

2017-2018 BUDGET QUESTION
Response to Request for Information

DEPARTMENT: Economic Development and Austin Public Health

REQUEST NO.: 46

REQUESTED BY: Troxclair

DATE REQUESTED: 5/25/17

DATE POSTED: 9/6/17

REQUEST: What is the total amount that the City of Austin provides for Workforce Development in 2016? On the Performance Measures site, it mentioned the total approved amount as \$3,298,446 by Austin Public Health. Is this the only Workforce Development funding source or are there other City departments that also provide workforce development funding? Please include fiscal year (from when to when) of when these funds were disbursed for 2016 (contract timeline/contract year period). What is the total number of workforce development programs/organizations funded by the City of Austin and what is the breakdown of each investment in these programs? Please provide a very brief description of each of the programs, their services/type of training and population/clients they serve. Please indicate how many clients (total number) are served through each program. Please indicate the number of clients who are enrolled in training programs for the given year and how many earn (if any) an industry-based and recognized credential/certification (what kind?).

RESPONSE: The following responses are separated by department.

Austin Public Health

A total of \$3,397,986 was provided by Austin Public Health in FY2016 for Workforce Development programs. Attached on the following pages is a detailed breakdown of the programs and organizations funded.

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Agency; Program	Funding Dept.	Contract Year	Contract Term	FY16 Funding*	FY17 Funding*	Funded Activities	2016 Contract Output (Goals; Actual)**	2016 Program Outcomes (Goals; Actual)**
Goodwill; Ready to Work Collaborative	APH	2 of 3	3 yrs (Sept 2015-Sept 2018) + 3 one-year extension options	\$740,578	\$757,611	<ul style="list-style-type: none"> • Wraparound workforce development services including job readiness training, case management, skills training, mental health counseling, job placement and retention services. • Support for jobseekers with disabilities including placement assistance, case management and connection with needed resources, job coaching, and counseling. • Clients Served: People with barriers to employment who are living at or below 200% of Federal Poverty Income Guidelines (FPIG) and reside in the City of Austin or Travis County. Goodwill focuses on four populations within those income guidelines: people who are homeless or experiencing housing instability, people with disabilities, ex-offenders, and those lacking skills or education. 	<p>1. Total Number of Unduplicated Clients Served (350; 366)</p>	<p>1. Percent of individuals obtaining employment (66.93%; 48.14%)</p> <p>2. Percent of individuals who complete an educational program and demonstrate improved knowledge (67.57%; 67.39%)</p>
Workforce Solutions; Workforce and Education Readiness Continuum (WERC)	APH	2 of 3	3 yrs (Sept 2015-Sept 2018) + 3 one-year extension options	\$2,657,408	\$2,718,528	<ul style="list-style-type: none"> • Individual employment or education plans to outline goals, experience, strengths, barriers, and schedule of future services and activities • Foundational education and literacy including: adult basic education (students who score below a 9th grade level); 	<p>1. Total Number of Unduplicated Clients Served (1500; 1473)</p> <p>2. Total number of unduplicated clients served in Adult Basic Education (45; 48)</p> <p>3. Total number of unduplicated</p>	<p>1. Percent of individuals obtaining employment (67.16%; 72.89%)</p> <p>2. Percent of individuals who complete an educational program and demonstrate improved</p>

						<p>English as a second language courses including speaking, listening, reading, and writing instruction; GED preparation; computer literacy in English and Spanish; and Financial literacy</p> <ul style="list-style-type: none"> • Job training in low, medium and high skill industries such as truck driving, bookkeeping, network administrators, paralegal, HVAC installation, computer information systems, and registered nursing • Workforce Development including customized job search assistance, retention follow-up, one-on-one case management, and job search tools and workshops such as how to build a resume, how to interview, and goal setting • Support services including assistance with obtaining requisite identity documentation; assistance obtaining items needed for interviews or employment such as uniforms, tools, work-appropriate attire, or a TABC/OSHA/Food Handler’s Certificate; emergency assistance for housing costs, basic and essential utilities, and care expenses; childcare assistance; transition services and tracking for first 6 months of 	<p>clients served in English-as-a-Second Language (350; 334)</p> <p>4. Total number of unduplicated clients served in Occupational Training (260; 438)</p>	<p>knowledge (64.95%; 87.21%)</p>
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						<p>employment</p> <ul style="list-style-type: none"> • Clients Served: City of Austin or Travis County residents, 16 years old or older, at or below 200% of poverty who demonstrate one or more barriers to self-sufficiency such as low literacy, low English proficiency, lack of basic education, and/or limited work skills. Outreach is targeted to the following sub-groups: African-American male, Hispanic/Latina female, individuals who can benefit from educational services, individuals who have been historically under-employed, families with young children, and ex-offenders. 		
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*Agencies are reimbursed on a monthly basis, with payment amounts based on expense reports submitted by agencies for costs associated with provision of services during that month period.

**The City collects the outputs and outcomes listed in the table provided, but agencies do not report to the City on each category of industry-based and recognized credential/certifications obtained through these programs.

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Economic Development Department

Please see the attached on the following pages for summaries and a breakdown of Economic Development Department funding for workforce development. The Economic Development Department funds three (3) contracts for workforce development. The department has responsibility for management and monitoring of two (2) of these contracts (Capital IDEA and Skillpoint Alliance) while contributing funds to a third contract [Workforce Solutions: Workforce and Education Readiness Continuum (WERC)] managed by Austin Public Health.

Outcomes and Output measures for each contract are included. Please note that 2016 outcome data from the contracts is subject to change and likely to increase in some cases as follow-up time periods are met and additional client follow-up data becomes available. While many of the programs are aimed specifically at in-demand, industry-based credentials or certifications, these outcomes are not required as part of the contracts. Current privacy regulations prevent the City and its service providers from confirming certification and testing outcomes administered by the credentialed testing agencies. Recognizing this concern, the community of stakeholders has already begun discussing improved tracking of credential/certification achievement as part of the forthcoming Community Workforce Development Master Plan.

City of Austin Workforce Development Funding Summary

Fiscal Year 2016

Service Provider / Contract	Funding Dept.	Current Contract YR	Contract Term	FY16 Funding	FY17 Funding	2016 Output		2016 Outcomes	
						Goal	Actual	Goal	Actual
Capital IDEA	EDD	Year 2	3 yrs + 3 ext. options	\$1,830,650	\$1,780,650	Clients Served (All Funding Sources)		Clients who obtain employment	
						858	994	90%	71%
						Clients Enrolled in College-Prep		Retain Employment for 6 mos.	
						---	93	95%	64%
						Clients Enrolled in College-Level		Graduates obtain employment at \$12/hr or more	
---	901	90%	100%	90%	72%	Client Retention			
---	901	85%	88%						
Skillpoint Alliance	EDD	Year 2	3 yrs + 3 ext. options	\$437,833	\$287,833	Gateway		Program Graduation Percentage: 89%	
						Participants Served		Graduates Employed at 30 Days	
						44	45	80%	70%
						Graduates Employed at 180 Days		Graduates Employed at \$12/hr or more	
		65%	76%	90%	52%				
Workforce Solutions: Workforce and Education Readiness Continuum (WERC)									
WERC	EDD	(see APH report for deta		\$498,822	\$498,822	Contract Administered by APH (see APH report for details)			
<u>EDD Workforce Funding</u>		<u>FY16 Funding</u>		<u>FY17 Funding</u>					
Capital IDEA		\$1,830,650		\$1,780,650					
Skillpoint Alliance		\$437,833		\$287,833					
WERC		\$498,822		\$498,822					
Total Funding		\$2,767,305		\$2,567,305					

City of Austin Workforce Development Funding Summary

Fiscal Year 2016

Capital IDEA

Capital IDEA's mission is to lift working adults out of poverty and into living wage careers through education. Capital IDEA does this by offering a range of direct and support services designed specifically to help low-income, non-traditional adult students navigate the complex community college system, succeed academically, and attain high-paying jobs.

Funded Services:

Job Training - Almost all Capital IDEA participants enroll in certificate or Associate degree-level training at a community college towards a career that has been shown to be high-paying and in-demand in the Central Texas area.

Accompanying services - Assessment/Testing; Case Management; Career Placement Services; Warp-around Services

Population and Client Eligibility:

Capital IDEA attracts a diverse population that traditionally has not had access to college-level careers. Approximately 80% of Capital IDEA participants are from ethnic minority backgrounds. The average age of participants is 30, and the majority of them are the first in their family to attend college. Living at or below 200% of Federal Poverty Income Guidelines at enrollment; Age 18 or over; Have a high school diploma or GED; Have not previously completed an Associate degree or higher; U.S. Citizen or Permanent Resident; Resident of Austin or Travis County; Ability to commit to long-term training in one of the program sponsored careers; and a commitment to giving back to the community after completion.

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						Clients Enrolled in College-Prep		Retain Employment for 6 mos.	
						---	93	95%	64%
						Graduates obtain employment at \$12/hr or more			
Clients Enrolled in College-Level		90%	100%	College-Prep Completion %					
---	901	90%	72%	Client Retention					
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City of Austin Workforce Development Funding Summary

Fiscal Year 2016

Skillpoint Alliance

Skillpoint Alliance's mission is to build partnerships among industry, education and the community leading to college and career success for Central Texans, while meeting employers' needs for a qualified workforce. Its flagship program, Gateway Job Training, provide adult workforce skills training in high demand industries for hard-to-employ individuals.

Funded Services:

Gateway programs use the Rapid Employment Model to provide valuable training and education to those in need, preparing participants for entry-level employment in 4 to 8 weeks. The trainings differ each year in response to local job market fluctuations. Currently, Gateway courses are offered in: Machine Operator, Electrical, Certified Nurse Aide, HVAC, Construction, and Plumbing. Additional courses will be added based on workforce demand.

Population and Client Eligibility:

Residents of the City of Austin (Full Purpose Jurisdiction) and/or Travis County with family/household income at or below 200% of Federal Poverty Income Guidelines.

Gateway training targets multiple populations including: Un- or Under-Employed; Former Adult and Youth Offenders; Transitioning Veterans; Low Literacy; Recovering addicts; and Homeless or at risk of homelessness

Service Provider / Contract	Funding Dept.	Current Contract YR	Contract Term	FY16 Funding	FY17 Funding	2016 Output Goal	2016 Output Actual	2016 Outcomes Goal	2016 Outcomes Actual
Skillpoint Alliance	EDD	Year 2	3 yrs + 3 ext. options	\$437,833	\$287,833	Gateway Participants Served 44	45	Program Graduation Percentage: 89% Graduates Employed at 30 Days 80%	70%
								Graduates Employed at 180 Days 65%	76%
								Graduates obtain employment at \$12/hr or more 90%	52%

City of Austin Workforce Development Funding Summary

Fiscal Year 2016

Workforce Solutions: Workforce and Education Readiness Continuum (WERC)

Service Provider / Contract	Funding Dept.	Current Contract YR	Contract Term	FY16 Funding	FY17 Funding	2016 Output Goal	2016 Output Actual	2016 Outcomes Goal	2016 Outcomes Actual
WERC	EDD	(see APH report for deta		\$498,822	\$498,822	Contract Administered by APH (see APH report for details)			

<u>EDD Workforce Funding</u>	<u>FY16 Funding</u>	<u>FY17 Funding</u>
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