

FOR IMMEDIATE RELEASE:



BRIGGO LAUNCHES 24/7 “CONNECTED COFFEE” EXPERIENCE AT AUSTIN-BERGSTROM INTERNATIONAL AIRPORT

NEW COFFEE HAUS OPENING INSIDE THE TERMINAL AT GATE 8 ON JULY 17

AUSTIN, TX (July 12, 2018) – Austin-based Briggo, the leader in “Connected Coffee,” announces the opening of their new robotic Coffee Haus location at the Austin-Bergstrom International Airport (ABIA) adjacent to Gate 8. The new Coffee Haus will open for the first flight of the day on Tuesday, July 17 to begin serving travelers, airline crews, and airport employees with locally-roasted, gourmet coffee 24/7.

To celebrate the grand opening, Briggo has teamed up with [Lyft](#), the fastest growing rideshare service in the U.S. Starting opening day (July 17) through Labor Day (September 3, 2018), any customer who purchases a Briggo beverage from the new location will be immediately eligible for a 15% discount on their next Lyft ride to or from Austin-Bergstrom (limit one per customer).

This Briggo location will mark the first app-based, robotic, specialty coffee system installed in an airport anywhere in the world. With a record 13.89 million passengers in 2017, and a 14 percent increase in traffic so far in 2018 at the Barbara Jordan Terminal, ABIA is the perfect location for Briggo’s high-speed, always-on coffee experience. Coffee lovers beyond Austin will have the opportunity to enjoy the Briggo experience as ABIA is connected to more than 80 nonstop destinations worldwide.

“We are excited to partner with Austin-Bergstrom International Airport and Delaware North to bring connected coffee to the Austin community and its visitors. Just imagine the power and efficiency of customizing and ordering your coffee via the app as you make your way through security, then swinging by Briggo on the way to your gate without missing a beat. No more guesswork, no more long lines,” said Kevin Nater, CEO of Briggo. “We had such an amazing response to the connected coffee experience at this year’s SXSW Festival, and we expect an even greater global demand once we’re operating inside Austin’s airport at all hours of the day, every day of the year. We’re proud to call Austin home, where we build and operate all of our Coffee Houses, and we expect to continue to add jobs and build our footprint here and beyond in the coming months.”

Recently ranked as one of Austin’s “[Best Places to Work](#)” by *Austin Business Journal*, Briggo is excited to welcome the new ABIA location into their growing network of Coffee Houses, marking their third Austin opening since SXSW in March of 2018 and sixth in total across the Austin market. Briggo currently operates inside three global tech firms, including two Coffee Houses stationed in separate buildings at [Dell’s](#) Round Rock headquarters. The company plans to launch a network of Coffee Houses in universities, airports, hospitals, office buildings, malls, and hotels across Texas before expanding into other major US markets. Stay tuned as more Coffee Haus locations are revealed throughout 2018.

For more information on Briggo, please visit briggo.com. Follow the news and get connected via Facebook (www.facebook.com/DrinkBriggo), Twitter ([@DrinkBriggo](https://twitter.com/DrinkBriggo)) and on Instagram ([@DrinkBriggo](https://www.instagram.com/DrinkBriggo)).

###

ABOUT BRIGGO:

Austin-based Briggo is the leader in Connected Coffee, empowering people to create their perfectly customized, gourmet coffee on-demand. The Connected Coffee Experience leverages Briggo's whole-bean Latin American blend, fresh dairy, and gourmet syrups to deliver quality, consistency, and convenience through a mobile app and robotic Coffee Haus. Learn more at <https://briggo.com> or connect with us on social @drinkbriggo.

ABOUT AUSTIN-BERGSTROM INTERNATIONAL AIRPORT:

The airport of choice for Central Texas is Austin-Bergstrom International Airport (AUS). New nonstop international flights include London Gatwick, United Kingdom (LGW) on Norwegian Air, www.norwegian.com/us, Punta Cana (PUJ), Dominican Republic on Vacation Express, www.vacationexpress.com, Guadalajara, Mexico (GDL) on Volaris, www.volaris.com, and Mexico City, Mexico (MEX) on AeroMexico, www.aeromexico.com. Find all nonstop routes with the free interactive flight guide on www.abia.org. Connect with us on Twitter, @AUSinAirport, Facebook, www.facebook.com/abia and on Instagram, @AUSairport.

ABOUT DELAWARE NORTH:

Delaware North is one of the largest privately-held hospitality companies in the world. Founded in 1915, Delaware North has global operations at high-profile places such as sports and entertainment venues, national and state parks, destination resorts and restaurants, airports, and regional casinos. Delaware North has annual revenue of \$3 billion in the sports, travel hospitality, restaurants and catering, parks, resorts, gaming, and specialty retail industries. Learn more about Delaware North, a global leader in hospitality and food service, at www.delawarenorth.com.

ABOUT LYFT:

Lyft was founded in June 2012 by Logan Green and John Zimmer to improve people's lives with the world's best transportation. Lyft is the fastest growing rideshare company in the U.S. and is available to 95 percent of the US population and Toronto, Canada. Lyft is preferred by drivers and passengers for its safe and friendly experience, and its commitment to effecting positive change for the future of our cities. Learn more at <https://www.lyft.com>.