

City of Austin Art in Public Places Program Standard Project Artist Selection Criteria

Art in Public Places is dedicated to selecting artists who create artworks of redeeming quality that advance the understanding of visual art and enhance public space. Artists commissioned through the City of Austin Art in Public Places Program are selected through the City's public art process. Artist applications are reviewed based on the following criteria:

1. Artistic merit of body of work;
2. Strong conceptual skills with innovative and effective approaches demonstrated in other creative projects;
3. Ability to design artwork that is sensitive to social, environmental, historical, and/or other relevant contexts;
4. Ability to translate artistic concepts into materials that are appropriate for public space, taking into consideration maintenance, safety, and longevity;
5. Potential for work to enrich and diversify the City of Austin Art in Public Places Collection;
6. Ability and willingness to collaborate with City staff, design and engineering professionals, stakeholders, and contractors;
7. Probability of successful execution and completion of project;
8. Appropriateness of qualifications for the project;
9. Effective communication and organizational skills; and
10. Completeness of application.

**Note: Please refer to the Call to Artists for project specific selection criteria and eligibility requirements.*

Artist applications will be evaluated to determine whether the artist(s) involved possesses the creativity, technical skills, and discipline required of the public art project. Artist applications include a Letter of Interest, Resume, Images, and References. Some applications may require additional support materials (specified in the Call to Artists).

LETTER OF INTEREST

- Clearly describe your interest and/or approach for the project.
- Demonstrate understanding of the site and relevant contexts.

Letter of Interest will be reviewed based on the following:

- How thoughtfully does the artist consider approaches to and human usage of the site?
- How respectfully and imaginatively does the artist address the client's thematic and physical requirements?

RESUME

- Artist(s)'s Experience: list your professional experience as it relates to the project including any commissions, collaborations, projects involving the community and site specific work and technical experience.
- Education: list your educational background and training as it relates to the project.

Resume will be reviewed based on the following:

- Evidence of collaboration with a design team/other art professionals.
- Indication of artist(s)'s ability to plan and realize projects of similar scope.
- Range of experience and professional commitment.

IMAGES

- A relevant body of work that demonstrates conceptual, aesthetic and technical mastery in at least one artistic medium.
- Clearly identify conceptual proposals.
- Provide descriptive info for each image as requested.
- Vitality of the work in relation to place, theme or concept.
- Clarity of translation of artistic concept into art form.
- High quality images that accurately represent your work.

REFERENCES

Provide contact information for individuals who can attest to your ability to meet the criteria and goals of the project.

PROPOSAL

If a proposal is required, the concept or narrative will be reviewed for appropriateness in the way it meets the needs of the project goals. The jury shall also give due consideration to:

1. Strong artistic vision
2. Proposed materials and construction for questions of durability, maintenance, public access, appropriateness, safety, and security.
3. Estimated budget
4. Methodology
5. Site considerations: how thoughtfully does the artist consider and exploit the architecture, light, approaches to, and human usage of the site?