as Council reauthorizes the program each Fiscal Year. Data gathered through participating projects will assist AW in future alternative water planning and implementation efforts. In addition to advancing water supply reliability, the Go Purple Pilot Incentive Program supports the Water Forward Plan goals adopted by City Council.

## DEFINITIONS

Terms used in this program application package have the meanings described below:

**Director** means the director, or their designee, of the City's Austin Water department or successor department.

**Dual Plumbing Costs** means the hard costs for non-potable water supply plumbing lines and appurtenances downstream of a water utility meter plus an additional 30% to cover general contractor mark-ups (5% design contingency, 10% construction contingency and 15% general conditions, overhead, and fee).

**Hard Costs** means the actual cost of construction and materials determined after completion and final acceptance of a project.

**Pilot Incentive Program Agreement (Agreement)** – a written contract between AW and the recipient of program funds, which includes the obligations and conditions governing the use of funds.



## **GOPURPLE PILOT INCENTIVE PROGRAM - DUAL PLUMBING REBATE**

**Program Participant** means property owner or property tenant that is a water customer of AW to whom program funding is awarded.

**Reclaimed Water** means domestic or municipal wastewater which has been treated to a quality suitable for a beneficial use, but that is not suitable for drinking.

**Reclaimed Water Main** means an appurtenance to a reclaimed water distribution system. The term includes all components and equipment necessary to make the reclaimed water distribution system operable in compliance with the design criteria and standards in the Utilities Criteria Manual, or the equivalent design criteria and standards as determined by the Director.

**Reclaimed Water Service Line** means the branch of pipe extending from the reclaimed water main to the approximate location of the property or easement boundary intended to provide direct retail service to a property.

**Reservation Letter** means a written notice of the reservation of program funds.

**Retail Water Customer** means any institutional, industrial, residential, or commercial customer who receives a water bill directly from AW for their own water use, and not for resale.

### **PROGRAM ELIGIBILITY**

Program funds are available for building-scale or district-scale projects in the Multi-family and Commercial Sectors undertaken by AW Water Customers. Proposed projects must meet all the criteria set forth below to qualify for funding.

#### **Project Requirements**

- Project must make permanent connections to the City's reclaimed water system and use reclaimed water for all non-potable water demands for a period of 10 years.
- Project must be undertaken by a Water Customer of AW as part of the construction or alteration of any commercial, multi-family, or mixed-use building.
- Project must be constructed and connected to the reclaimed water system within four (4) years of the issuance of the Reservation of Funds Letter.
- Project must be in compliance with all applicable local, state, and federal laws, regulations and ordinances, including the Texas Administrative Code (TAC) and City of Austin Plumbing Code among others as applicable.
- Project must be a qualified affordable housing project certified by the director of the Housing Department to be participating in a city, state, or federal program meeting one of the following eligibility criteria:
  - (a) Project has a minimum of fifty percent on-site income-restricted dwelling units for 60% or lower median family income for rental units; or
  - (b) Project has a minimum of fifty percent on-site income-restricted dwelling units for 80% or lower median family income for ownership units.



# **GOPURPLE PILOT INCENTIVE PROGRAM - DUAL PLUMBING REBATE**

## **PROGRAM GUIDELINES**

### **Pilot Incentive Program Term**

The default term for pilot incentive program agreements will be 10 years. The agreements will require the program participant to use reclaimed water as specified in the program agreement throughout the term of the agreement.

### **Expiration**

The program participant has a total of six months from the date of the Reservation Letter to sign a Pilot Incentive Program Agreement and submit required documentation to AW. If a reservation period expires or the project scope changes, the project must reapply under the GoPurple Pilot Incentive Program. Once a Pilot Incentive Program Agreement is executed, the project must be constructed within three years. The program participant may request a time extension for project documentation and/or construction if a written justification is provided in writing to AW. AW must approve the extension request in writing in order for the reservation period not to expire.

### **Disbursement Requirements**

In order to provide funding disbursements, the Program Participant must submit a completed W-9 IRS tax form from the designated payee to AW, provide a valid copy of insurance documentation, and become an approved vendor with the City of Austin.

### **Site Inspections**

Site inspections by AW staff may be conducted for any program-funded activities, including post-installation verification of water savings.

### **Use of Project Information**

Program Participants must allow AW to use project information submitted in the application and images of the project for case studies and promotional materials related to the program.

## **PROGRAM FUNDING**

### **Funding Requirements**

Program funding may be provided after the four requirements are met: 1) evaluation of each application for eligibility requirements, 2) delivery of the project's documentation required under the application and supplemental materials, 3) availability of program funds at time of approval, and 4) Council approval of program funding.

### **Budget Items Eligible for Funding**

Only dual plumbing hard costs for non-potable water supply plumbing lines and appurtenances downstream of a water utility meter plus an additional 30% to cover general contractor mark-ups (5% design contingency, 10% construction contingency and 15% general conditions, overhead, and fee) are eligible for reimbursement. Hard costs mean the actual cost of construction and materials verified after completion and final acceptance of a project. Non-potable water supply plumbing lines and appurtenances includes all components, equipment, and backflow prevention devices necessary to make the non-potable supply system downstream of the water utility meter operable in compliance with the City's Plumbing Code.



## **GOPURPLE PILOT INCENTIVE PROGRAM - DUAL PLUMBING REBATE**

### **Budget Items Ineligible for Funding**

Reclaimed water mains, reclaimed water service lines, and reclaimed water meter costs are not eligible for reimbursement.

### **Taxes**

A program incentive may be taxable. It is the responsibility of the program participant to determine whether a tax liability exists. The designated program participant will receive a 1099-Misc tax form from the City of Austin in the February after award of the program funding. By issuing a 1099-Misc, the City of Austin is fulfilling its legal obligation for tax reporting. In order to issue a 1099-Misc, AW will request relevant tax information from a designated program participant through a W-9 IRS tax form, which must be completed and returned before a program disbursement will be made.

The City requires evidence of insurance for all funded activities. Prior to any disbursement of funds and throughout the Pilot Incentive Program Term, the Program Participant must provide proof of insurance described in the Pilot Incentive Program Agreement which names the City of Austin as additional insured.

## **PROGRAM PROCESS**

### **Step 1— Application**

- The Program Participant or their authorized representative must submit a complete application package, including the AW application, proposed project work plan/project schedule, and detailed plumbing construction cost estimates for the requested reimbursement.
- Applications can be sent by electronic mail to: [AW\\_onsitereuse@austintexas.gov](mailto:AW_onsitereuse@austintexas.gov).
- Applications must include sufficient documentation to allow Austin Water to anticipate the cost and water savings of the project.
- If the Applicant's project is selected for funding, AW will issue a Reservation Letter confirming the amount of funds reserved for the project. A Reservation Letter is a provisional reservation and subject to availability of funds and completion of the following documentation and steps.

### **Step 2 – Pilot Incentive Program Agreement and Documentation**

- Within six months of the date of the Reservation Letter from AW, the Program Participant must execute a Pilot Incentive Program Agreement with AW.
- Within six months of the date of the Reservation Letter from AW, the Program Participant must register as a vendor with the City of Austin, and submit a W-9 tax form and a valid copy of required insurance documentation to AW.

### **Step 3 – Project Construction and Documentation**

- Program Participants have three (3) years from the date the Pilot Incentive Program Agreement is executed to complete construction of the project and to submit required documentation for reimbursement before the reservation of funds expires.
- A Program Participant may request a one-time extension prior to the expiration of the reservation of funds, subject to AW approval.
- A Program Participant must submit a Request for Reimbursement at the end of the project for eligible expenses up to the amount of funds specified in the Reservation Letter, along



## **GOPURPLE PILOT INCENTIVE PROGRAM - DUAL PLUMBING REBATE**

with a copy of a contract with the 3<sup>rd</sup> party building the plumbing system detailing all costs covered in the work, and paid-in-full receipts for final costs and quantities of dual plumbing costs.

### **Step 4- Disbursement**

- Program funds are only available for projects with a valid Reservation Letter and executed Pilot Incentive Program Agreement.
- Program funds will be provided to the Program Participant in one disbursement.
- To receive disbursements, Program Participant must submit a Request for Reimbursement for eligible expenses up to the amount of funds specified in the Reservation Letter.



## **GOPURPLE PILOT INCENTIVE PROGRAM - DUAL PLUMBING REBATE**

### **PROGRAM APPLICATION**

The Go Purple Pilot Incentive Program for Dual Plumbing Rebates is a two-step solicitation, review and selection process for 1) Applications and 2) Project Documentation. Projects that receive final approval from AW to proceed with their project will receive a Reservation Letter for funds disbursement and implementation.

Completed applications can be sent by electronic mail to: [AW\\_ONSITEREUSE@austintexas.gov](mailto:AW_ONSITEREUSE@austintexas.gov).

For questions about the Go Purple Pilot Incentive Program or if you require assistance in completing an application, please send electronic mail messages to: [AW\\_ONSITEREUSE@austintexas.gov](mailto:AW_ONSITEREUSE@austintexas.gov).

### **REQUIRED SUPPLEMENTAL MATERIALS (items needed for initial applications)**

- ☐ Work Plan / Project Schedule: list of specific tasks required to complete the project as well as the estimated completion date of the activity to establish project can be completed within four (4) years.
- ☐ Project Cost Estimate: dual plumbing cost estimate documentation corresponding with the Work Plan / Project Schedule supplemental document to establish the amount of funds to be reserved in the Reservation Letter (Example level of cost estimating detail provided in Appendix A).

### **REQUIRED SUPPLEMENTAL MATERIALS (items needed with project documentation)**

- ☐ Request for Reimbursement: to be completed at the end of the project for eligible expenses up to the amount of funds specified in the Reservation Letter
- ☐ Completed W-9 IRS tax form from the designated payee to AW
- ☐ City of Austin vendor registration information
- ☐ Proof of insurance
- ☐ Contract with the project's 3<sup>rd</sup> party contractor or sub-contractor building the plumbing system
- ☐ Paid-in-full receipts for items requesting reimbursement with final cost and quantities of dual plumbing costs



## **GOPURPLE PILOT INCENTIVE PROGRAM - DUAL PLUMBING REBATE**

Austin Water Reimbursement Request ID Number: \_\_\_\_\_

### **Applicant Information**

Austin Water Account # (leave blank if unavailable)					
Name of Owner/Program Participant:					
Owner's Company Name:					
Mailing Address:					
City:		State:		Zip:	
Contact Name:		Title:			
Phone:		Email:			

### **Project Information**

Project Name:	
Project Address:	
Building Type/Use:	<input type="checkbox"/> Commercial (Non-Residential) <input type="checkbox"/> Multi-Family Residential <input type="checkbox"/> Mixed-Use (Commercial and Residential)
Construction Type:	<input type="checkbox"/> New Construction <input type="checkbox"/> Major Alteration Requiring Site Plan Approval
Site Plan Reference Number:	
Building Plan Reference Number:	
TCAD Property ID:	
Property Description:	
Projected Date of Final Building Construction:	

### **Estimated Water Use and Savings**

Non-potable water demands to be met by reclaimed water supply ( <i>select all that apply</i> ):	<input type="checkbox"/> Toilet/urinal flushing <input type="checkbox"/> Irrigation <input type="checkbox"/> Clothes washing <input type="checkbox"/> Cooling <input type="checkbox"/> Other _____ <input type="checkbox"/> Other _____
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This portion to be completed by Austin Water review staff:

Annual total water use (gallons) for project:	
Annual total non-potable demand for the project:	
Annual potable water offset (gallons per year) from project:	



## **GOPURPLE PILOT INCENTIVE PROGRAM - DUAL PLUMBING REBATE**

### **Project Funding**

Calculate funding request using total project hard costs for the non-potable plumbing supply + 30% to cover general contractor mark-ups (5% design contingency, 10% construction contingency and 15% general conditions, overhead, and fee):

\_\_\_\_\_ x 1.30 = \$ \_\_\_\_\_  
Cost of non-potable plumbing supply

Total Funds Requested from Austin Water's Go Purple Program - the lesser of the dual plumbing cost or no more than the program cap of \$1,000,000.
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\$ _____
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### **HOLD HARMLESS AND INDEMNIFICATION AGREEMENT**

I am authorized to sign on behalf of the Program Participant. The information enclosed accurately represents the goals, scope, budget and details of the proposed activity. I agree that any funds received as a result of the application will be used only for purposes set forth herein. I certify that I have read, understand and agree to the terms and conditions of this program. I expressly agree that AW may inspect all qualifying system installations and that AW does not warrant any system or installation to be free of defects, the quality of the workmanship, or the suitability of the system for the alternative water source. I agree to defend, indemnify and hold harmless AW, their directors, officers, and employees, against all loss, damage, expense, claims, suits and liability, including attorney's fees in any way connected with the project described in this application. Austin Water reserves the right to cancel or modify the program without notice. Emailed applications imply your signature.

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date





# **GOPURPLE PILOT INCENTIVE PROGRAM - DUAL PLUMBING REBATE**

## **APPENDIX A**

Example Level of Cost Estimating Detail:

Company Name: CCS International, Inc.

Oakbrook Terrace, IL / Bethesda, MD / Durham, NC / Houston, TX

Project: City of Austin Dual Plumbing Estimate

Date: 03/16/2025

**Description - Dual Plumbing for Non-potable Supply \*\***  
**Mid-Rise Apartment \*\* 08 - Mechanical \*\* 0810 - Plumbing**

	Quantity	U/M	Unit Price	Unit Price Ext
Domestic Cold Water Piping - 1/2"	17,233	LNFT	\$15.94	\$274,694.02
Domestic Cold Water Piping - 3/4"	6,141	LNFT	\$18.41	\$113,055.81
Domestic Cold Water Piping - 1"	504	LNFT	\$22.77	\$11,476.08
Domestic Cold Water Piping - 1-1/4"	459	LNFT	\$31.00	\$14,229.00
Domestic Cold Water Piping - 2-1/2"	311	LNFT	\$57.32	\$17,826.52
Domestic Cold Water Piping - 3"	672	LNFT	\$89.29	\$60,002.88
Domestic Cold Water Piping - 4"	76	LNFT	\$123.80	\$9,408.80
Domestic Cold Water Piping Insulation - 1/2"	17,233	LNFT	\$7.20	\$124,077.60
Domestic Cold Water Piping Insulation - 3/4"	6,141	LNFT	\$9.00	\$55,269.00
Domestic Cold Water Piping Insulation - 1"	504	LNFT	\$11.47	\$5,780.88
Domestic Cold Water Piping Insulation - 1-1/4"	459	LNFT	\$13.60	\$6,242.40
Domestic Cold Water Piping Insulation - 2-1/2"	311	LNFT	\$18.67	\$5,806.37
Domestic Cold Water Piping Insulation - 3"	672	LNFT	\$25.36	\$17,041.92
Domestic Cold Water Piping Insulation - 4"	76	LNFT	\$32.04	\$2,435.04
Domestic Water Fixture Connections	1,165	EACH	\$279.34	\$325,431.10
Domestic Cold Water Coring & Fire Stopping	873	EACH	\$213.16	\$186,088.68
Black Water Waste - 2"	17,110	LNFT	\$48.76	\$834,283.60
Black Water Waste - 3"	7,718	LNFT	\$53.29	\$411,292.22
Black Water Waste - 4"	4,432	LNFT	\$75.24	\$333,463.68
Black Water Waste - 6"	603	LNFT	\$90.74	\$54,716.22
Black Water Waste Fixture Connections	1,556	EACH	\$345.52	\$536,247.04
Black Water Coring & Fire Stopping	873	EACH	\$426.32	\$372,177.36
Non-potable Water Piping - 1/2"	5,465	LNFT	\$15.94	\$87,112.10
Non-potable Water Piping - 3/4"	5,753	LNFT	\$18.41	\$105,912.73
Non-potable Water Piping - 1"	231	LNFT	\$22.77	\$5,259.87
Non-potable Water Piping - 1-1/4"	214	LNFT	\$31.00	\$6,634.00
Non-potable Water Piping - 1-1/2"	108	LNFT	\$35.28	\$3,810.24
Non-potable Water Piping - 2"	317	LNFT	\$49.25	\$15,612.25
Non-potable Water Piping - 2-1/2"	465	LNFT	\$57.32	\$26,653.80
Non-potable Water Piping - 3"	269	LNFT	\$89.29	\$24,019.01
Non-potable Water Piping - 4"	126	LNFT	\$123.80	\$15,598.80
Non-potable Water Piping - 6"		LNFT	\$260.26	
Non-potable Water Piping Insulation - 1/2"	5,465	LNFT	\$7.20	\$39,348.00
Non-potable Water Piping Insulation - 3/4"	5,753	LNFT	\$9.00	\$51,777.00



## **GOPURPLE PILOT INCENTIVE PROGRAM - DUAL PLUMBING REBATE**

Non-potable Water Piping Insulation - 1"	231	LNFT	\$11.47	\$2,649.57
Non-potable Water Piping Insulation - 1-1/4"	214	LNFT	\$13.60	\$2,910.40
Non-potable Water Piping Insulation - 1-1/2"	108	LNFT	\$15.73	\$1,698.84
Non-potable Water Piping Insulation - 2"	317	LNFT	\$17.86	\$5,661.62
Non-potable Water Piping Insulation - 2-1/2"	465	LNFT	\$18.67	\$8,681.55
Non-potable Water Piping Insulation - 3"	269	LNFT	\$25.36	\$6,821.84
Non-potable Water Piping Insulation - 4"	126	LNFT	\$32.04	\$4,037.04
Non-potable Water Supply Fixture Connections	568	EACH	\$279.34	\$158,665.12
Non-potable Water Supply Coring & Fire Stopping	873	EACH	\$213.16	\$186,088.68
Booster Pump - Triplex	1	EACH	\$68,119.22	\$68,119.22
Reduced Pressure Backflow Preventor	1	EACH	\$1,970.01	\$1,970.01
Electrical Connections	1	EACH	\$8,145.00	\$8,145.00
Total Plumbing Materials and Equipment				\$4,608,232.91
<b>Total non-potable plumbing materials and equipment</b>				<b>\$837,186.69</b>

