Welcome, we will begin the presentation promptly at 1:05pm. Please continue to stay muted. This meeting will be recorded.
If you have questions or want to share a comment, please leave it in the comment field.
1. Welcome and Introduction

2. Process and Engagement Input

3. Preliminary Concepts
   a. Key Themes
   b. Opportunity and Challenges
   c. Concept Options

4. Discussion and Feedback

5. Closing and Next Steps
PROCESS AND ENGAGEMENT INPUT
Process

Initiation
- Needs Assessment
- Small Group Discussions

Planning
- Preliminary Planning Concepts
- Community Meetings

Conception
- Draft Plan

Adoption
- Council Presentations

Implementation
- Final Facility Expansion Plan Submission

We are here
Small Group Discussions

Community Meeting # 1

PROCESS AND ENGAGEMENT INPUT

8 Groups
77 Participants

- Performing Artists
- Carver Task Force
- Civic Leaders
- Visual Artists
- COA African American Employees
- Carver Museum Staff
- Carver Ambassadors
- African American Resource Advisory Commission

8th Aug, 2020
25 participants
Brings you to Carver

Areas for Improvement inside facility
- Museum & Gallery Space 77%
- Performing Arts Space
- Collection/Archival Storage

New Indoor Spaces to add
- Artist Studio/Maker Space
- Visual Arts Space
- Multipurpose Hall
- Community Meeting Space

Outdoor Spaces to Improve
- Temporary Performance Space
- Juneteenth Monument
- Shaded Areas
- Outdoor Art

Most Voted Planning Priority
- Focus on maximizing outdoor space for the greatest ecological/environmental impact as well as future outdoor programming

Priority Improvements
- History Exhibitions
- Youth Programming
- Theater
- Art Exhibition

Program Prioritization
- 78% Equal amounts of cultural programming and museum programming

Frequency of Visit
- 61% Fewer than 5 times a year

New Outdoor Spaces to Add
- Pavilion/Gathering Space
- Garden
- Event Space

Common methods of transportation to the facility
- 91% Personal Vehicle
PRELIMINARY CONCEPTS
Explores the multiplicity of meanings and relationship of the community with the Carver

Looks at one’s perception and experience of the building and the complex as a whole – includes branding, wayfinding & accessibility

Elaborates upon the programs and events organized by the Carver and their spatial requirements

Understanding the design and utilization of existing indoor spaces

Understanding the relationship and utilization of existing outdoor spaces to the buildings
**Idea of the Carver**

- History of Community
- Cultural Anchor
- Arts Connector
- Space for budding BIPOC artists
- Ethos of G.W. Carver

**Experience**

- Choreographed experience
- Improvements to the way one moves around
- Enable large-scale events
- Moving art-work around the complex to be made easier

**Circulation**

- Connect to other important organizations

**Wayfinding & Accessibility**

- Signage needs clarity
- Safety to be improved
- Improve accessibility to spaces

**Branding**

- Heart of Black Cultural District

**Program**

- Activities for kids
- More events and festivals
- Increased hours of operation
- Rotating sculptures in the green area at the back

**Building Management System**

- Additional Spaces for varied uses
- Improvements to existing spaces
- Child-care facility to be introduced
- Artist residency/studio to be introduced
- Spaces for staff
- Add Museum shop
- Add Cafe

**Indoor Spaces**

- Amphitheater
- Rotating exhibits of sculptures in the green area at the back
- Redevelopment of decommissioned pool
- Well maintained landscape
- Community garden to be introduced

**Outdoor Spaces**

- Wheelchair access
- Proximity to building
- Lighting on the grounds

**Parking**

- Light improvements
- Ventilation in the basement
- Sound quality improvements
- Supporting Technology to be introduced
GOALS & PRINCIPLES

1. Recognize, respect and reflect the community’s history, culture and heritage.

2. As the heart of Black art and culture in Austin, the plan should advance the vision and mission of the Carver Museum.

3. Establish stronger outdoor amenities that connect with nature.

4. Strengthen the diverse and inter-generational experiences in and around the facility, while meeting present and future needs of the community and staff.

5. Create flexible spaces that could be used by everyone in the community.
1. Continue campus geometry
OPPORTUNITIES

1. Continue campus geometry

2. Park as campus asset
OPPORTUNITIES

1. Continue campus geometry
2. Park as campus asset
3. Connect building and green space
OPPORTUNITIES

1. Continue campus geometry
2. Park as campus asset
3. Connect building and green space
4. Frontage along Rosewood

Rosewood Frontage
OPPORTUNITIES

1. Continue campus geometry
2. Park as campus asset
3. Connect building and green space
4. Frontage along Rosewood
5. Anchor at the intersection
1. Continue campus geometry
2. Park as campus asset
3. Connect building and green space
4. Frontage along Rosewood
5. Anchor at the intersection
6. Build an interconnected, unified campus
1. Major Utilities and Easements
CHALLENGES

1. Major Utilities and Easements

2. Buildable Areas
1. Major Utilities and Easements

2. Buildable Areas

3. Access to service points
CHALLENGES

1. Major Utilities and Easements
2. Buildable Areas
3. Access to service points
4. Existing building geometry and roof lines
## Program of Space Requirements - Building Program

<table>
<thead>
<tr>
<th>BUILDING PROGRAM ZONE</th>
<th>Total Existing Program Area (NSF)</th>
<th>Total Required Program Area (NSF)</th>
<th>Net Area Increase</th>
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<tr>
<td>GENERAL BUILDING</td>
<td>4,882</td>
<td>8,381</td>
<td>3,499</td>
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<td>ADMINISTRATION</td>
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<td>GALLERIES / EXHIBITION</td>
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<td>COLLECTIONS HANDLING</td>
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<td>COLLECTIONS STAFF</td>
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<td>763</td>
<td>126</td>
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<td>BUILDING SUPPORT - Lower Level North</td>
<td>750</td>
<td>1,415</td>
<td>665</td>
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<tr>
<td>BUILDING SUPPORT - Main Level</td>
<td>3,683</td>
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<td>BUILDING SUPPORT - Lower Level South</td>
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<td>167</td>
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<tr>
<td>EDUCATION</td>
<td>1,855</td>
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<td>EVENTS</td>
<td>314</td>
<td>7,900</td>
<td>7,586</td>
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<td>THEATER / PERFORMANCE</td>
<td>4,786</td>
<td>14,238</td>
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<tr>
<td>THEATER SUPPORT</td>
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<td>ROOF LEVEL</td>
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<td>3,715</td>
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<td><strong>SUB TOTAL (NSF)</strong></td>
<td>28,910</td>
<td>80,946</td>
<td>52,036</td>
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### SUMMARY

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<th>NET SF</th>
<th>GROSS SF*</th>
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<td><strong>TOTAL</strong></td>
<td>80,946</td>
<td>90,506</td>
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* (i.e. walls, shafts, BoH circulation, egress stairs, etc.)
### Program of Space Requirements - Site Amenities

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<tr>
<th>Room Name</th>
<th>Total Existing Program Area (NSF)</th>
<th>Total Required Program Area (NSF)</th>
<th>Net Area Increase</th>
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<td>Existing Swimming Pool</td>
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<td>New Underground Detention</td>
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<td>TBD</td>
<td>TBD</td>
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<td>Existing Juneteenth Sculpture Walk</td>
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<td>n/a</td>
<td>n/a</td>
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<tr>
<td>New Black Austin History Sculpture Walk</td>
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<td>400</td>
<td>400</td>
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<tr>
<td>New Exterior Classrooms</td>
<td>0</td>
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<td>New Flexible Green Space</td>
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<td>4500</td>
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<td>New Formal Pavilion Gathering Space</td>
<td>0</td>
<td>1500</td>
<td>1500</td>
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<tr>
<td>New Detached Restroom Building</td>
<td>0</td>
<td>600</td>
<td>600</td>
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<td>Existing / New Carver Museum Parking</td>
<td>7614</td>
<td>44064</td>
<td>36450</td>
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<tr>
<td><strong>TOTAL GROSS SF</strong></td>
<td><strong>7,614</strong></td>
<td><strong>51,689</strong></td>
<td><strong>44075</strong></td>
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### SUMMARY

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<tbody>
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<td>59,303</td>
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<tr>
<td><strong>NEW</strong></td>
<td>51,689</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td></td>
<td>59,303</td>
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</table>
Proposed new building footprint necessary if constructed as a single level

~60,000 sq.ft

SCALE STUDIES
SCALE STUDIES

Footprint of new development assuming a uniform, two-story distribution

~60,000 sq.ft

Pennsylvania Avenue

Rosewood Avenue

Salina Street

Angelina Street

Footprint of new development assuming a uniform, two-story distribution
Expanding to the East of the crescent.

Strategy 1
Infill Expansion
Growing the existing building to the North and South as indicated in the diagram here.

**Strategy 2**

N-S Expansion
Treating the entire area as a campus and adding distinct buildings to elevate the campus character.

Strategy 3
Campus Addition
OPTION 1: MASSING STUDY
OPTION 1

Location of heritage oak tree with respect to building expansion
PRO

1. Preserves heritage oak tree
2. Reinforces building geometry
3. Efficient, compact plan
4. Avoids major utility infrastructures
5. Structured parking can load/unload onto two streets
6. Strong relationship between Art and Theater
CON

1. Single phase construction may not align with available capital assets

2. Disrupts existing views from lobby

3. Interrupts existing ADA accessible path

4. Does not separate Art Dock
OPTION 2: MASSING STUDY
PRO

1. Permits phased construction
2. Distinct ‘wings’
3. Preserves program ‘zones’
4. Preserves heritage oak tree and existing views
5. Event Lawn relationship to indoor
6. Presence on Rosewood
7. Reinforces geometry
8. Public plaza at the corner
CON

1. Structured parking requires reconfiguration of service access drive

2. Disrupts ADA path from north

3. Structured parking loading and unloading

4. Relocating major utility infrastructures

5. Not optimum for service access to Library
OPTION 3

- Pennsylvania Avenue
- Rosewood Avenue
- Salina Street
- Angelina Street
- Parking Deck
- Art / Administration
- Theater
- Event Lawn
- Pavilion
- Juneteenth Plaza
- O.C.
- Education Events/Garden
- Building
OPTION 3: MASSING STUDY

ANGELINA STREET

ROSEWOOD AVENUE
**OPTION 3**

**PRO**

1. Phased construction
2. ‘Carver Campus’
3. Distinct ‘wings’
4. Distinct program ‘zones’
5. Stand-alone building
6. Reinforces building geometry
7. Preserves heritage oak tree and sight lines
8. Event Lawn and relationship with indoor programs
9. Corner plaza; greater urban presence
10. Separates Art Dock
11. Minimizes utility infrastructure relocations
OPTION 3

CON

1. Structured parking requires reconfiguration of service access drive
2. Disrupts ADA path
3. Less compact plan
4. Less compact construction zones
5. Wayfinding challenges
SUMMARY

Option 1

Option 2

Option 3
If you would like to speak, please raise your hand
WAYS TO STAY ENGAGED

a. Next steps

b. Visit the website:  www.austintexas.gov/CarverATXplanning

c. Spread the word!
Thank you for joining us!

For more information:
www.austintexas.gov/CarverATXplanning